



October 10, 2012

MEDIA ADVISORY- FOR IMMEDIATE RELEASE

PRESS RELEASE-

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**Tower of Terror Haunted House & Costume Contest**  
**October 31, 2012**  
**(5 – 9 pm)**

The National City Fire Fighters Association Local 2744 (NCFFA) and the City of National City are proud to host the 5<sup>th</sup> Annual Tower of Terror. This year's event will kick-off at 5:00pm at National City Fire Station 34 (343 East 16<sup>th</sup> Street) on October 31, 2012.

The NCFFA will have a haunted house located in the drill tower, static displays, and community education trailer will be open to residents. National City's Community Services Department will be hosting a costume contest throughout the entire event with contests taking place every half an hour with prizes for each winner. A local non-profit; A Reason to Survive (ARTS) is coordinating an art crafting area for children that may otherwise be too frightened to enter the Tower. There will be plenty of candy for all those little ghosts and goblins that come in costume.

Mayor Ron Morrison said "the only ones who run out of the Tower of Terror faster than the kids are the adults. This is another great example of the City of National City putting together an event for the 'kid' in all of us." Vice- Mayor Alejandra Sotelo-Solis adds "this exciting event provides a safe, family friendly event for all to enjoy and be spooked!"

The entire Council is in support of this annual event, Councilmember Luis Natividad states "another event from City staff and Volunteers, for the benefit of our children, youth and citizens". "Making Halloween safety a part of your holiday fun is a priority for our National City Fire Fighters (NCFFA) did she say NCFFA? If not, I'd delete it and the City of National City" Councilmember Mona Rios adds about this year's event. Councilwoman Zarate continues the support by saying "Halloween is having a spooky fun time and being safe with our firefighters and a time for family"

Director of Emergency Services; Frank Parra states "We are proud to continue our service of giving back to our Community; please join us for a night filled with scary family fun."

"The Tower of Terror is a great opportunity for the community to come out have some fun and hang out with your local firefighters," adds NCFFA president Mark Beveridge. "We truly enjoy doing this for the community and spreading Halloween fright."

The Tower of Terror is designed for the residents of National City to have a safe place to enjoy free pre-Halloween festivities and get to meet their local public safety employees. So come out and prepare to be scared out of your skin, as your off-duty firefighters take you on a trip through torture chambers, deadly caves, and all sorts of Halloween mayhem. So mark your calendars for Wednesday, October 31<sup>st</sup>, dust off your broom and fly on over to this great event.

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