

December 1, 2011
MEDIA ADVISORY – FOR IMMEDIATE RELEASE

PRESS RELEASE

Contact: Lauren Maxilom (619-336-4289)

NATIONAL CITY TO CELEBRATE HOLIDAYS WITH CHRISTMAS TREE LIGHTING & ENTERTAINMENT

The City of National City will present the 4th Annual Christmas at Brick Row on Thursday December 8 from 5:00pm to 8:00pm. The event will include entertainment provided by musical ensembles from the National School District and Sweetwater High School, various food and craft vendors, and the lighting of the Christmas tree. Keep an eye out for special appearances from Santa, Miss National City & her Court.

Members of the National City Historical Society will be dressed in traditional Victorian costumes and the Kimball House Museum will be open to the public.

A canned food drive will also be held to benefit the National City Food Bank.

* National School District Musical Ensembles

Band 5:15 - 5:40 pm String Group 5: 45 - 6:05 pm Mariachi Group 6: 15 - 6:45 pm

* Sweetwater High School Choir

7:00 - 7:45 pm

* Christmas Tree Lighting Ceremony

6:15 pm

"This event is uniquely fitted to show that a festive attitude and giving spirit is alive and well in National City," said Mayor Ron Morrison. Jacqueline L. Reynoso, President/CEO, National City Chamber of Commerce adds "The Christmas Tree Lighting Ceremony is a great celebration that brings local businesses and residents together to enjoy holiday cheer".

A special thank you to our event sponsors: the City of National City/Neighborhood Council division, Wal-Mart and the National City Chamber of Commerce for continuing to provide festive family events for the community. Local businesses participating in the event are Applebee's, Casa Del Taco, Niederfranks and Dandelion crafts.

Brick Row is located in the heart of downtown National City on 9th Street between National City Boulevard and A Avenue adjacent to the National City Chamber of Commerce and historic Brick Row.

