

**MINUTES OF THE ADJOURNED REGULAR MEETING OF THE CITY
COUNCIL AND COMMUNITY DEVELOPMENT COMMISSION
OF NATIONAL CITY, CALIFORNIA**

March 9, 2010

The Adjourned Regular Meeting of the City Council and Community Development Commission of National City was called to order at 6:07 p.m. by Mayor / Chairman Ron Morrison.

ROLL CALL

Council / Commission members present: Morrison, Sotelo-Solis, Van Deventer, Zarate.

Council / Commission members absent: Parra

Administrative Officials present: Babaki, Dalla, Deese, Duong, Eiser, Gonzales, Ladrido, Raulston, Stevenson, Zapata.

Others present: Student Representative Michael Mendoza.

PLEDGE OF ALLEGIANCE TO THE FLAG BY MAYOR RON MORRISON

PUBLIC ORAL COMMUNICATIONS

Robert Leif, San Diego, said there was no written notice of the meeting sent to property owners and expressed concerns about the high rates of diabetes, heart disease, asthma and crime in National City.

GENERAL PLAN UPDATE WORKSHOP

1. Mayor Morrison announced the names and distributed prizes donated by the San Diego Repertory theatre and AMC Movie theatres to 26 individuals who completed General Plan survey forms.
2. CDC Executive Director Brad Raulston briefly reviewed the progress of the General Plan Update which began one year ago and the importance of the series of five working meetings with the City Council that commenced with this meeting. Mr. Raulston introduced Mr. Chris Moran, Senior VP and Director of Planning at Project Design Consultants.

GENERAL PLAN UPDATE WORKSHOP (cont.)

Chris Moran introduced himself, his company and staff and other consultant team partners working on the National City General Plan (GP) Update which included the following:

- Camille Passon and Mike Ratajski – Project Design Consultants
- David Early and Brooke Peterson – Design Community & Environment
- Mark Peterson and Monique Chen – Fehr & Peers
- Margaret Sohagi – Sohagi Law Group
- Christine Forester – Christine Forester Catalyst

Mr. Moran and members of the consultant team made a PowerPoint Presentation highlighting the points listed below.

- Timeline for the General Plan Update Process from 2009 to Final Adoption in 2011
 - City Council Workshop Meeting Topics and Schedule
 - Outline for the Current Meeting and the GP Accomplishments to Date
 - On-Going and Upcoming Work Efforts
 - Summary of Public Input Process and Results
 - Introduction to the GP Update Content and Organization
 - Seven Mandatory Elements of a GP
 - Vision and Guiding Principles for National City
 - Overview of the Next Four City Council Working Meetings
- (The PowerPoint Presentation is attached as Exhibit 'A')

CDC Director Raulston advised the Council that notices were mailed to every address in the City at the outset of the GP Update process. He emphasized the importance of the Neighborhood Action Plan and establishment of an implementation committee or steering group.

MAYOR AND CITY COUNCIL

There was general discussion by the City Council regarding the make-up and role of the Implementation Committee or group. Staff was asked to bring back some suggested goals and objectives for consideration at a later meeting.

ADJOURNMENT

The meeting was adjourned to the next Regular City Council and Community Development Commission Meeting to be held Tuesday, March 16, 2010 at 6:00 p.m. in the Council Chambers, National City, California.

The meeting closed at 7:53 p.m.



City Clerk / Recording Secretary

The foregoing minutes were approved at the Adjourned Regular Meeting of August 3, 2010.



Mayor / CDC Chairman

EXHIBIT 'L'



AGENDA OF A SPECIAL MEETING

CITY COUNCIL OF THE CITY OF NATIONAL CITY

**Large Conference Room
Civic Center
1243 National City Boulevard
National City, California**

Tuesday, March 2, 2010 - 5:00 p.m.

ROLL CALL

CLOSED SESSION

1. Conference with Legal Counsel – Anticipated Litigation
Initiation of Litigation Pursuant to Government Code Section 54956.9(c)
Two Potential Cases

ADJOURNMENT

Next Regular City Council / CDC Meeting - Tuesday, March 2, 2010, 6:00 p.m.,
Council Chambers, Civic Center

City of National City
GENERAL PLAN UPDATE

City Council First Working Meeting
March 9, 2010

"A National City"

1887

2009

PREPARE

2010

CREATE

2011

IMPLEMENT

2012

IMPLEMENT

125th Anniversary ♦

2050

We are here 

◆◆◆◆◆ March-June - City Council Working Meetings

◆ ◆ ◆ Community Workshops

■ Nov-Feb - Community Questionnaire

◆ November 14 - Community Meeting (Neighborhood Councils Breakfast)

◆ October 20 - Planning Commission / City Council Joint Meeting

■ June-August - Fellowship Program / Background Report

◆ March 21 - Strategic Planning Workshop



◆◆ City Council Public Hearings / Adoption

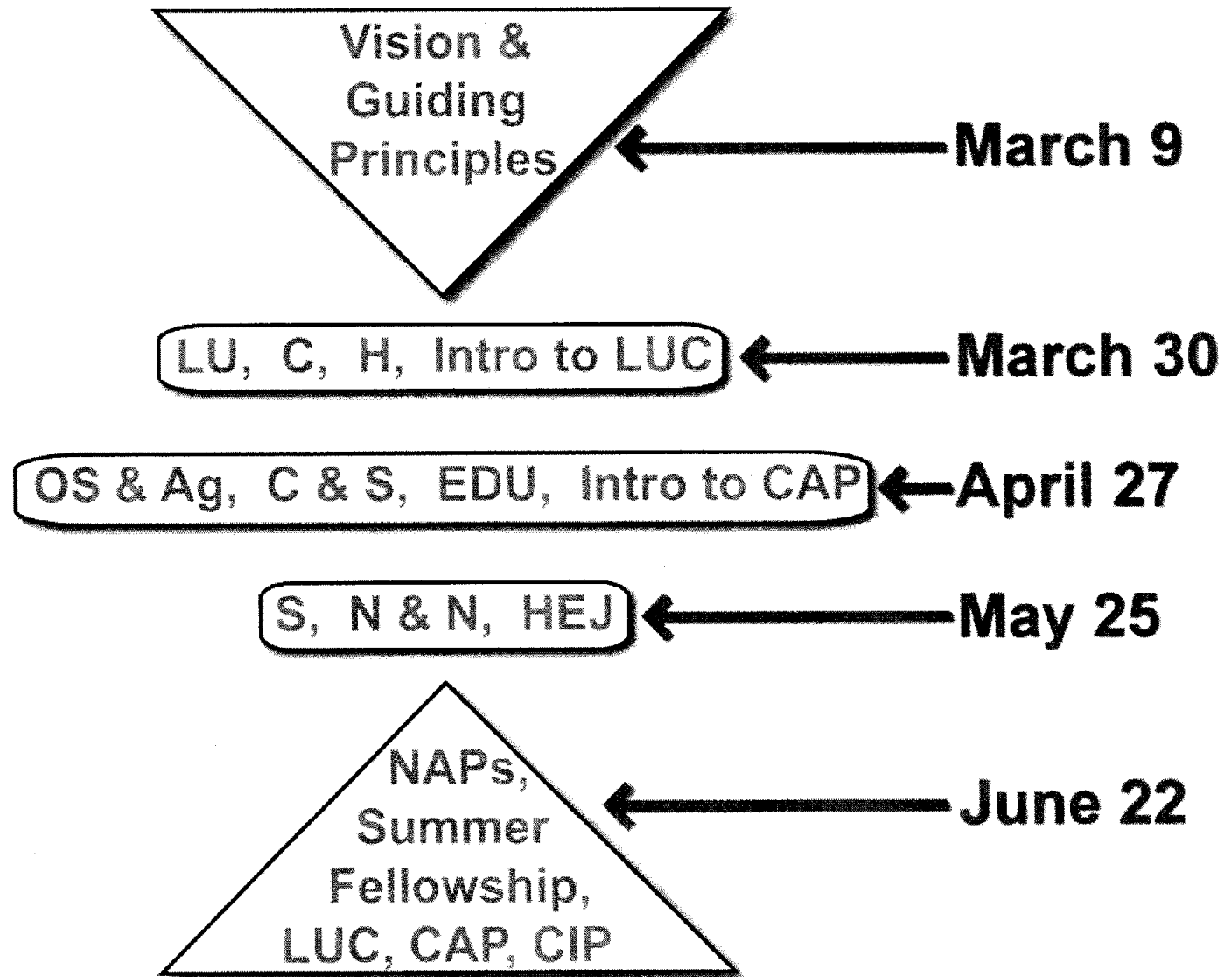
◆◆ Planning Commission Hearings

■ Environmental Impact Report (EIR) Prepared

■ Draft GPU, Land Use Code, & CIP Prepared

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General Plan Update City Council Working Meetings Topics and Schedule



City Council Working Meeting Outline

- *Activities to Date – PDC*
- *Consultant Team – PDC, DC&E, Fehr and Peers*
- *Public Input Process – PDC*
- *Draft GPU Part 1: Introduction to Content and Organization – PDC*
- *Draft GPU Part 2: Vision and Guiding Principles – PDC*
- *Overview of Upcoming Working Meetings – PDC*

General Plan Update: Accomplishments To Date

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GPU: Accomplishments to Date

- *Creation of GPU Project Team/30 month Schedule and Contract*
- *Public Outreach and Public Meetings*
- *Summer Fellowship - 2009*
- *Background Research and Existing Conditions Report*



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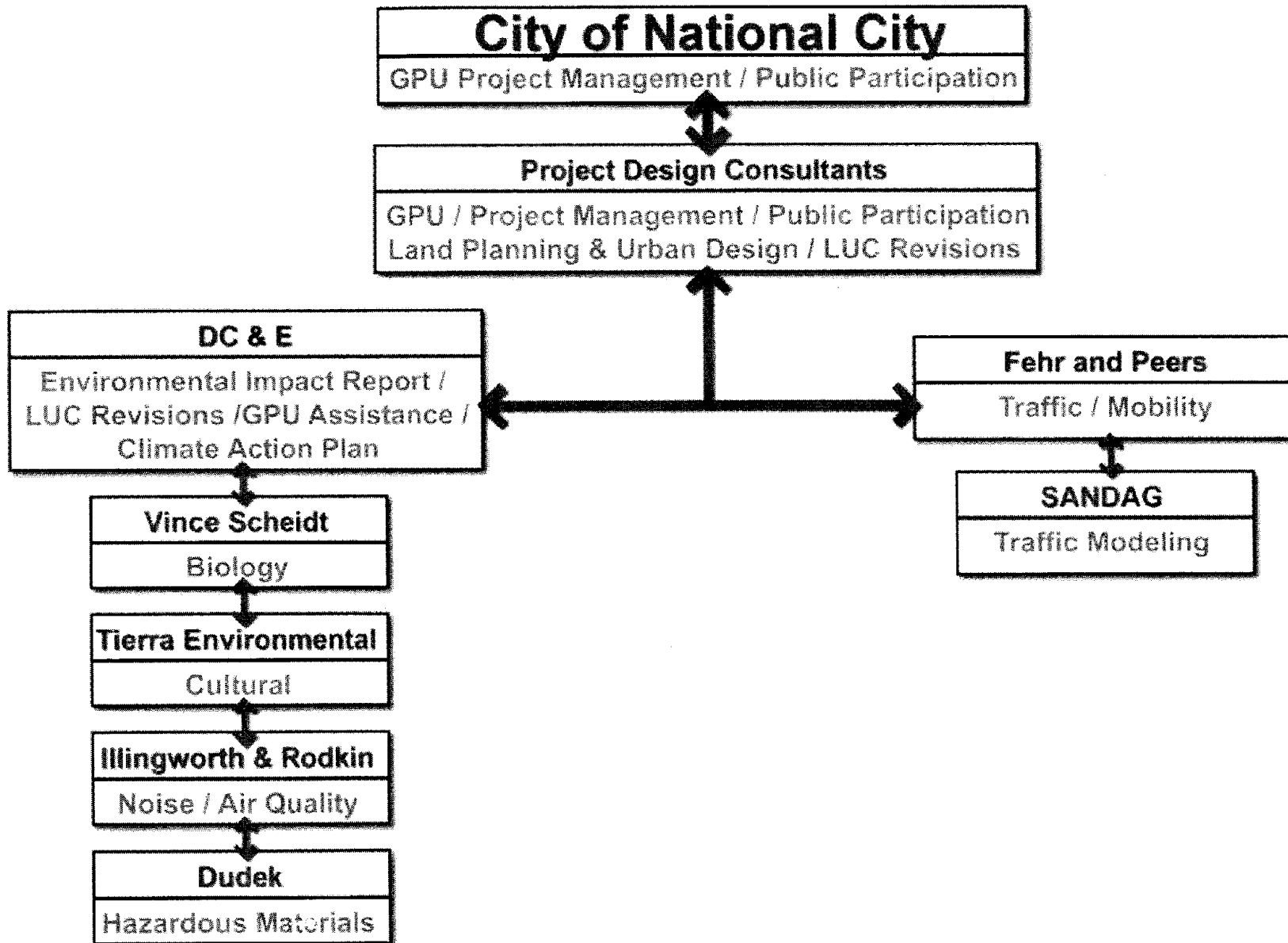
GPU: Accomplishments to Date

- *Drafting of Introduction, Vision and Guiding Principles and Initial Work on Elements*
- *Proposed Revisions to Smart Growth Map (SANDAG)*
- *Worked with County, Port, Navy, and Schools*
- *Drafted Revised Land Use and Zoning Maps*
- *Budget and Timeline*

Introduction to the Consultant Team and Roles and Responsibilities

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Consultant Team Organization



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Design, Community & Environment
Role and Responsibilities

DESIGN

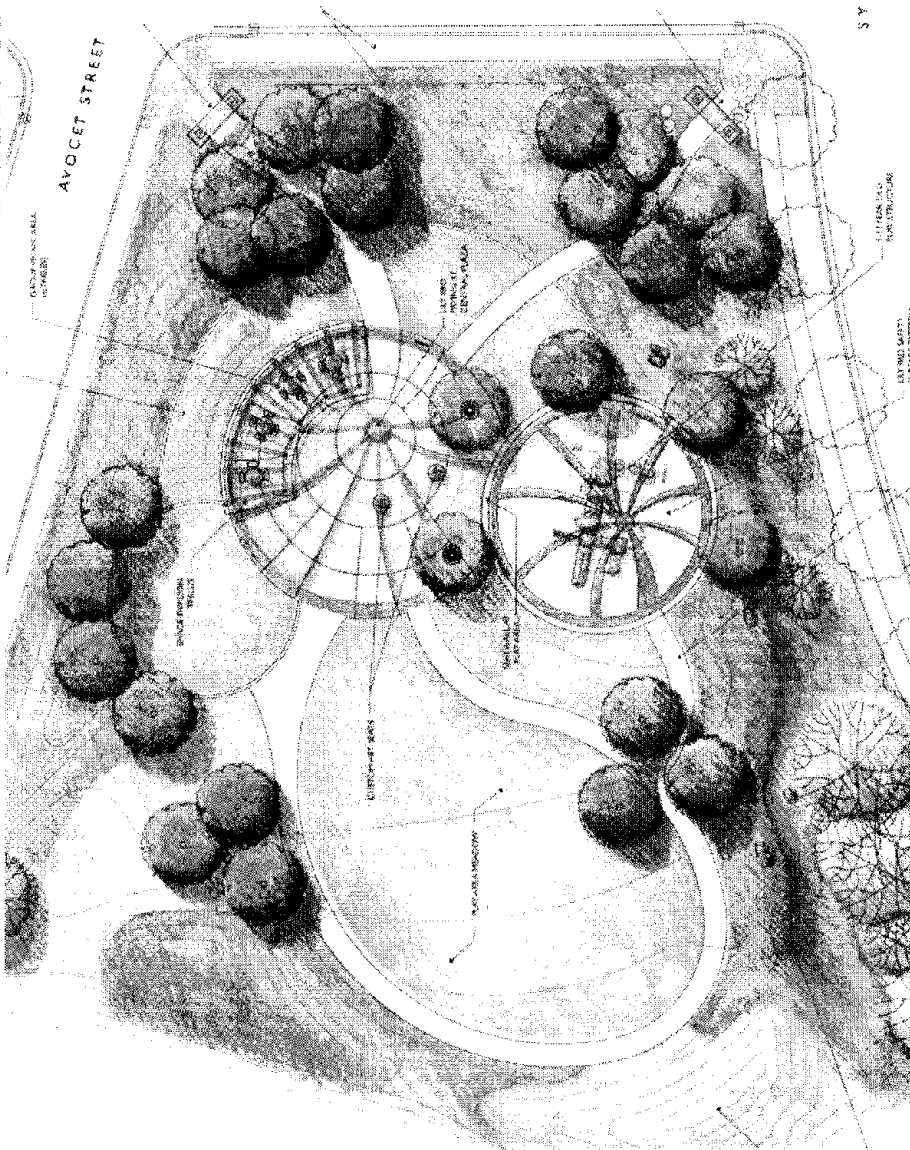
URBAN DESIGN

SUSTAINABLE DESIGN

LANDSCAPE ARCHITECTURE

PARK + TRAIL DESIGN

GRAPHIC DESIGN



COMMUNITY



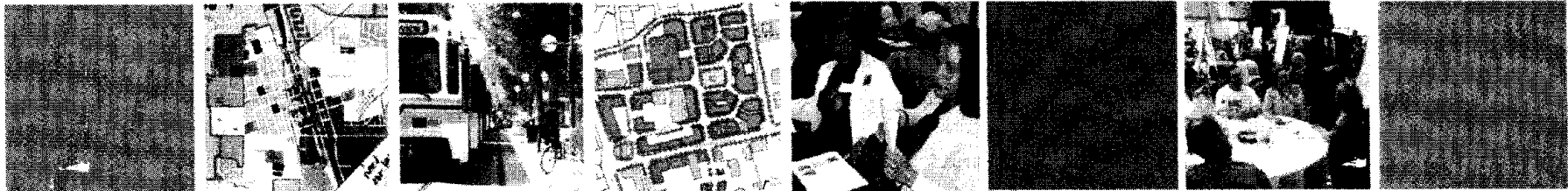
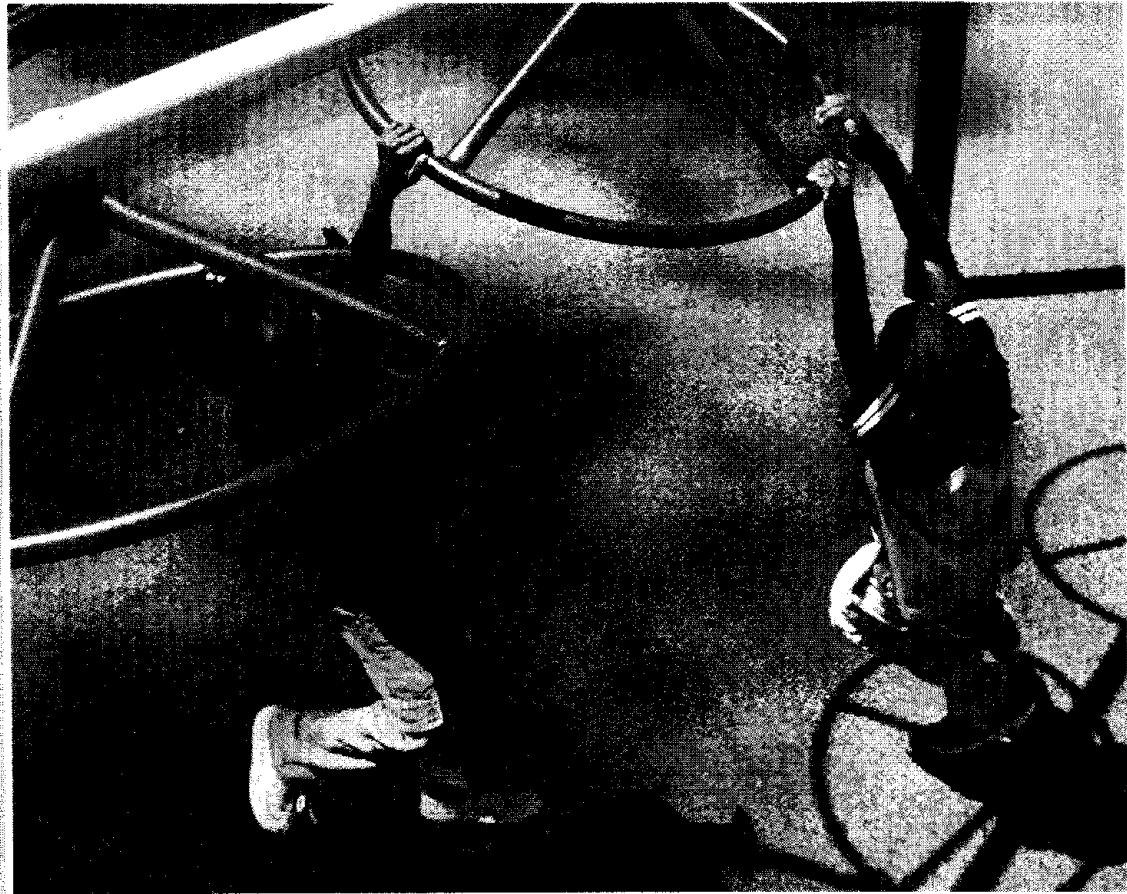
COMPREHENSIVE PLANNING

NEIGHBORHOOD PLANNING

SMART GROWTH PLANNING

COMMUNITY PARTICIPATION

BICYCLE + TRANSPORTATION
PLANNING



The DC&E Team for National City GPU

- *David Early, AICP and LEED AP – Principal-in-Charge*
- *Brooke Peterson, AICP – Project Manager*
- *Ben Noble – Land Use Code Task Lead*
- *Andrew Hill and Heather Martinelli – Environmental Planners*
- *Mike Ernst – Graphics Specialist*

The DC&E Subconsultant Team

- *Vince Scheidt, Vince Scheidt Biological Consultant – Biological Resources*
- *Michael Thill, Illingworth & Rodkin – Noise*
- *James Reyff, Illingworth & Rodkin – Air Quality*
- *Patrick McGinnis, Tierra Environmental Services – Cultural and Historic Resources*
- *Nicole Peacock, Dudek & Associates – Hazards/Hazardous Materials*

DC&E Tasks Completed To Date

- Attendance at Project Team Workshops
- Assistance and Recommendations on Various Project Components
- Draft EIR:
 - Background Research and Existing Conditions
 - Existing Conditions for Additional Resource Sections
 - Working Draft of Project Description
- Review of ICLEI Inventory

DC&E Tasks Completed To Date

- Land Use Code Update:
 - Detailed Review of Existing Code and "Code Issues List"
 - Recommendations on Draft LUC Outline and Approach
- Detailed Review and Comment on Draft GP Update Structure and Chapters
- Review of Draft GP Elements
- Support and Assistance on Paradise Creek Restoration Catalyst Grant
- Support and Assistance on Historical Resources Inventory Update

Upcoming DC&E Tasks

- *Review of Updated Elements and Chapters*
- *Preparation of Draft EIR:
Program and Project-Level Analysis*
- *Preparation of Climate Action Plan*
- *Preparation of LUC Update*
 - *Overall Support and Recommendations*
 - *Draft Development Standards & Illustrations for New Mixed-Use Zones*
 - *Peer Review of Draft LUC*
- *Project Team Workshops and On-going Support/Coordination with PDC*

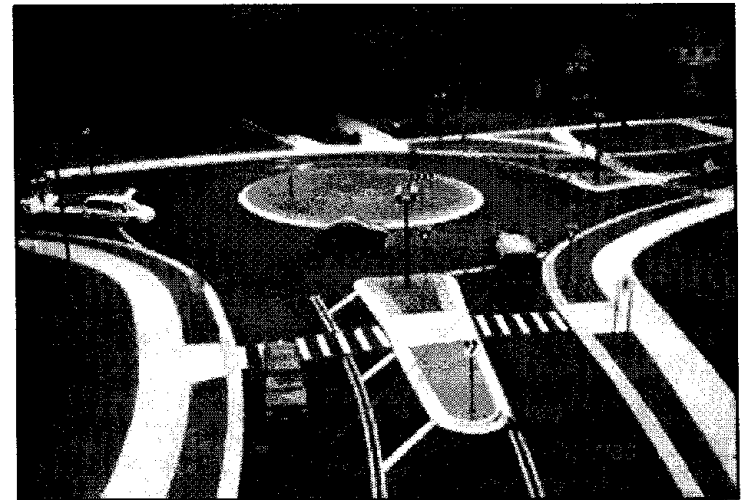
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Fehr and Peers
Role and Responsibilities

Fehr and Peers – Background

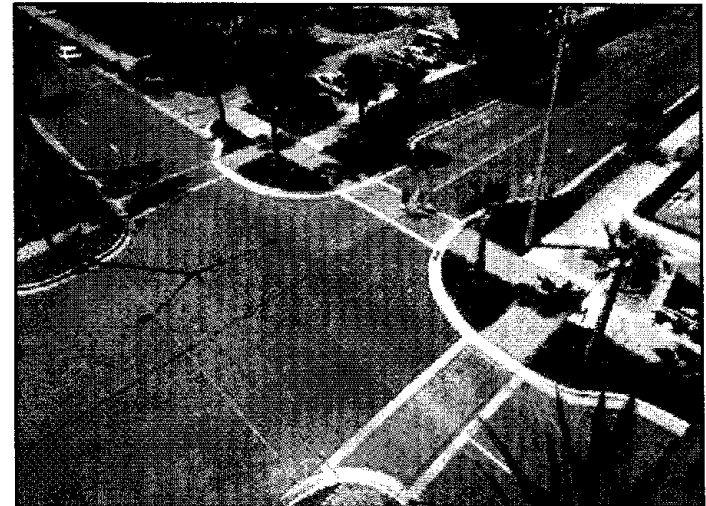
- Fehr & Peers - Founded in 1985 with 200 professional transportation planners and engineers. Local San Diego Office is preparing Transportation Element of the GPU.
- Monique Chen, PE – Project Manager, registered Traffic Engineer with 12 years of experience.



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Fehr and Peers – Relevant Projects

- *County of San Diego GP Update*
- *City of Poway Transportation Master Element Update*
- *City of Vista Circulation Element Update*
- *CCDC Downtown Community Plan Subconsultant - National Data & Surveying Services (NDS) – Founded in 1989 with 100 Professional Full Time Employees.*



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Fehr and Peers – Work Completed To Date

- *Review of Existing Documents/Background Information*
- *Citywide Traffic Counts*
- *Draft Community Corridor Cross-Sections*
- *Draft Transportation Goals and Policies*

Fehr and Peers – On-Going Work Efforts

- *Street Closure Analysis*
- *Finalize Community Corridor Cross-Sections*
- *Existing Conditions Summary*
- *Detailed Circulation Review of Harbor/Tidelands/Civic Center and National City Blvd, South of 22nd & North of 24th*
- *Senior Village Expansion Project Traffic Impact Analyses*

Fehr and Peers – Upcoming Work Efforts

- *Documentation of Existing Conditions*
- *SANDAG Travel Forecasting Coordination/Review*
- *Las Palmas Park Expansion*
 - *Traffic Counts*
 - *Project Trip Generation/Distribution (SANDAG Select Zone Assignment)*

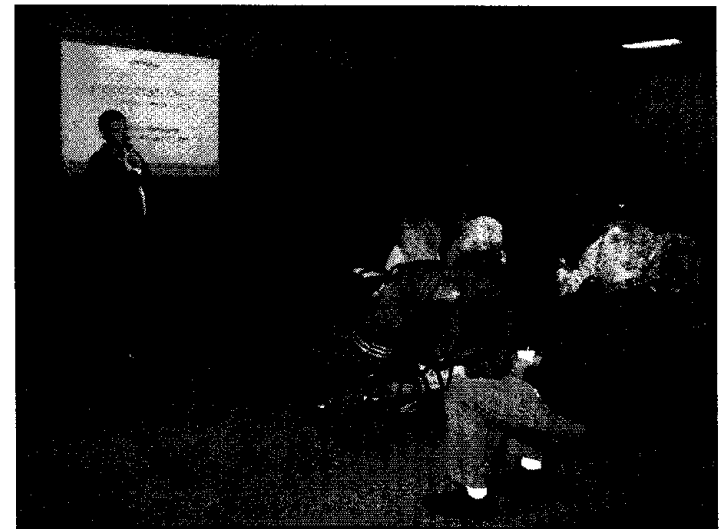


Summary of Public Input Received

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Public Participation Opportunities

- Strategic Plan Workshop (March 21, 2009)
- City Council Meeting and Joint City Council/Planning Commission Meeting on Background Reports (August 18, 2009 and October 20, 2009)
- Neighborhood Councils Breakfast (November 14, 2009)
- SWOT Questionnaire (Nov – Feb)
- City's Website: www.nationalcityca.gov
- Elementary School Assemblies and Student Assignments



Public Participation Opportunities

- *Community Workshops at El Toyon, Las Palmas, and Kimball Parks (9 Meetings – 3 in February, 3 in May, and 3 in September)*
- *City Council Working Meetings/Town Hall Meetings (5 Meetings – Monthly from March to June)*
- *Neighborhood Action Committees (Focus on Plan Implementation)*
- *Public Review of the Draft General Plan and EIR*
- *Public Hearings Prior to Adoption of the General Plan*



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Public Input Process and Results

- *SWOT Questionnaire first released 11-14-09 at Neighborhood Council Breakfast and City's Website. Press release (11-23-09) and article in the San Diego Reader. Distributed to business organizations.*

Received 85 responses.

- *Second SWOT developed with multiple choice format (2-3-09).*

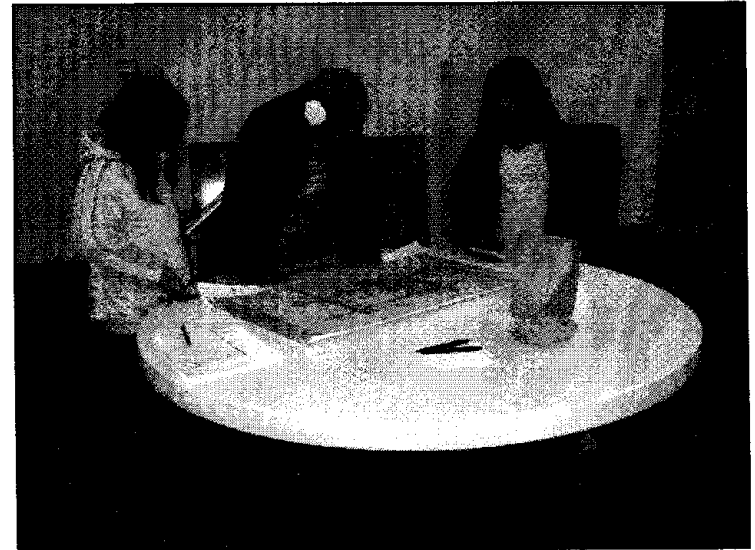
Received 53 responses.



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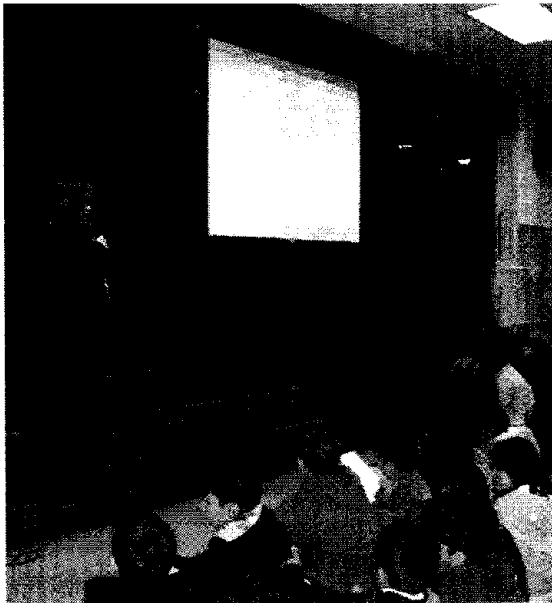
Public Input Process and Results

- **February 2010 Community Workshops included Comment Cards, Surveys, and Suggestion Opportunities.**
- **60 Comment Cards were Received.**



Public Input Process and Results

- *School Assemblies*
- *Student Map Assignment*



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First Community Questionnaire

	Helpful	Harmful
Existing	S Strengths	W Weaknesses
Future	O Opportunities	T Threats

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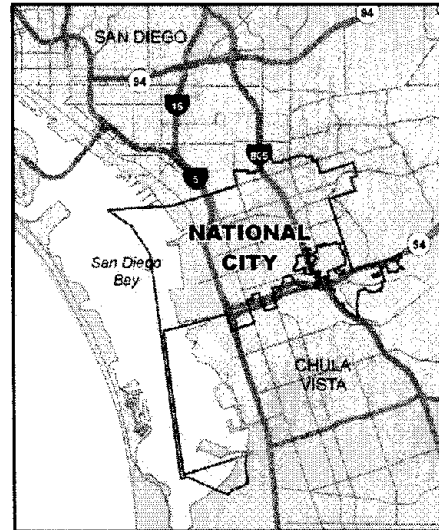
Results - Strengths:



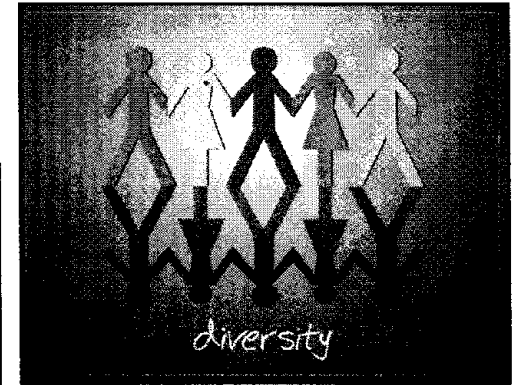
Neighbors



Quaint/Small
Town Feel



Location



Diversity



Sense of
Community

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Results - Weaknesses:



Lack of Property Maintenance



Crime/Gang Activity



Lack of Grocery Stores



Traffic



Lack of Open Space/Parks



Lack of Entertainment

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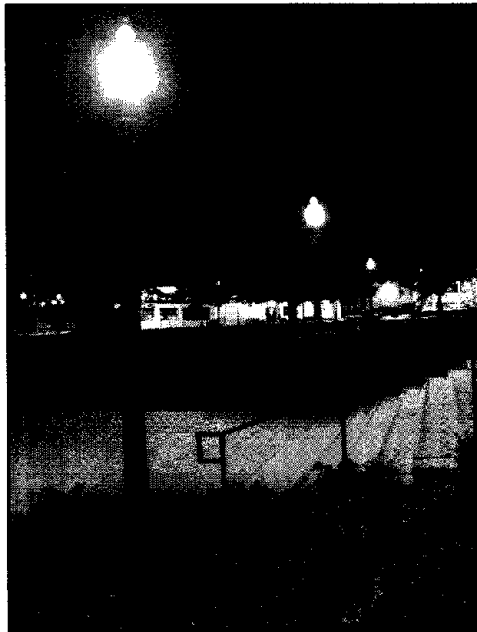
Results - Opportunities:



Empower and Engage Youth



Street / Infrastructure Improvements



Increased Lighting



Property Clean-Up & Code Enforcement



Increased Security and Police Presence

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Results - Threats:



Lack of
Money/Resources



Public Reluctance



Current Economic
Conditions



Image Concerns

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General Plan Ideas in Response to Comments

- "More Libraries" – Student from Ira Harbison
 - Branch Libraries at the Community Parks
 - Joint Use Agreements for School Libraries



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General Plan Ideas in Response to Comments

- "Reinstate Neighborhood Watch" – Resident of Rancho de la Nacion
- "Not Enough Contact Between Neighbors" – Resident of Downtown
 - Neighborhood Action Plans



General Plan Ideas in Response to Comments

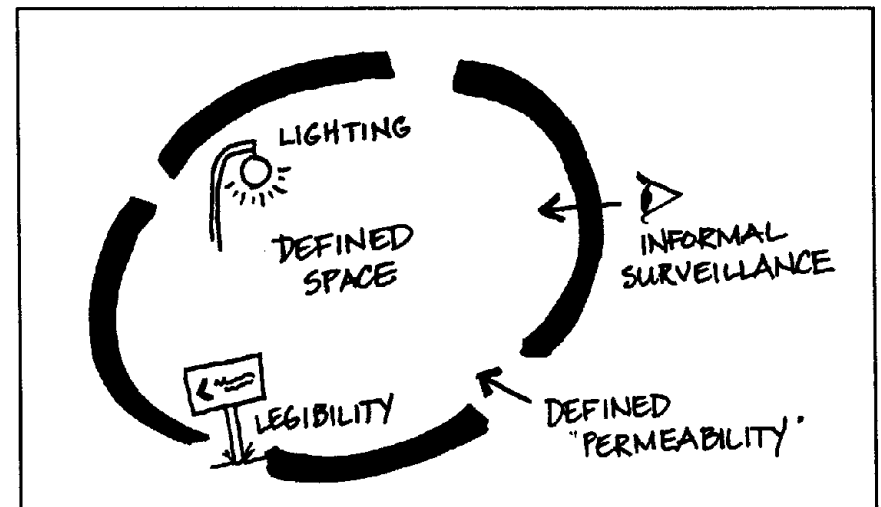
- *More Grocery Stores*
 - *Resident of Central*
 - *Community Farms/Neighborhood Gardens*
 - *Economic Incentives*



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General Plan Ideas in Response to Comments

- Make Las Palmas Park and Kimball Safer – Resident of Las Palmas
 - CPTED
 - Increased Lighting/Public Safety Cameras
 - More Coordination with Law Enforcement



General Plan Ideas in Response to Comments

- *Adopt Historical Society List – Resident of Central*
 - *Develop Database of Historic Resources (Out of Scope)*



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Discussion of Public Input Process and Results

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Introduction to the General Plan Update Content and Organization

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Intro and Review of GPU Part 1: Introduction

- *What is a General Plan?*
- *Profile of National City*
- *Identification of the Planning Area*
- *General Plan Organization*
- *How to Use the General Plan*
- *General Plan Preparation Process*

Why Do We Need to Plan?

As the population
goes up

We need to
make sure
there are
enough



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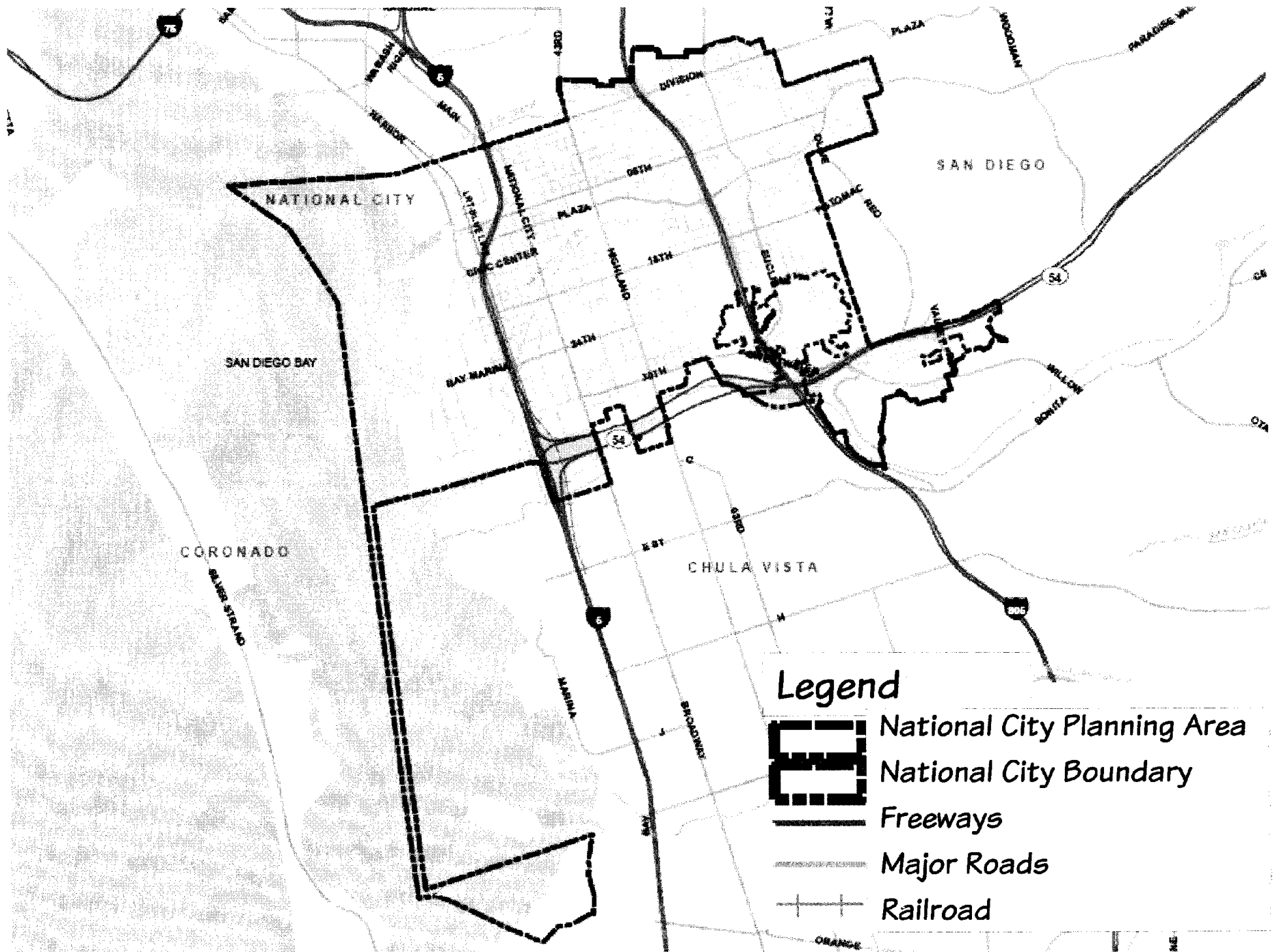
Seven Mandatory Elements

- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety






* Additional optional elements covering subjects of local interest are also permitted to be a part of the General Plan.

National City's General Plan Update Elements

- *Land Use and Community Character*
- *Circulation*
- *Housing (Not a Part - existing Element was adopted in 2007)*
- *Open Space and Agriculture*
- *Conservation and Sustainability*
- *Noise and Nuisance*
- *Safety*
- *Health and Environmental Justice*
- *Education*



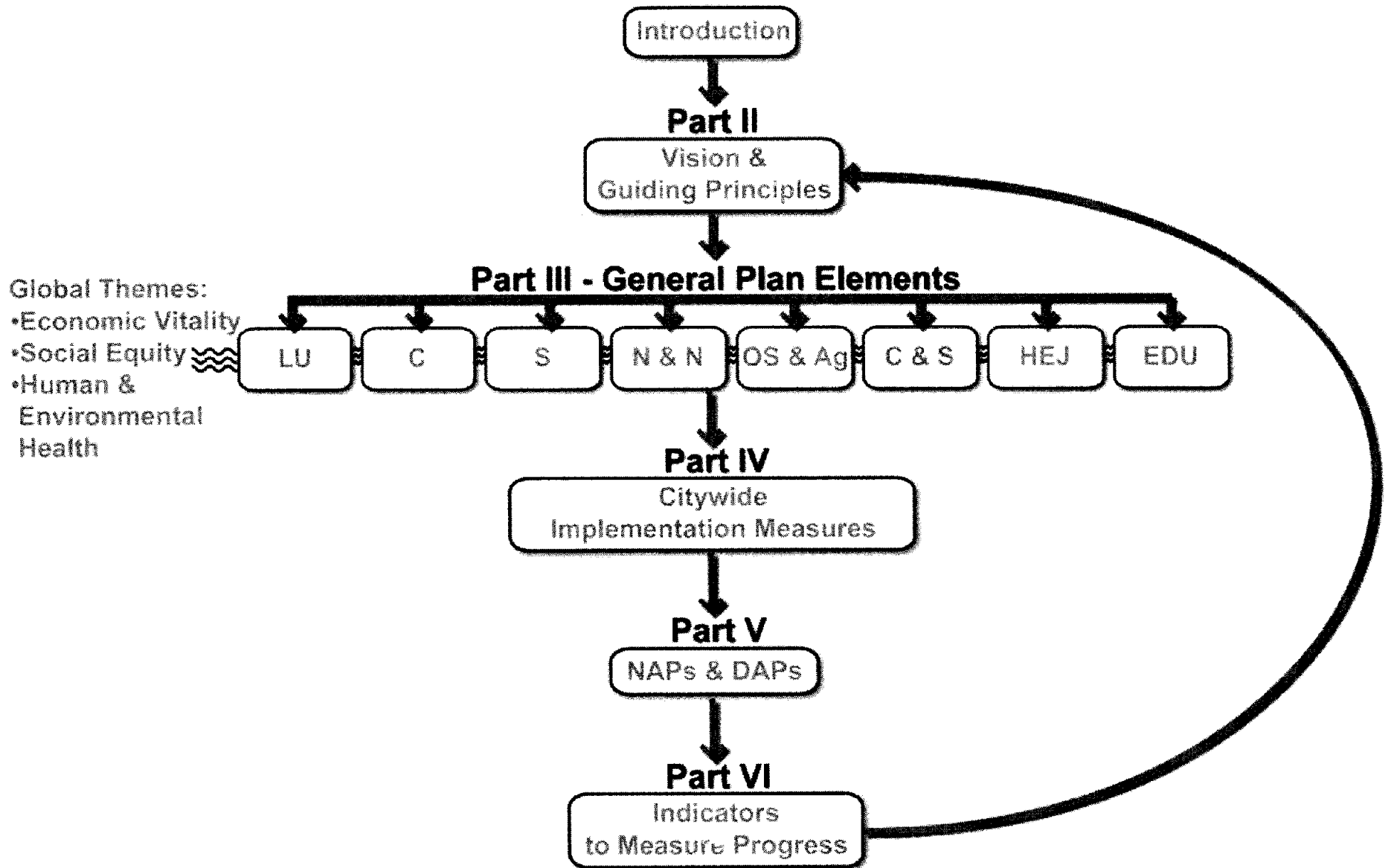
Legend

-  National City Planning Area
-  National City Boundary
-  Freeways
-  Major Roads
-  Railroad

ORANGE

ME

General Plan Organization



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Discussion of Part 1: Introduction

*Review of Part 2:
Vision and Guiding
Principles*

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Intro and Review of GPU Part 2: Vision and Guiding Principles

- *Vision: A "National City"*
- *Guiding Principles: Development, Quality of Life, Health and Safety, Education, and Business*

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Vision

- *Sustainable community*
- *Decent, affordable homes*
- *Wide range of employment opportunities*
- *Accommodate pedestrian, bicycle, and automobile movement*
- *Facilitate access to and use of transit and alternative transportation modes*
- *Diverse and inclusive community*
- *Offer opportunities for community members to become engaged and make a difference*
- *Use natural resources effectively and efficiently*
- *Provide access to goods and services*
- *Promote safety in public places*

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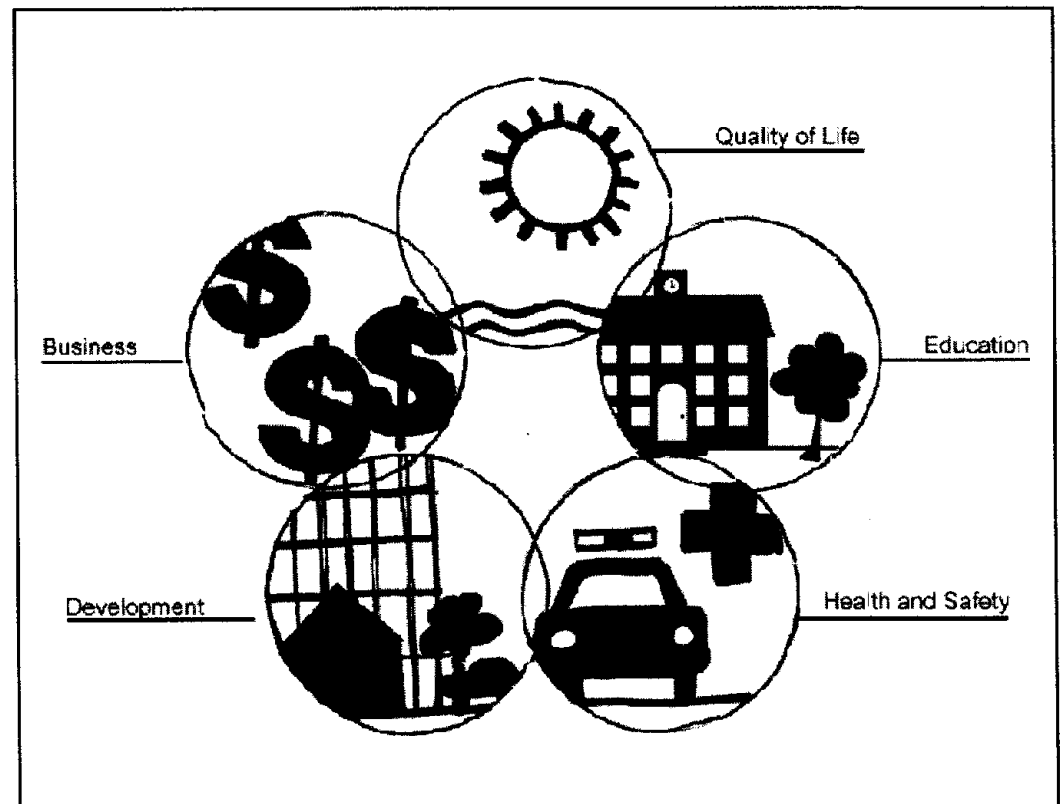
Vision

- *High quality education*
- *Cultivate the arts*
- *Preserve and celebrate cultural and historic resources*
- *Provide access to open space and recreational opportunities*
- *Improve and protect the quality of air, water, and food*
- *Promote healthy living*
- *Cater to the needs of the young, individuals, families, the elderly, and the disabled*
- *A place where people want to live, work, and play*

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Guiding Principles

- *Development*
- *Quality of Life*
- *Health and Safety*
- *Education*
- *Business*



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*Discussion of Part 2:
Vision and Guiding
Principles*

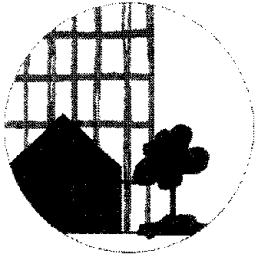
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Overview of Topics for the Next Four City Council Working Meetings

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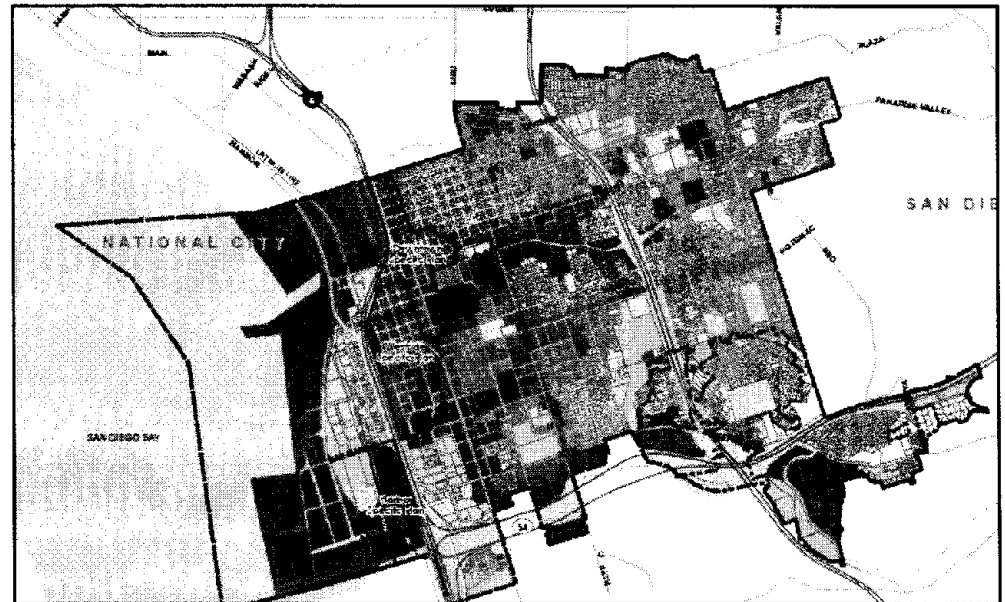
Overview of Next Four City Council Working Meetings

- **March 9: Review Process, Public Input Process and Results, and Review of GPU Vision and GPU Guiding Principles**
- **March 30: Review of Land Use, Circulation, and Housing Elements, and Introduction to Land Use Code Revisions**



Land Use – March 30, 2010

- Proposed Land Use and Zoning Map Changes
- Land Use Code Changes
- Connection to Regional Planning Efforts



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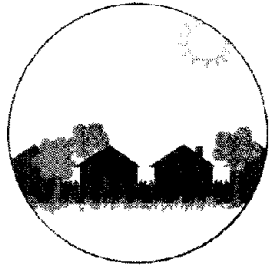


Circulation – March 30, 2010

- *Implementation of Community Corridors*
- *Street Closures*
- *Linkage Between Land Use and Circulation*
- *Discuss Provision of "Complete Streets"*

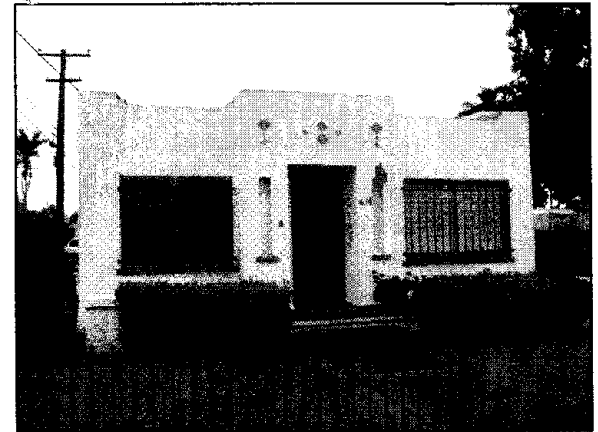


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Housing – March 30, 2010

- Though the Housing Element is not being updated, there may be portions of it that need to be amended to be consistent with the GPU
- Accessory Dwelling Unit (ADU) – discuss how is it being addressed now, what are the State's legal requirements, and anticipated policy changes

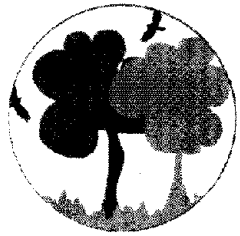


Overview of Next Four City Council Working Meetings

- April 27: Review Open Space & Agriculture, Conservation/Sustainability, and Education Elements, and Introduction to Climate Action Plan***

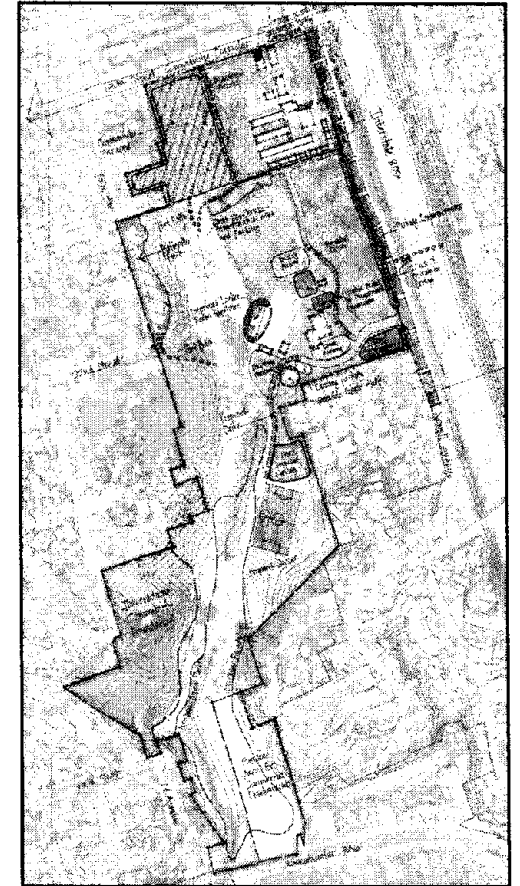


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Open Space and Agriculture – April 27, 2010

- Discuss Street Closures
- Discuss Park Master Plans
- Discuss Urban Agriculture
- Joint Use of Schools and Parks
- Historic and Cultural Preservation

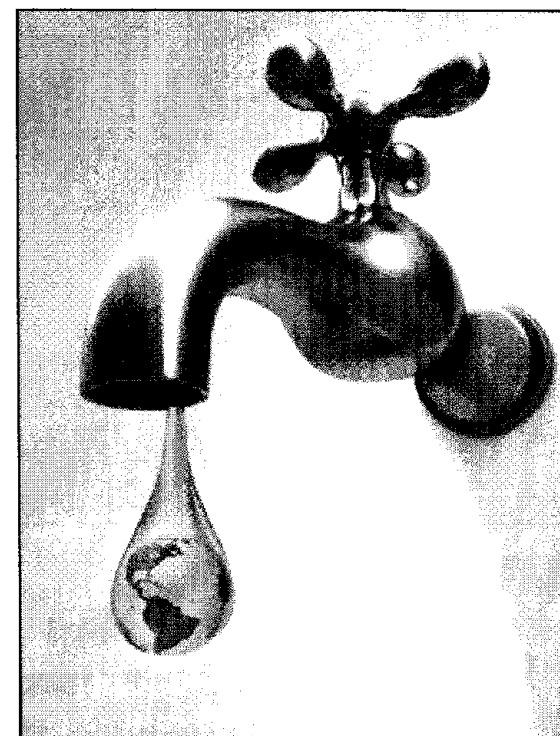


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Conservation and Sustainability - April 27, 2010

- *Climate Change*
- *Infrastructure Systems and Sustainability*
- *Green Building*
- *Low Impact Development*
- *Alternative Energy Opportunities*
- *Clean-Tech and Green Industries*

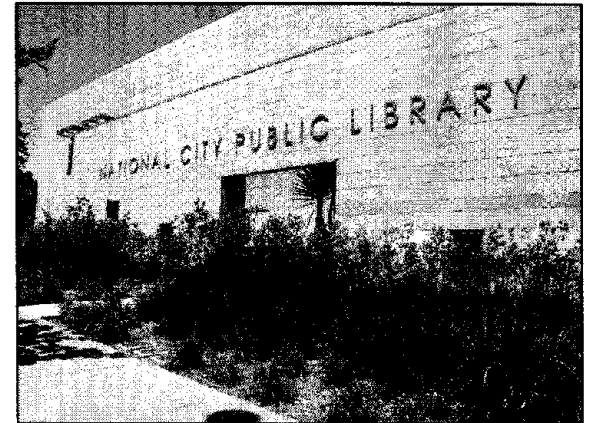


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Education – April 27, 2010

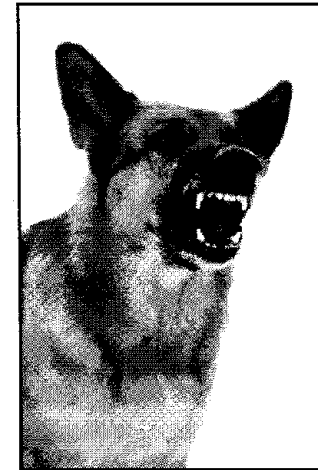
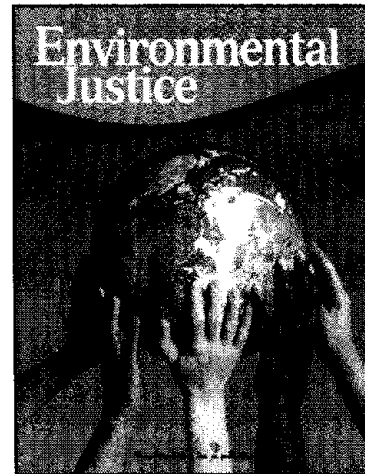
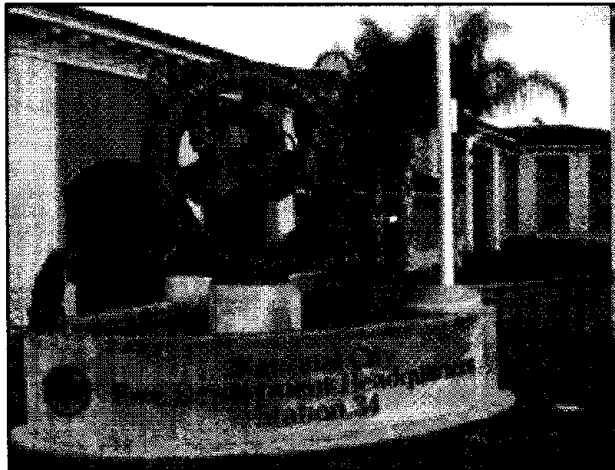
- Lifelong Learning Opportunities
- School Sketches
- Policies Requiring Interaction with the Schools
- Telecommunications, Wi-Fi, Community Participation and Outreach
- Job Training
- Joint Use Agreements



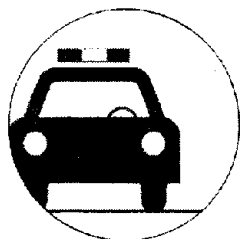
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Overview of Next Four City Council Working Meetings

- *May 25: Review Safety, Noise & Nuisance, and Health and Environmental Justice Elements*

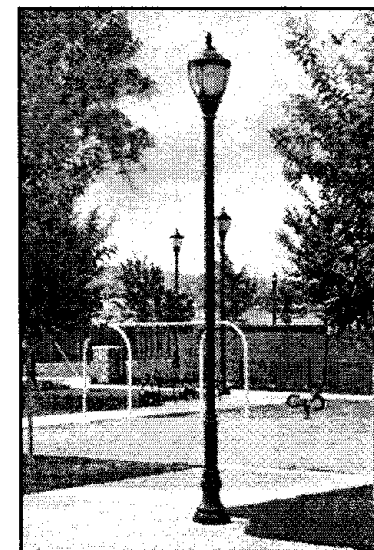


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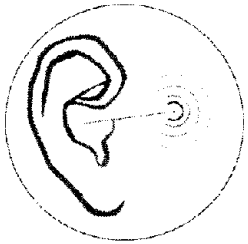


Safety – May 25, 2010

- *Natural and Manmade Hazards*
- *Crime Prevention*
- *Public Safety Facilities and Services*

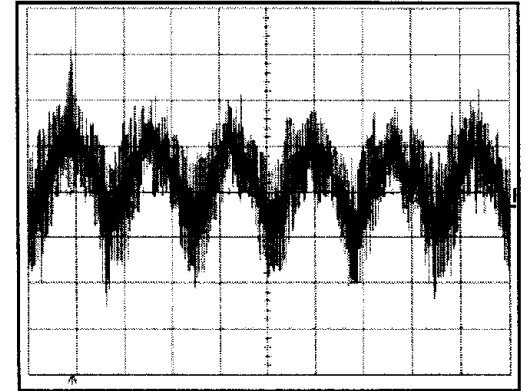


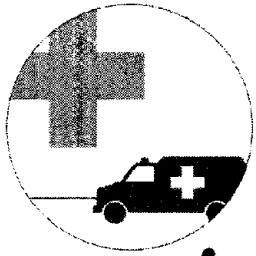
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Noise and Nuisance – May 25, 2010

- Noise Barriers and Buffers
- Construction-Related and Interior Noise
- Sighting of Sensitive Receptors
- Other Nuisance Issues





Health and Environmental Justice – May 25, 2010

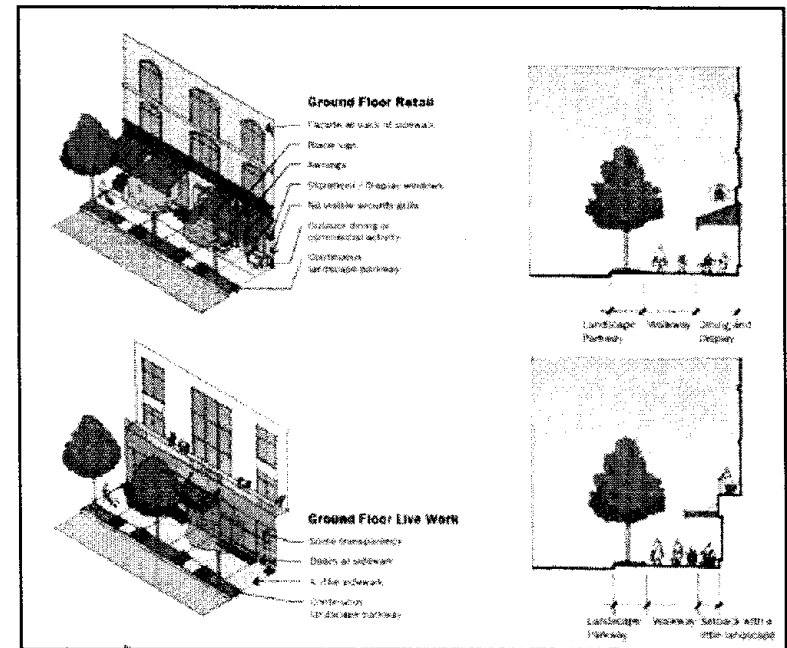
- *Note Connection to Other Elements*
- *Policies and Regulations that Promote Environmental Justice*
- *Unhealthy Food Sources*
- *Methods to Attract a Traditional Supermarket*
- *Smoking and Alcohol Policies*



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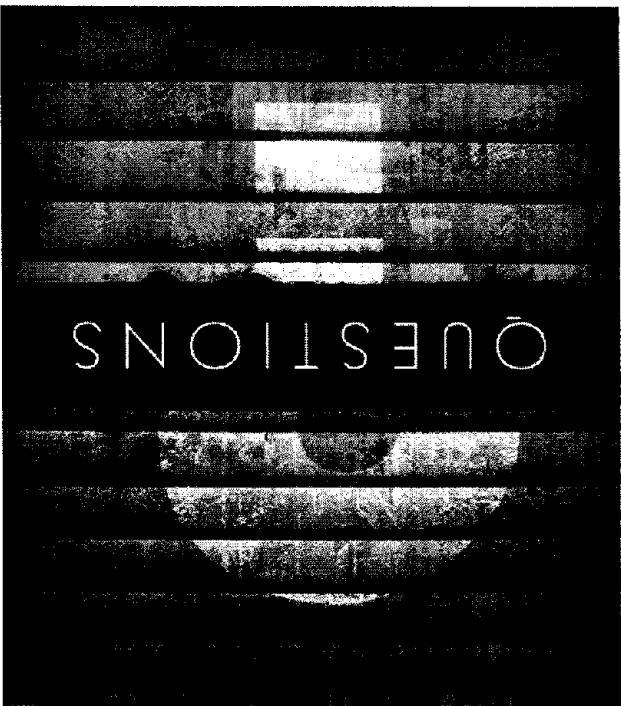
Overview of Next Four City Council Working Meetings

- June 22: Implementation including Neighborhood Action Plans and Summer Fellowship, Climate Action Plan, Capital Improvement Program, and Land Use Code.



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THANK YOU



Discussion and Comments