

Item 7.1



meetup



Chamber of  
Commerce



eventbrite



nextdoor



Parks &  
Recreation

Google



**Community Calendar**



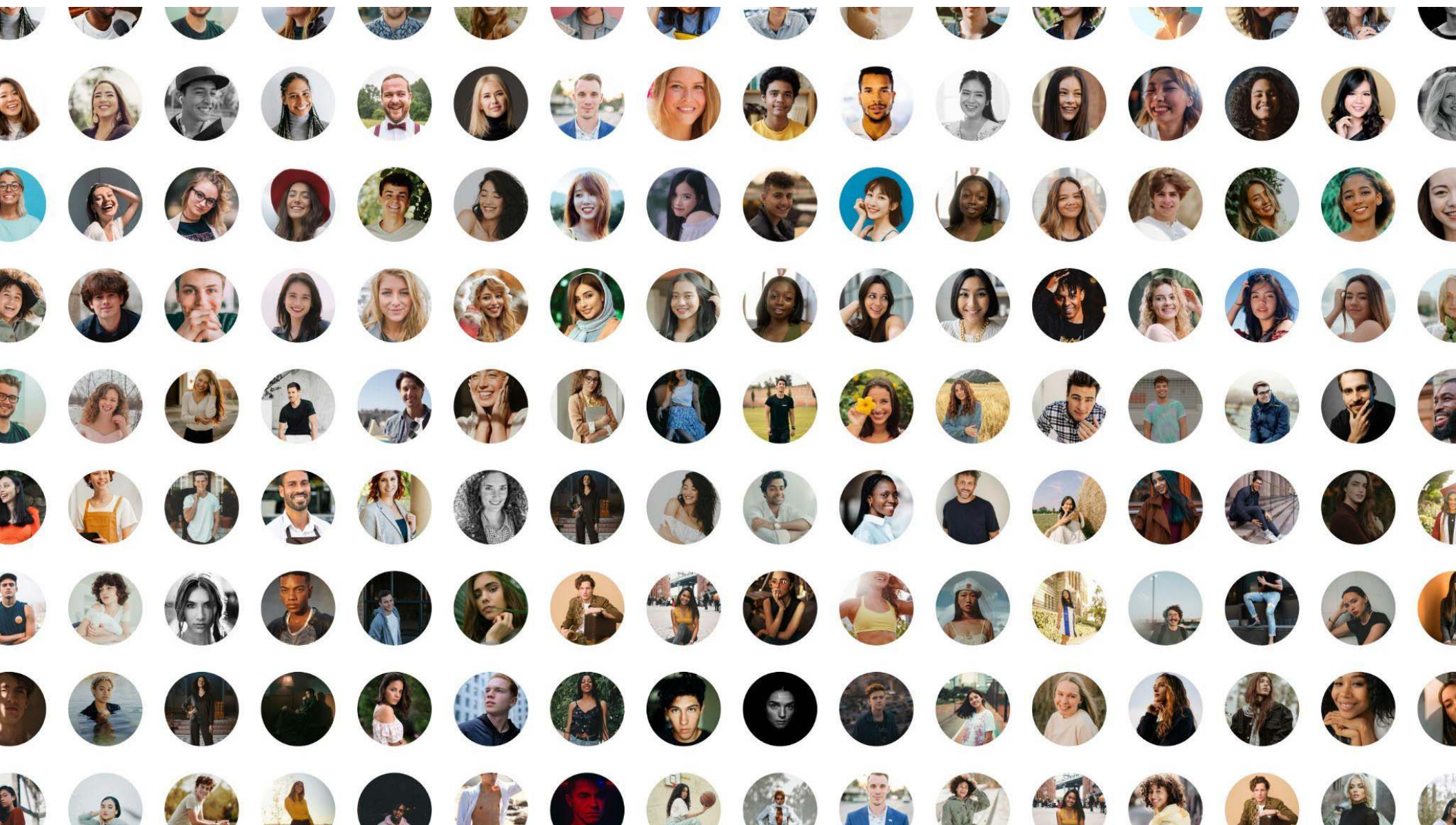
< July 2024 >

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

**18**  
Jul Summer  
Farmers' Market

**18**  
Jul Music on  
the Square

**18**  
Jul Youth Summer  
Soccer Fun Day





# Micro Communities

Young Parents 4,119



A grid of 20 circular profile pictures of diverse young parents, arranged in four rows and five columns.

Spanish Speakers 2,210



A grid of 20 circular profile pictures of diverse Spanish speakers, arranged in four rows and five columns.

Veterans 1,920



A grid of 20 circular profile pictures of diverse veterans, arranged in four rows and five columns.

Newcomers 1,783



A grid of 20 circular profile pictures of diverse newcomers, arranged in four rows and five columns.

Business Owners 5,345



A grid of 20 circular profile pictures of diverse business owners, arranged in four rows and five columns.

1st Gen Students 798



A grid of 20 circular profile pictures of diverse first-generation students, arranged in four rows and five columns.

# Understand your micro-communities. Use insights and data to reach your ideal audience.

Young Parents 4,119



**Hey parents!** 🌟 This Saturday at 10 AM, the [City Kids Festival](#) is coming to town with bouncy castles, face painting, and interactive storytelling for kids aged 3-7. It's at *Riverside Park* and free—hope to see you there! 🥰🥰

Elmwood Residents 931

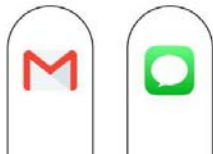


**🚧 Heads up, Elmwood Residents!** *Maple Avenue* will be closed between *Pine Street* and *Oak Road* from 8 AM to 4 PM on Tuesday, September 26th due to roadwork. Please plan your routes accordingly and expect some delays.

Event Registrants 248



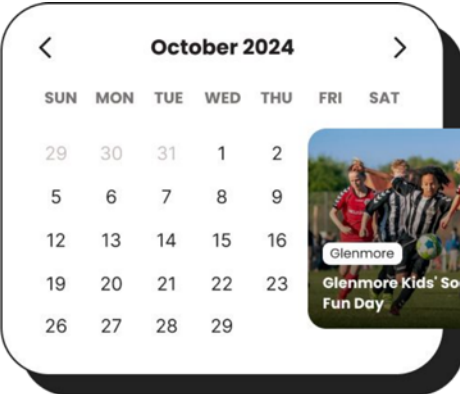
📌 **Important update for all Luke Harris fans!** The country music concert on Friday, September 29th at Green Valley Arena is canceled due to unforeseen circumstances. Refunds will be processed automatically—sorry for the inconvenience!



# 3 Ways to Showcase Your Events

**Create**

Create events directly on your platform with ease.



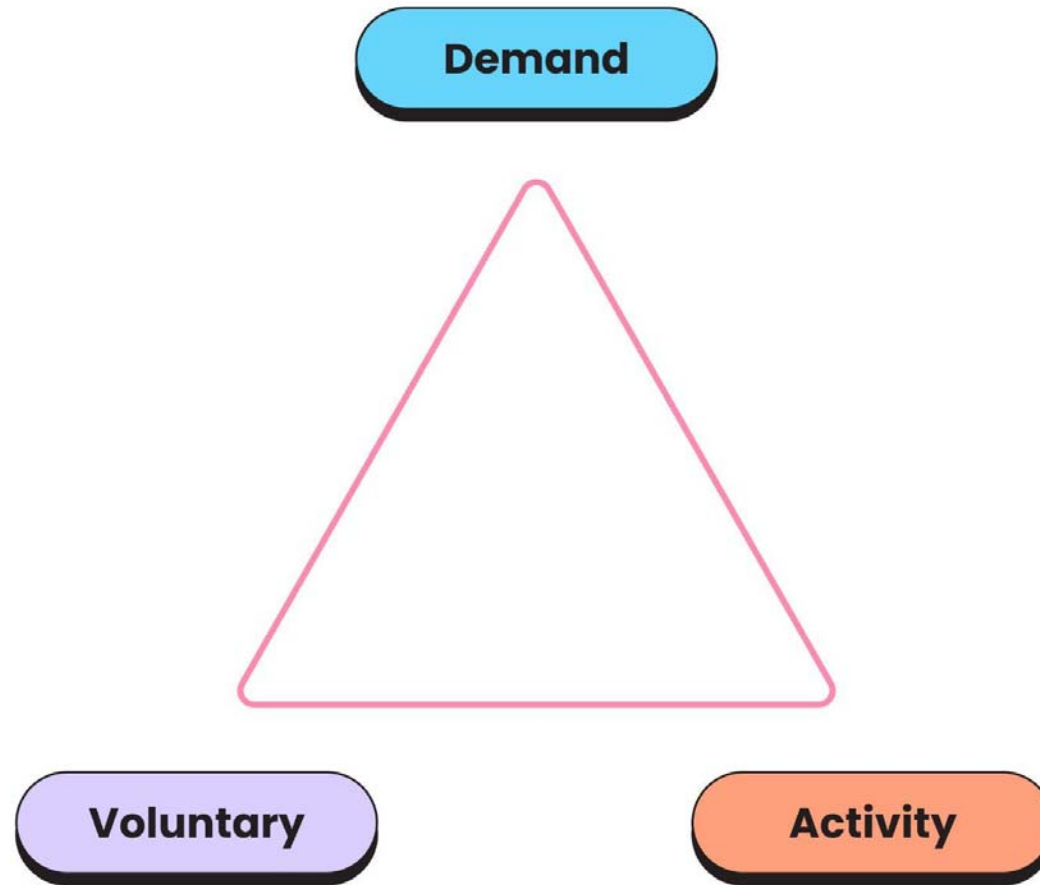
**Fetch**

Simply fetch events from any third-party websites.

Use APIs to integrate your city calendars or other external websites.

**Integrate**

## Platform Data types\*



\*GDPR compliant



## Privacy, security and compliance



- **Annual Penetration Testing:** Conducting yearly penetration tests to identify and address potential security vulnerabilities.
- **AWS Hosting:** Hosted on AWS servers located in Virginia, ensuring reliable and secure infrastructure with data retained within the U.S.
- **DDoS Protection with Cloudflare:** Leveraging Cloudflare services to defend against Distributed Denial of Service (DDoS) attacks.
- **Anti-Spam Compliance:** Adhering to anti-spam regulations to maintain compliant and responsible communication practices.
- **10DLC Compliance:** Complying with 10DLC regulations for SMS messaging in the U.S., ensuring adherence to standards for business text messaging.
- **ADA compliance:** ensuring that websites, apps, and public services are accessible to individuals with disabilities, following standards like WCAG 2.1 Level AA.

## Privacy, security and compliance

1. **GDPR:** The EU standard for data privacy and security, providing a higher level of personal data protection than required in the U.S.
2. **ISO 27001:** Information Security Management System (ISMS) certification, demonstrating robust security practices to manage and protect data.
3. **ISO 27017:** Certification for cloud-specific security, enhancing ISO 27001 with additional controls tailored for cloud environments.
4. **ISO 9001:2015:** Quality Management System certification, showing a commitment to consistent quality in products and services.
5. **ISO 9003:2018:** Similar to ISO 9001, this certification focuses on quality assurance and quality control within organizations.
6. **ISO 27032:** Cybersecurity certification, focusing on guidelines for securing cyberspace, covering areas like information exchange and incident management.