Item 7.1

Meetup

City Website

Chamber of Commerce

eventbrite

nextdoor

Groups

Newsletters

Parks & Recreation

Google

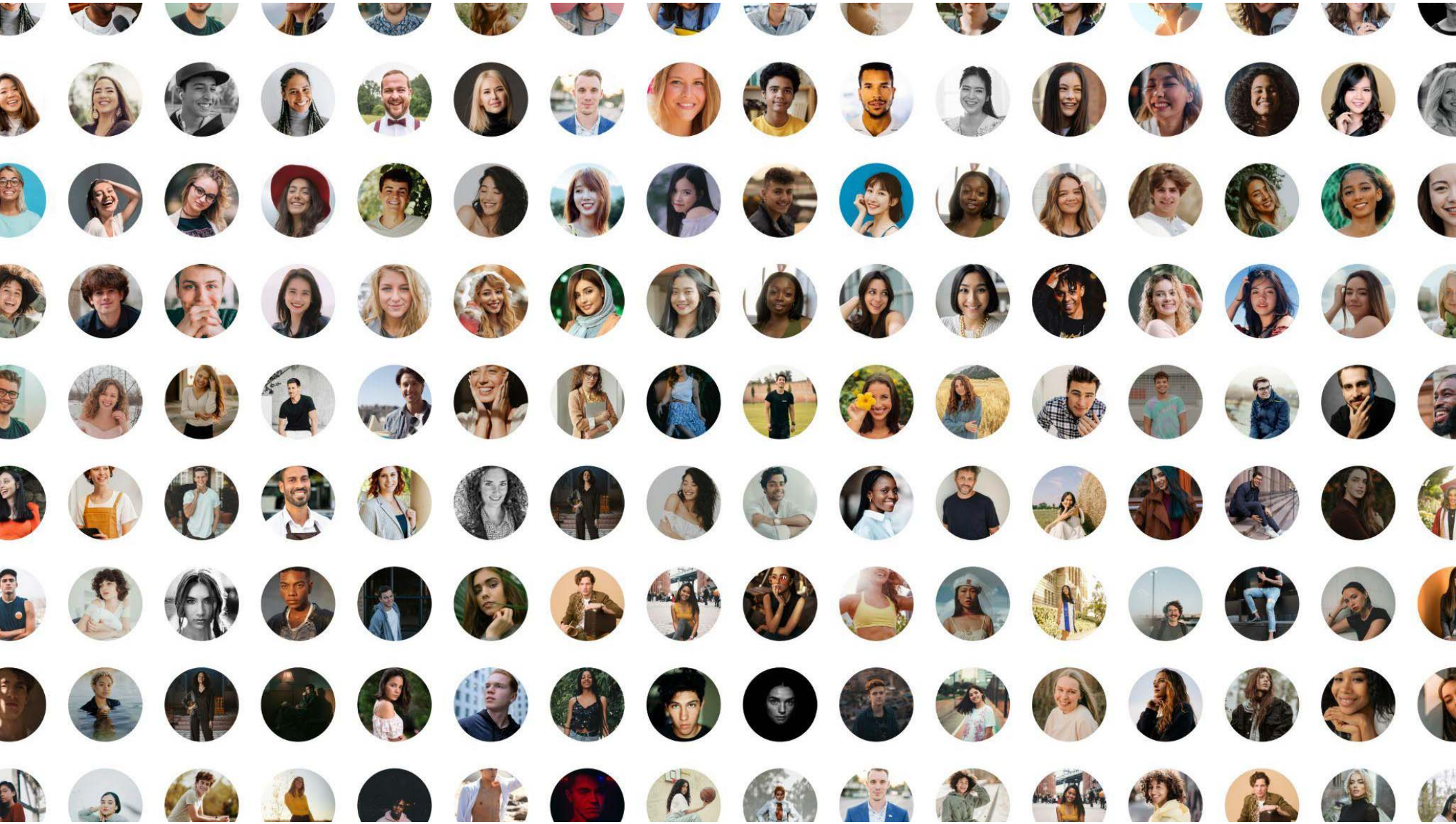
with

Community Calendar

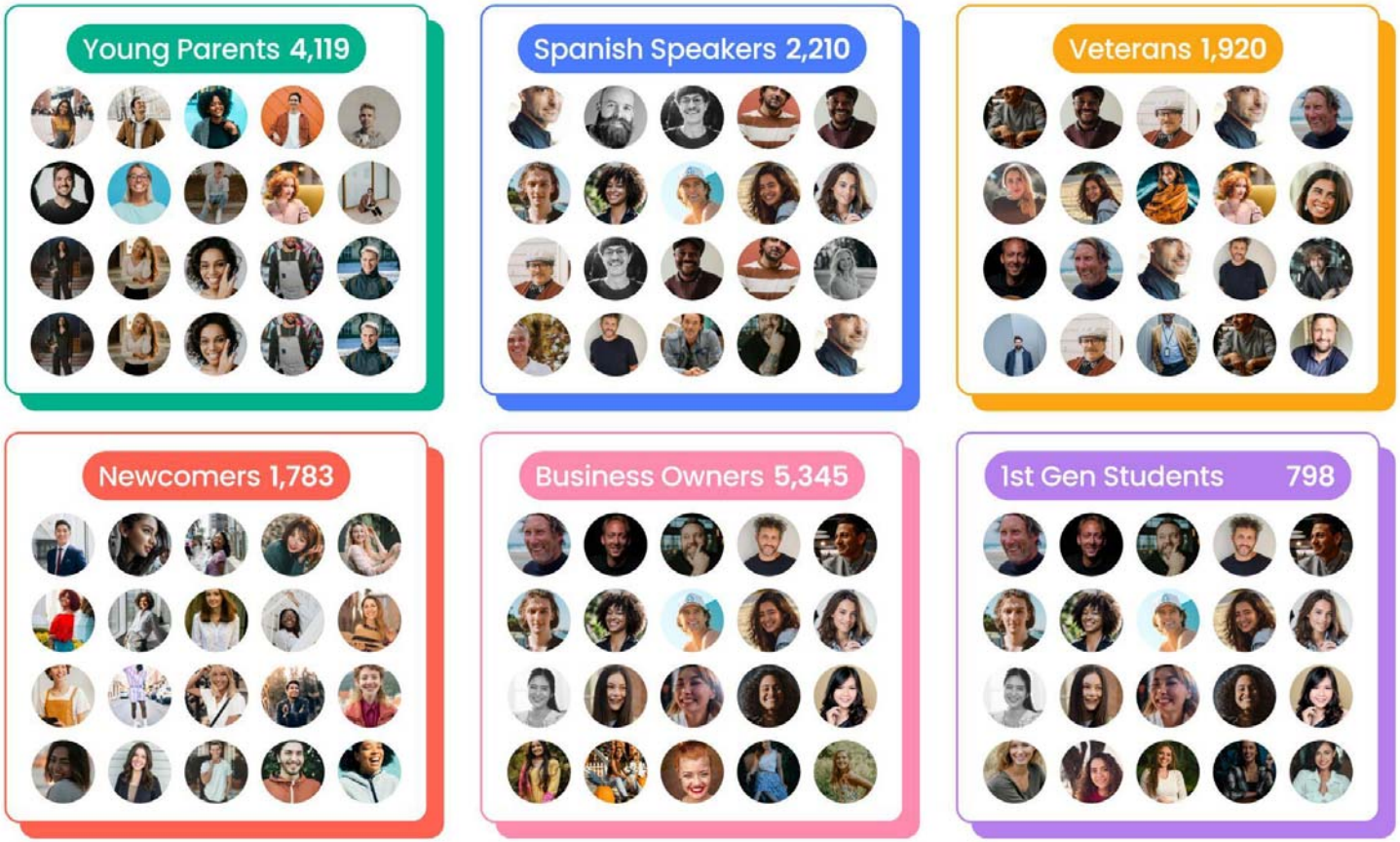
July 2024

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

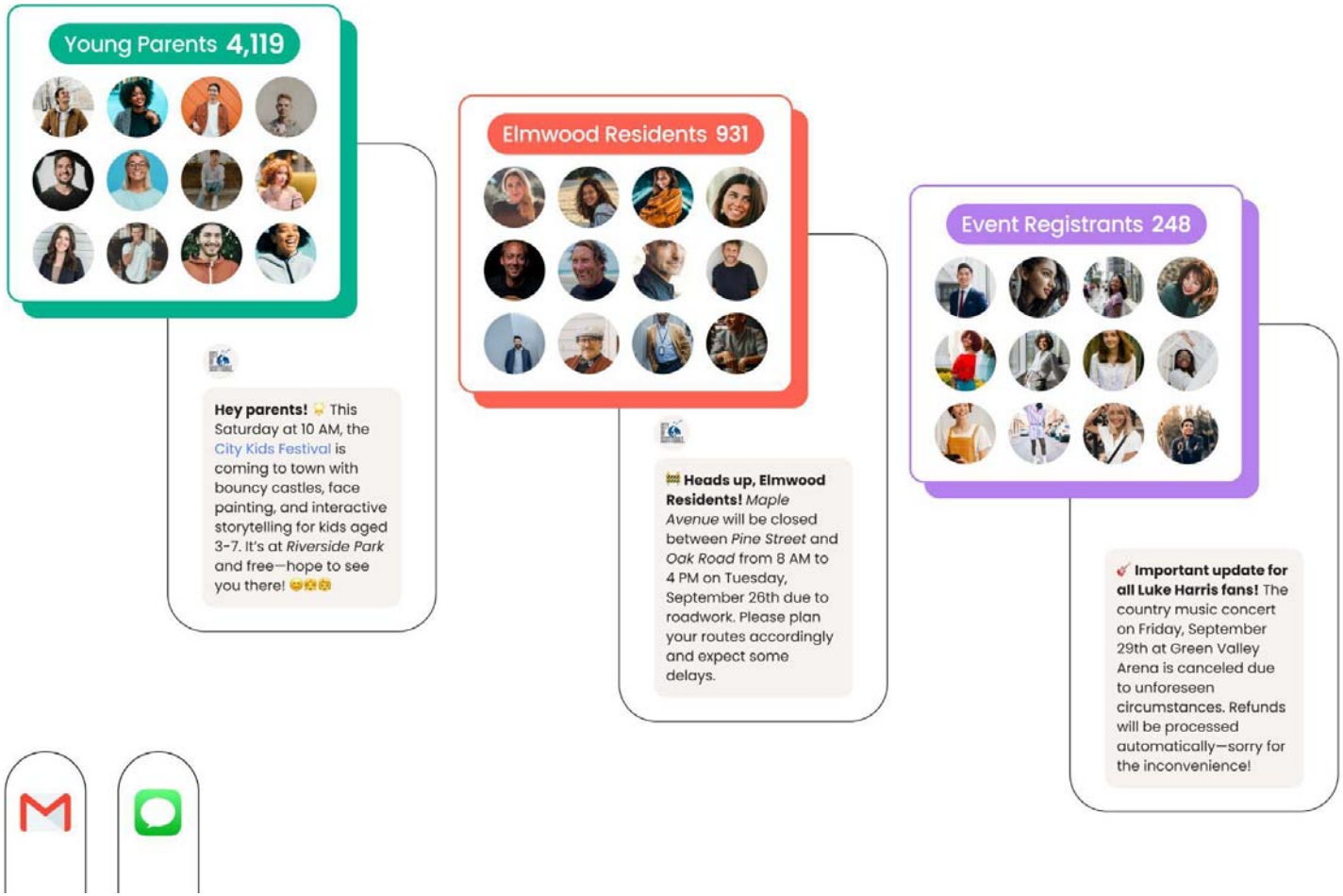
- 18 Jul — Summer Farmers' Market
- 18 Jul — Music on the Square
- 18 Jul — Youth Summer Soccer Fun Day



Micro Communities



Understand your micro-communities.
Use insights and data to reach your ideal audience.



3 Ways to Showcase Your Events

Create

Create events directly on your platform with ease.

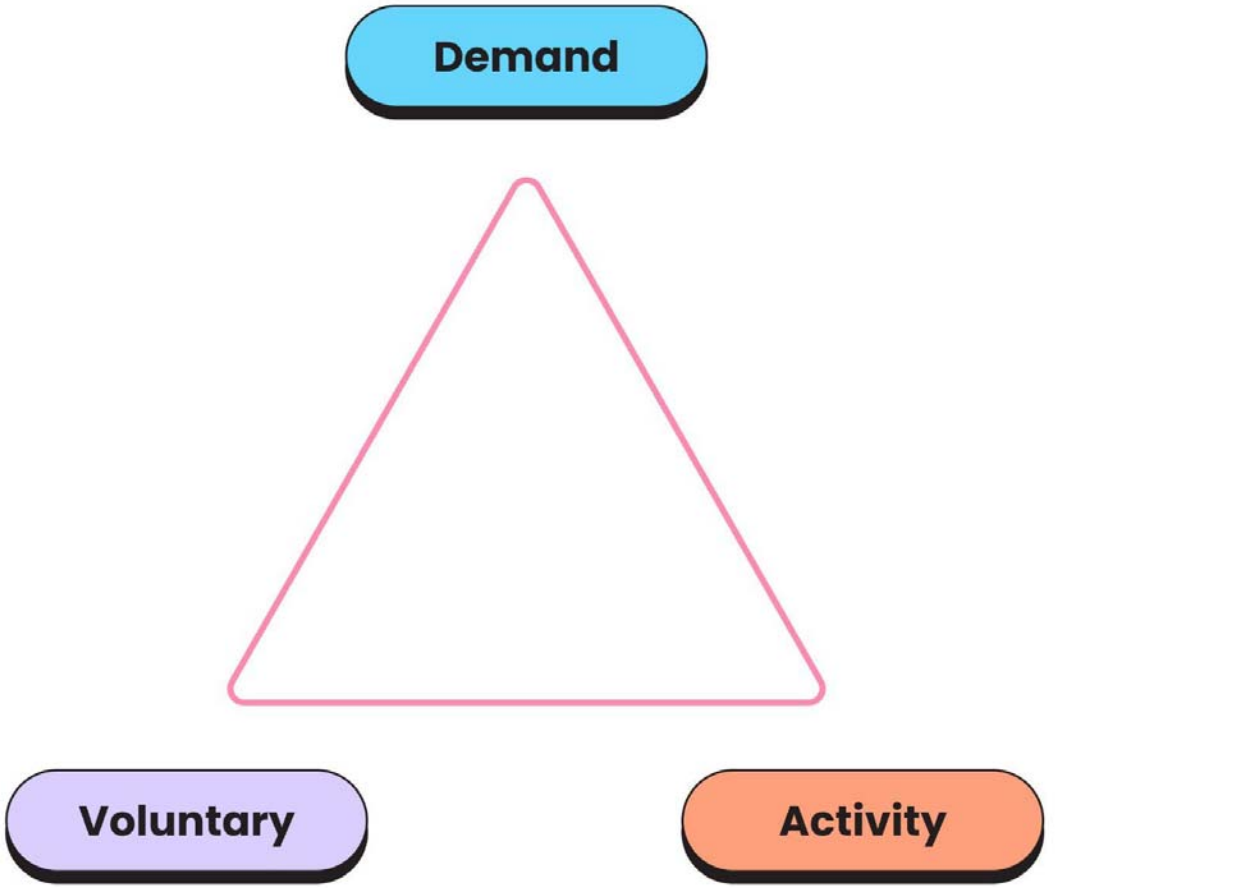
Fetch

Simply fetch events from any third-party websites.

Use APIs to integrate your city calendars or other external websites.

Integrate

Platform Data types*



*GDPR compliant

Privacy, security and compliance

- **Annual Penetration Testing:** Conducting yearly penetration tests to identify and address potential security vulnerabilities.
- **AWS Hosting:** Hosted on AWS servers located in Virginia, ensuring reliable and secure infrastructure with data retained within the U.S.
- **DDoS Protection with Cloudflare:** Leveraging Cloudflare services to defend against Distributed Denial of Service (DDoS) attacks.
- **Anti-Spam Compliance:** Adhering to anti-spam regulations to maintain compliant and responsible communication practices.
- **10DLC Compliance:** Complying with 10DLC regulations for SMS messaging in the U.S., ensuring adherence to standards for business text messaging.
- **ADA compliance:** ensuring that websites, apps, and public services are accessible to individuals with disabilities, following standards like WCAG 2.1 Level AA.

Privacy, security and compliance

1. **GDPR:** The EU standard for data privacy and security, providing a higher level of personal data protection than required in the U.S.
2. **ISO 27001:** Information Security Management System (ISMS) certification, demonstrating robust security practices to manage and protect data.
3. **ISO 27017:** Certification for cloud-specific security, enhancing ISO 27001 with additional controls tailored for cloud environments.
4. **ISO 9001:2015:** Quality Management System certification, showing a commitment to consistent quality in products and services.
5. **ISO 9003:2018:** Similar to ISO 9001, this certification focuses on quality assurance and quality control within organizations.
6. **ISO 27032:** Cybersecurity certification, focusing on guidelines for securing cyberspace, covering areas like information exchange and incident management.