



City of National City
GENERAL PLAN UPDATE

City Council First Working Meeting
March 9, 2010

"A National City"

← CALIFORNIA →
NATIONAL CITY
 1887
 INCORPORATED

2009
 PREPARE

2010
 CREATE

2011
 IMPLEMENT

2012
 IMPLEMENT

125th Anniversary ♦


Implementation - Neighborhood Action Plans, CIP, Land Use Code, etc.

♦♦ City Council Public Hearings / Adoption

♦♦ Planning Commission Hearings

██████████ Environmental Impact Report (EIR) Prepared

██████████ Draft GPU, Land Use Code, & CIP Prepared

We are here  ♦♦♦♦♦ March-June - City Council Working Meetings

♦ ♦ ♦ Community Workshops

██████ Nov-Feb - Community Questionnaire

♦ November 14 - Community Meeting (Neighborhood Councils Breakfast)

♦ October 20 - Planning Commission / City Council Joint Meeting

██████ June-August - Fellowship Program / Background Report

♦ March 21 - Strategic Planning Workshop

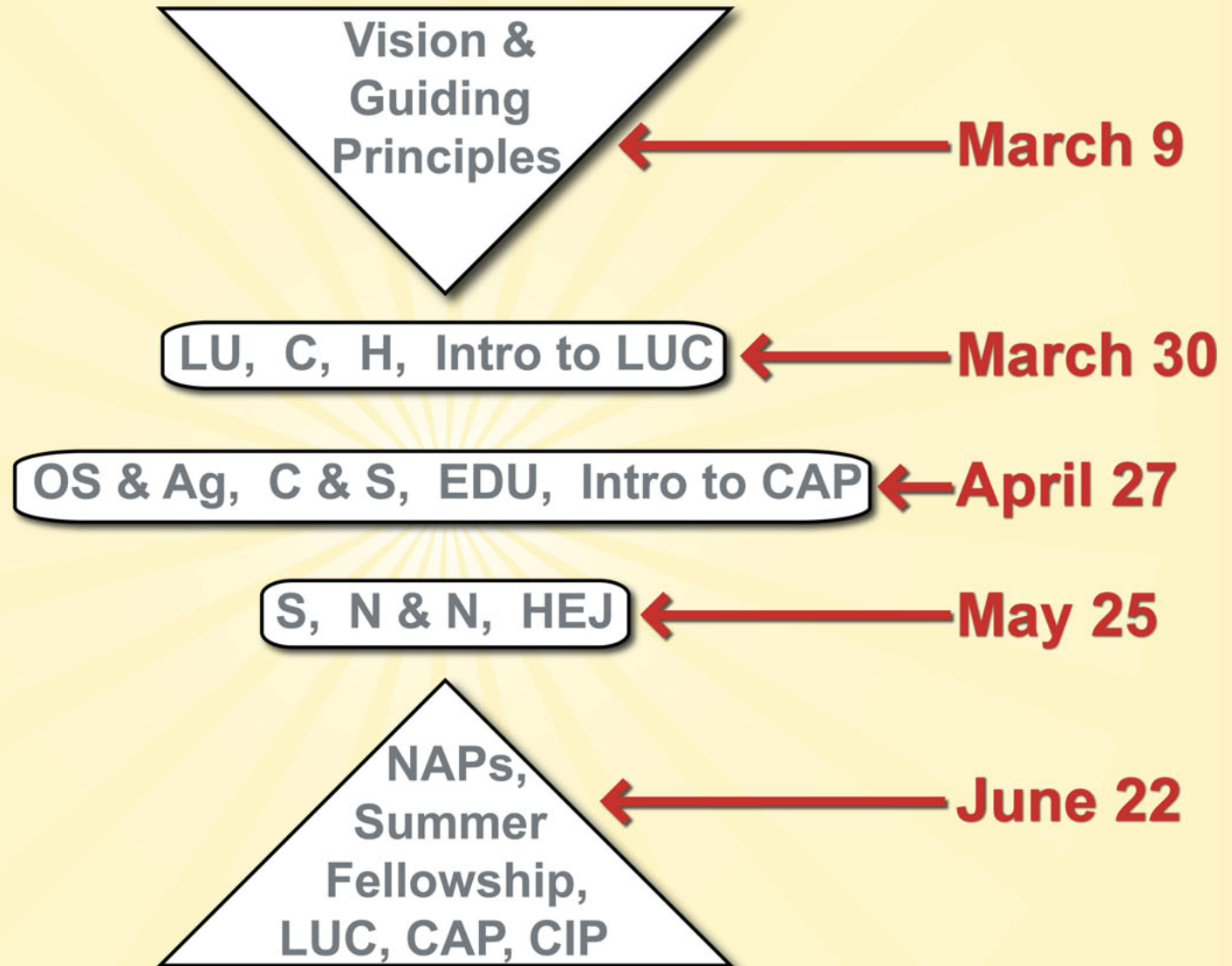
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2050



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General Plan Update City Council Working Meetings Topics and Schedule





City Council Working Meeting Outline

- *Activities to Date – PDC*
- *Consultant Team – PDC, DC&E, Fehr and Peers*
- *Public Input Process – PDC*
- *Draft GPU Part 1: Introduction to Content and Organization – PDC*
- *Draft GPU Part 2: Vision and Guiding Principles – PDC*
- *Overview of Upcoming Working Meetings – PDC*



General Plan Update: Accomplishments To Date

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GPU: Accomplishments to Date

- ***Creation of GPU Project Team/30 month Schedule and Contract***
- ***Public Outreach and Public Meetings***
- ***Summer Fellowship - 2009***
- ***Background Research and Existing Conditions Report***



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GPU: Accomplishments to Date

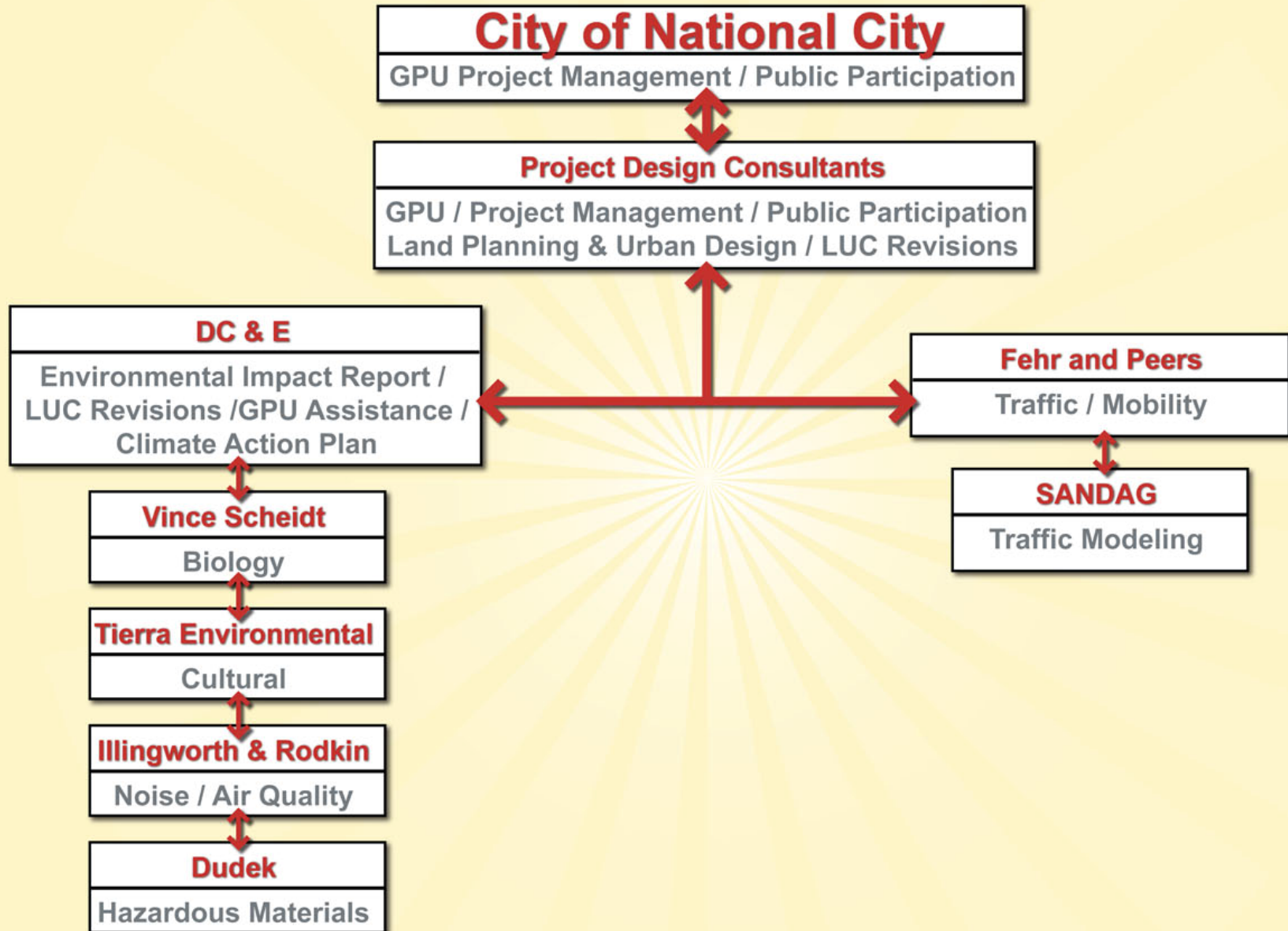
- *Drafting of Introduction, Vision and Guiding Principles and Initial Work on Elements*
- *Proposed Revisions to Smart Growth Map (SANDAG)*
- *Worked with County, Port, Navy, and Schools*
- *Drafted Revised Land Use and Zoning Maps*
- *Budget and Timeline*



Introduction to the Consultant Team and Roles and Responsibilities

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Consultant Team Organization



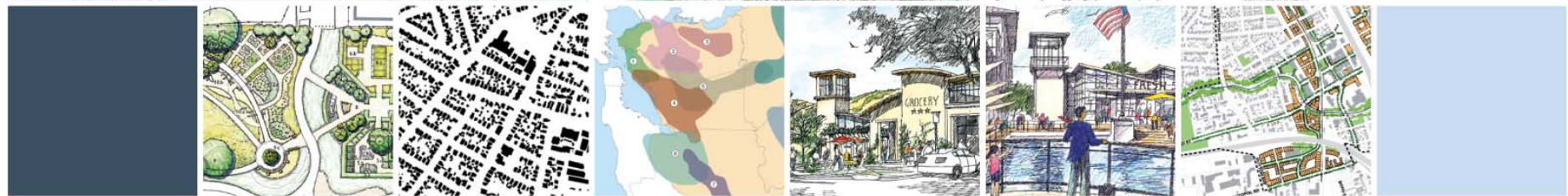
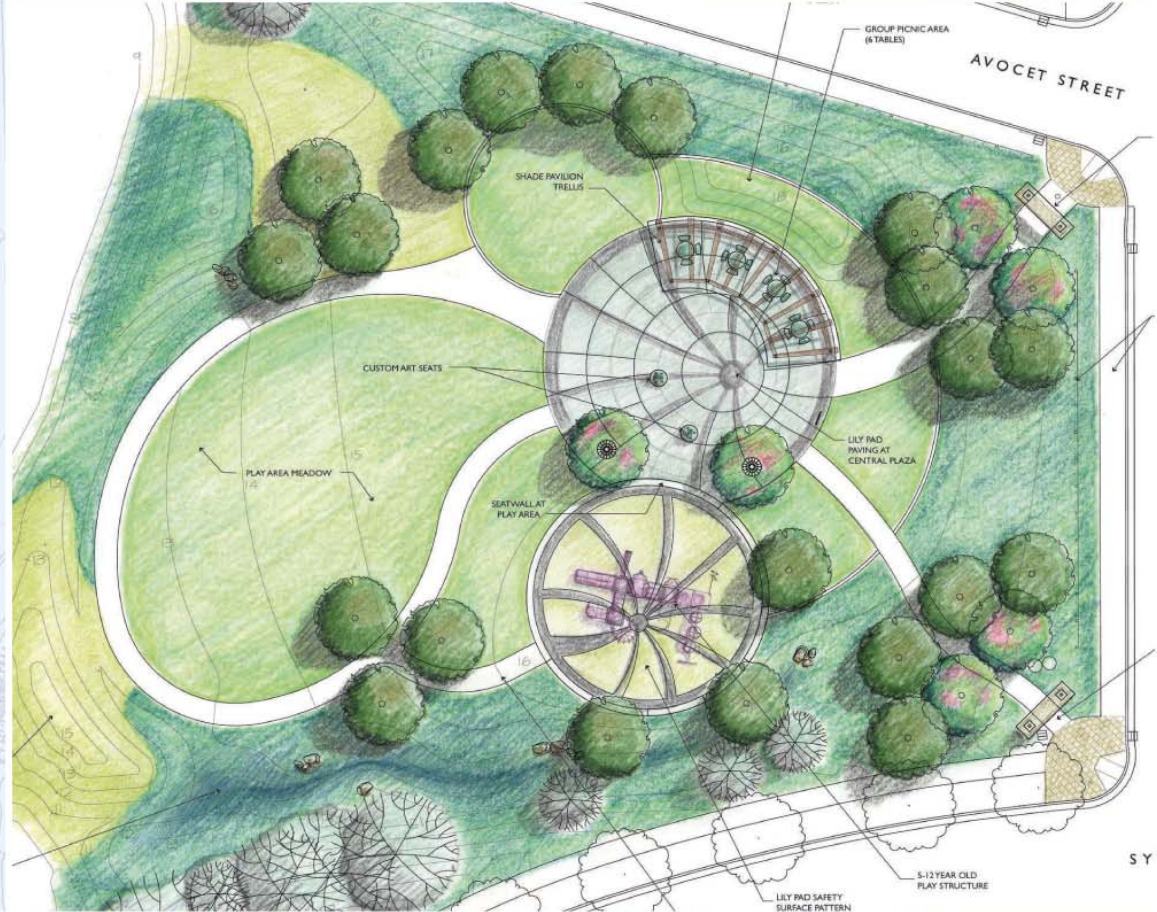


Design, Community & Environment Role and Responsibilities

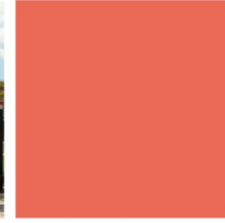
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URBAN DESIGN
SUSTAINABLE DESIGN
LANDSCAPE ARCHITECTURE
PARK + TRAIL DESIGN
GRAPHIC DESIGN



COMMUNITY



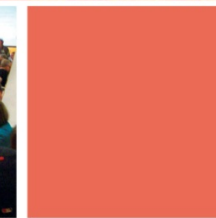
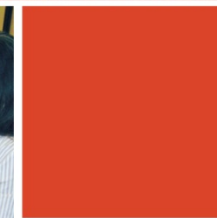
COMPREHENSIVE PLANNING

NEIGHBORHOOD PLANNING

SMART GROWTH PLANNING

COMMUNITY PARTICIPATION

BICYCLE + TRANSPORTATION PLANNING





The DC&E Team for National City GPU

- David Early, AICP and LEED AP – Principal-in-Charge
- Brooke Peterson, AICP – Project Manager
- Ben Noble – Land Use Code Task Lead
- Andrew Hill and Heather Martinelli – Environmental Planners
- Mike Ernst – Graphics Specialist



The DC&E Subconsultant Team

- *Vince Scheidt, Vince Scheidt Biological Consultant – Biological Resources*
- *Michael Thill, Illingworth & Rodkin – Noise*
- *James Reyff, Illingworth & Rodkin – Air Quality*
- *Patrick McGinnis, Tierra Environmental Services – Cultural and Historic Resources*
- *Nicole Peacock, Dudek & Associates – Hazards/Hazardous Materials*



DC&E Tasks Completed To Date

- *Attendance at Project Team Workshops*
- *Assistance and Recommendations on Various Project Components*
- *Draft EIR:*
 - *Background Research and Existing Conditions*
 - *Existing Conditions for Additional Resource Sections*
 - *Working Draft of Project Description*
- *Review of ICLEI Inventory*



DC&E Tasks Completed To Date

- Land Use Code Update:
 - Detailed Review of Existing Code and "Code Issues List"
 - Recommendations on Draft LUC Outline and Approach
- Detailed Review and Comment on Draft GP Update Structure and Chapters
- Review of Draft GP Elements
- Support and Assistance on Paradise Creek Restoration Catalyst Grant
- Support and Assistance on Historical Resources Inventory Update



Upcoming DC&E Tasks

- Review of Updated Elements and Chapters
- Preparation of Draft EIR:
Program and Project-Level Analysis
- Preparation of Climate Action Plan
- Preparation of LUC Update
 - Overall Support and Recommendations
 - Draft Development Standards & Illustrations for New Mixed-Use Zones
 - Peer Review of Draft LUC
- Project Team Workshops and On-going Support/Coordination with PDC



Fehr and Peers

Role and Responsibilities

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Fehr and Peers – Background

- Fehr & Peers - Founded in 1985 with 200 professional transportation planners and engineers. Local San Diego Office is preparing Transportation Element of the GPU.
- Monique Chen, PE – Project Manager, registered Traffic Engineer with 12 years of experience.



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Fehr and Peers – Relevant Projects

- *County of San Diego GP Update*
- *City of Poway Transportation Master Element Update*
- *City of Vista Circulation Element Update*
- *CCDC Downtown Community Plan Subconsultant - National Data & Surveying Services (NDS) – Founded in 1989 with 100 Professional Full Time Employees.*



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Fehr and Peers – Work Completed To Date

- *Review of Existing Documents/Background Information*
- *Citywide Traffic Counts*
- *Draft Community Corridor Cross-Sections*
- *Draft Transportation Goals and Policies*



Fehr and Peers – On-Going Work Efforts

- *Street Closure Analysis*
- *Finalize Community Corridor Cross-Sections*
- *Existing Conditions Summary*
- *Detailed Circulation Review of Harbor/Tidelands/Civic Center and National City Blvd, South of 22nd & North of 24th*
- *Senior Village Expansion Project Traffic Impact Analyses*



Fehr and Peers – Upcoming Work Efforts

- Documentation of Existing Conditions
- SANDAG Travel Forecasting Coordination/Review
- Las Palmas Park Expansion
 - Traffic Counts
 - Project Trip Generation/Distribution (SANDAG Select Zone Assignment)





Summary of Public Input Received

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Public Participation Opportunities

- Strategic Plan Workshop (March 21, 2009)
- City Council Meeting and Joint City Council/Planning Commission Meeting on Background Reports (August 18, 2009 and October 20, 2009)
- Neighborhood Councils Breakfast (November 14, 2009)
- SWOT Questionnaire (Nov – Feb)
- City's Website: www.nationalcityca.gov
- Elementary School Assemblies and Student Assignments





Public Participation Opportunities

- *Community Workshops at El Toyon, Las Palmas, and Kimball Parks (9 Meetings – 3 in February, 3 in May, and 3 in September)*
- *City Council Working Meetings/Town Hall Meetings (5 Meetings – Monthly from March to June)*
- *Neighborhood Action Committees (Focus on Plan Implementation)*
- *Public Review of the Draft General Plan and EIR*
- *Public Hearings Prior to Adoption of the General Plan*



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Public Input Process and Results

- *SWOT Questionnaire first released 11-14-09 at Neighborhood Council Breakfast and City's Website. Press release (11-23-09) and article in the San Diego Reader. Distributed to business organizations.*

Received 85 responses.

- *Second SWOT developed with multiple choice format (2-3-09). Received 53 responses.*





Public Input Process and Results

- February 2010 Community Workshops included Comment Cards, Surveys, and Suggestion Opportunities.
- 60 Comment Cards were Received.





Public Input Process and Results

- School Assemblies
- Student Map Assignment



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First Community Questionnaire

	Helpful	Harmful
Existing	S Strengths	W Weaknesses
Future	O Opportunities	T Threats

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Results - Strengths:



Diversity



**Sense of
Community**



Location



**Quaint/Small
Town Feel**



Neighbors

Results - Weaknesses:



Lack of Property Maintenance



Crime/Gang Activity



Lack of Grocery Stores



Traffic



Lack of Open Space/Parks



Lack of Entertainment

Results - Opportunities:



Empower and Engage Youth



Street / Infrastructure Improvements



Increased Lighting



Property Clean-Up & Code Enforcement



Increased Security and Police Presence

Results - Threats:



Lack of
Money/Resources



Public Reluctance



Current Economic
Conditions



Image Concerns



General Plan Ideas in Response to Comments

- "More Libraries" – Student from Ira Harbison
 - Branch Libraries at the Community Parks
 - Joint Use Agreements for School Libraries





General Plan Ideas in Response to Comments

- "Reinstate Neighborhood Watch" – Resident of Rancho de la Nacion
- "Not Enough Contact Between Neighbors" – Resident of Downtown
 - Neighborhood Action Plans





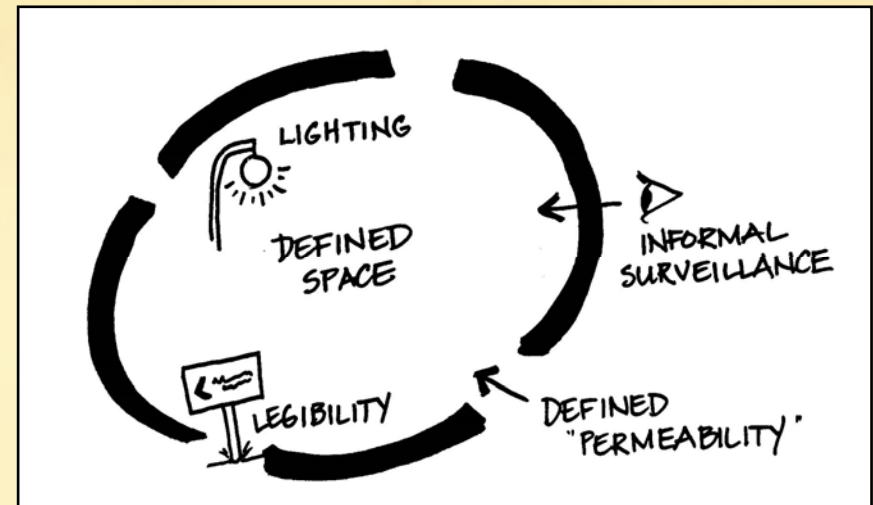
General Plan Ideas in Response to Comments

- *More Grocery Stores*
 - *Resident of Central*
 - *Community Farms/Neighborhood Gardens*
 - *Economic Incentives*



General Plan Ideas in Response to Comments

- Make Las Palmas Park and Kimball Safer – Resident of Las Palmas
 - CPTED
 - Increased Lighting/Public Safety Cameras
 - More Coordination with Law Enforcement





General Plan Ideas in Response to Comments

- *Adopt Historical Society List – Resident of Central*
 - *Develop Database of Historic Resources (Out of Scope)*



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Discussion of Public Input Process and Results

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Introduction to the General Plan Update Content and Organization

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Intro and Review of GPU Part 1: Introduction

- *What is a General Plan?*
- *Profile of National City*
- *Identification of the Planning Area*
- *General Plan Organization*
- *How to Use the General Plan*
- *General Plan Preparation Process*

Why Do We Need to Plan?

As the population
goes up



We need to
make sure
there are
enough





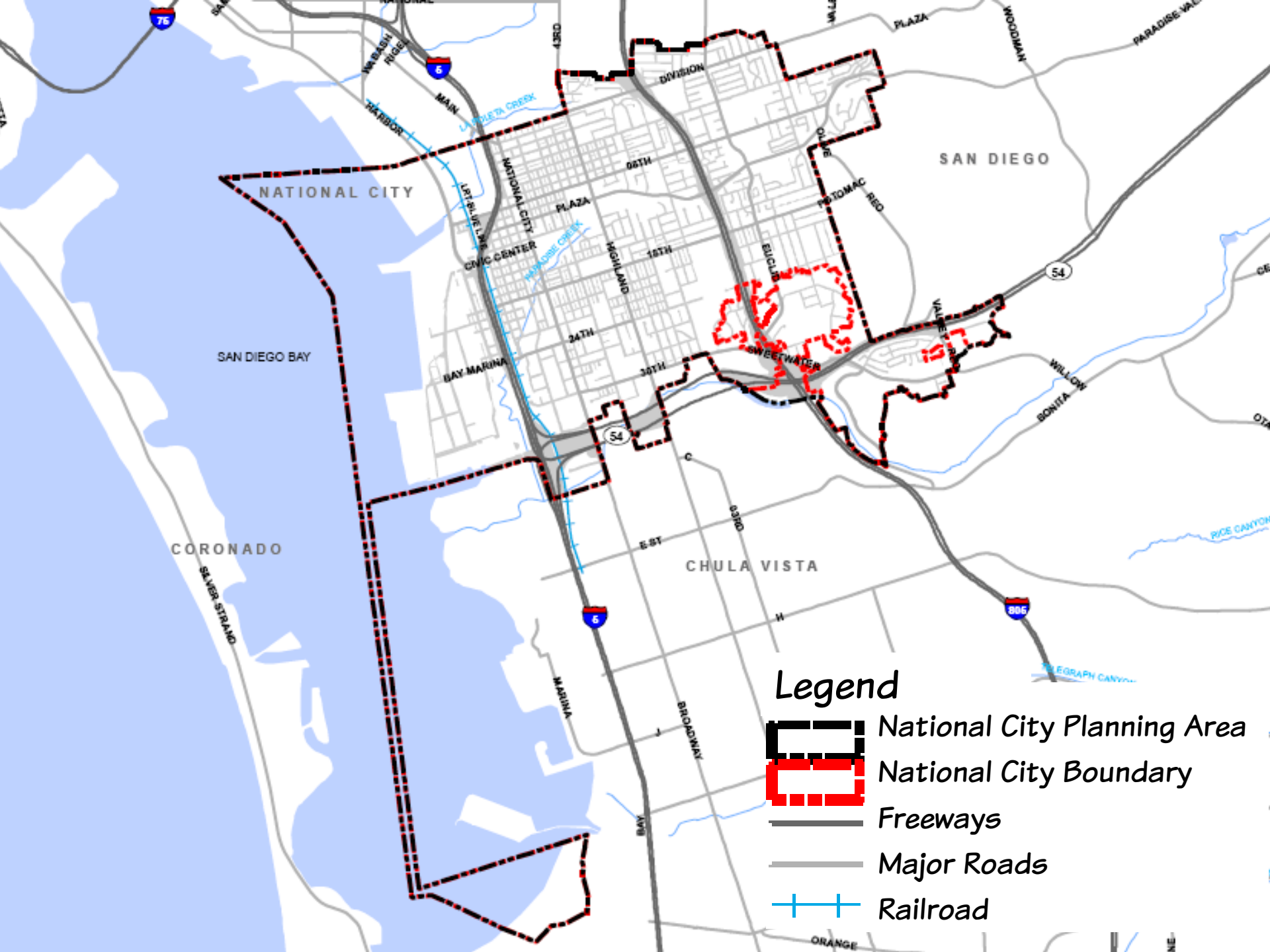
Seven Mandatory Elements

- Land Use
 - Circulation
 - Housing
 - Conservation
 - Open Space
 - Noise
 - Safety
- * *Additional optional elements covering subjects of local interest are also permitted to be a part of the General Plan.*








National City's General Plan Update Elements

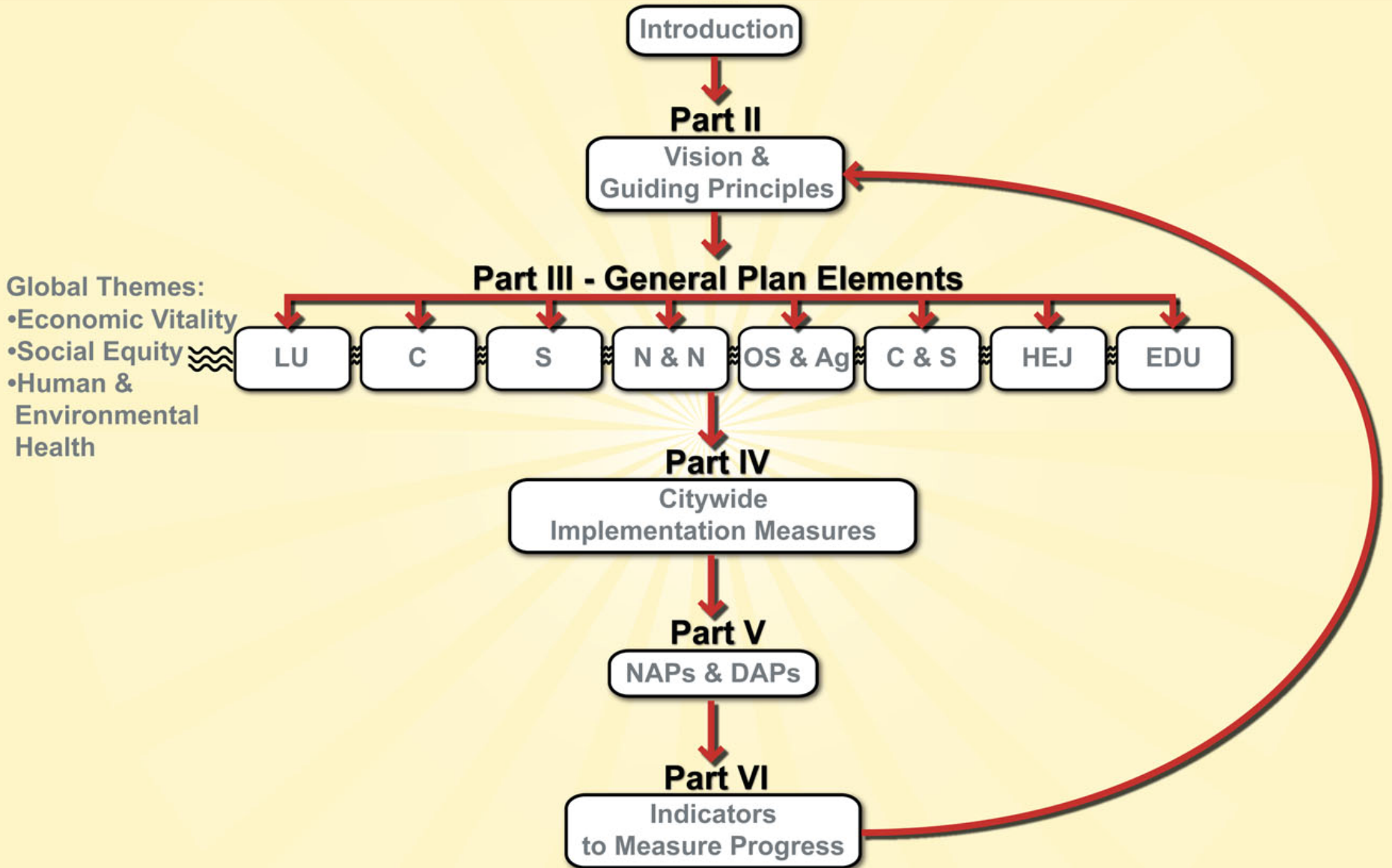
- Land Use *and Community Character*
- Circulation
- Housing (Not a Part - existing Element was adopted in 2007)
- Open Space *and Agriculture*
- Conservation *and Sustainability*
- Noise *and Nuisance*
- Safety
- Health *and Environmental Justice*
- Education



Legend

-  National City Planning Area
-  National City Boundary
-  Freeways
-  Major Roads
-  Railroad

General Plan Organization





Discussion of Part 1: Introduction

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Review of Part 2: Vision and Guiding Principles

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Intro and Review of GPU Part 2: Vision and Guiding Principles

- *Vision: A "National City"*
- *Guiding Principles: Development, Quality of Life, Health and Safety, Education, and Business*

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Vision

- *Sustainable community*
- *Decent, affordable homes*
- *Wide range of employment opportunities*
- *Accommodate pedestrian, bicycle, and automobile movement*
- *Facilitate access to and use of transit and alternative transportation modes*
- *Diverse and inclusive community*
- *Offer opportunities for community members to become engaged and make a difference*
- *Use natural resources effectively and efficiently*
- *Provide access to goods and services*
- *Promote safety in public places*

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Vision

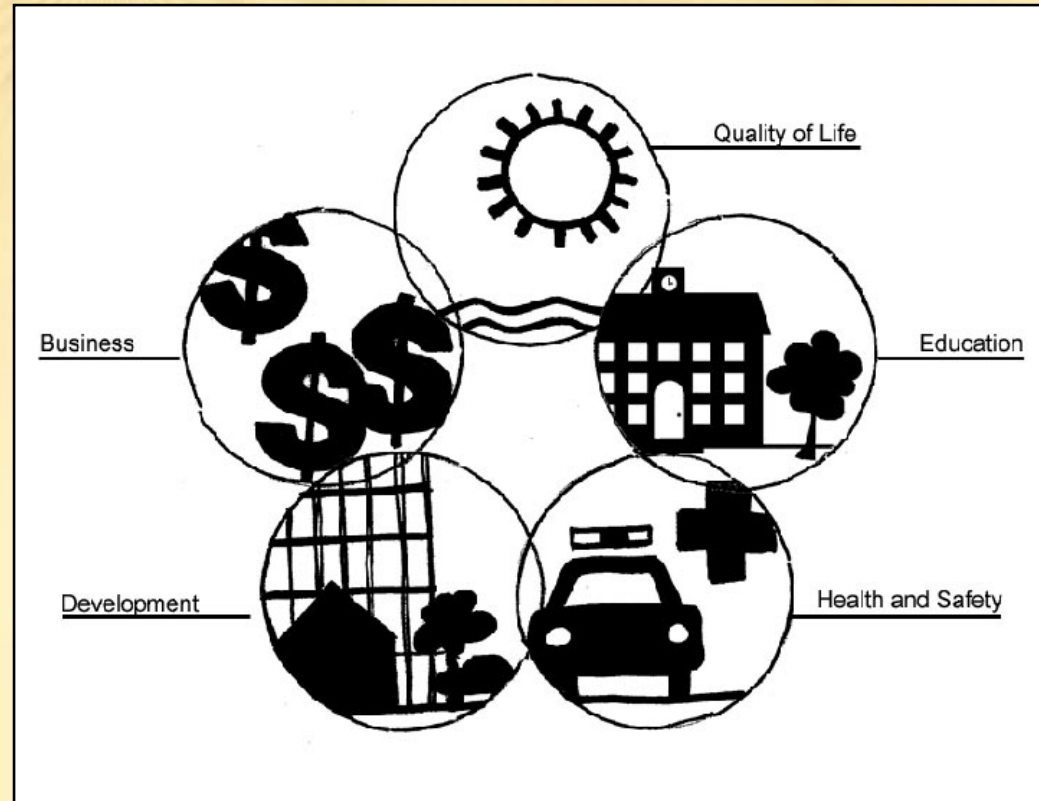
- High quality education
- Cultivate the arts
- Preserve and celebrate cultural and historic resources
- Provide access to open space and recreational opportunities
- Improve and protect the quality of air, water, and food
- Promote healthy living
- Cater to the needs of the young, individuals, families, the elderly, and the disabled
- A place where people want to live, work, and play

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Guiding Principles

- *Development*
- *Quality of Life*
- *Health and Safety*
- *Education*
- *Business*



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Discussion of Part 2: Vision and Guiding Principles

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Overview of Topics for the Next Four City Council Working Meetings

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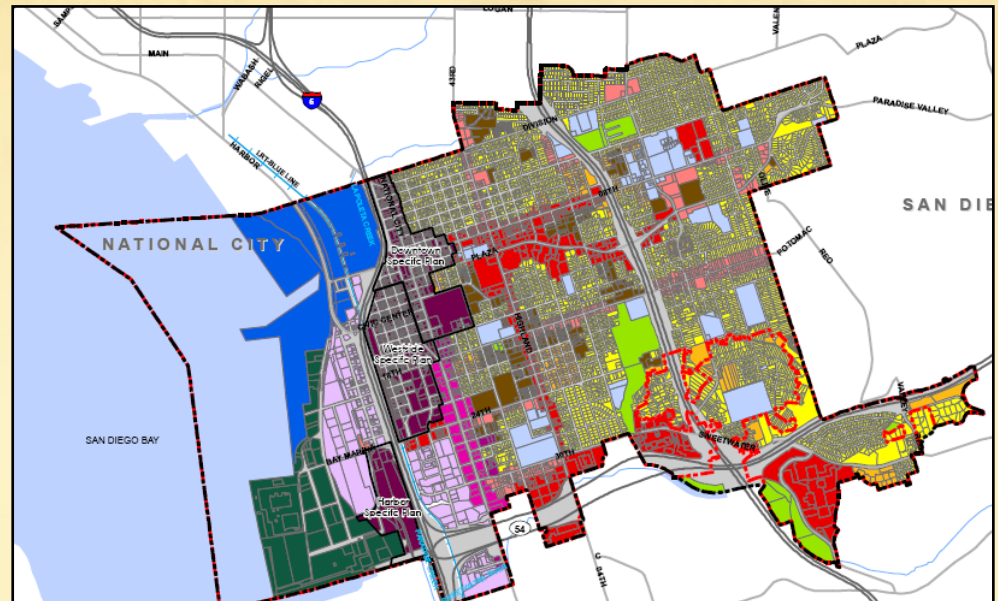
Overview of Next Four City Council Working Meetings

- *March 9: Review Process, Public Input Process and Results, and Review of GPU Vision and GPU Guiding Principles*
- *March 30: Review of Land Use, Circulation, and Housing Elements, and Introduction to Land Use Code Revisions*



Land Use – March 30, 2010

- Proposed Land Use and Zoning Map Changes
- Land Use Code Changes
- Connection to Regional Planning Efforts





Circulation – March 30, 2010

- *Implementation of Community Corridors*
- *Street Closures*
- *Linkage Between Land Use and Circulation*
- *Discuss Provision of "Complete Streets"*





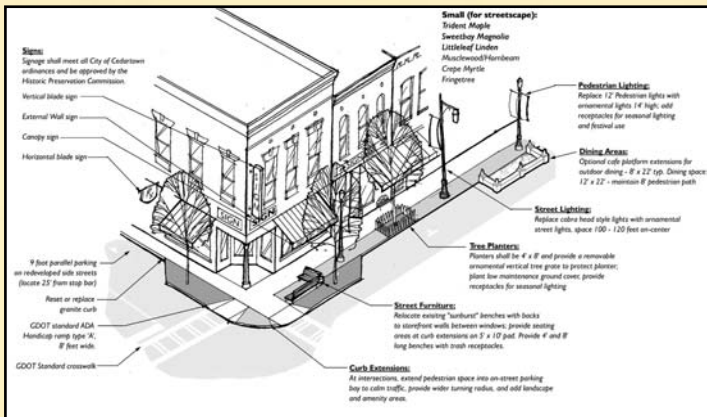
Housing – March 30, 2010

- Though the Housing Element is not being updated, there may be portions of it that need to be amended to be consistent with the GPU
- Accessory Dwelling Unit (ADU) – discuss how is it being addressed now, what are the State's legal requirements, and anticipated policy changes



LUC Revisions – March 30, 2010

- Describe and Discuss Need, Form, and Methodology for Code Revisions
- Introduction of Mixed Use Zones





Overview of Next Four City Council Working Meetings

- April 27: Review Open Space & Agriculture, Conservation/Sustainability, and Education Elements, and Introduction to Climate Action Plan



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Conservation and Sustainability - April 27, 2010

- *Climate Change*
- *Infrastructure Systems and Sustainability*
- *Green Building*
- *Low Impact Development*
- *Alternative Energy Opportunities*
- *Clean-Tech and Green Industries*



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Education – April 27, 2010

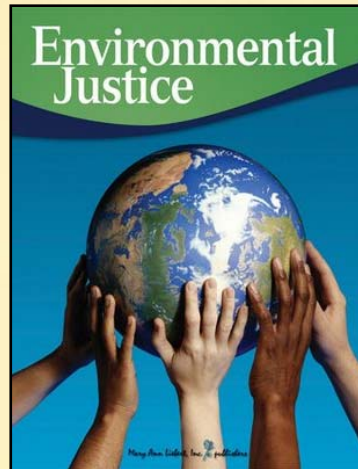
- Lifelong Learning Opportunities
- School Sketches
- Policies Requiring Interaction with the Schools
- Telecommunications, Wi-Fi, Community Participation and Outreach
- Job Training
- Joint Use Agreements





Overview of Next Four City Council Working Meetings

- *May 25: Review Safety, Noise & Nuisance, and Health and Environmental Justice Elements*



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Safety – May 25, 2010

- *Natural and Manmade Hazards*
- *Crime Prevention*
- *Public Safety Facilities and Services*

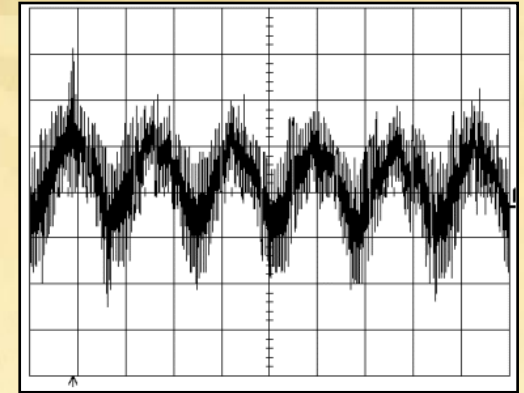


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Noise and Nuisance – May 25, 2010

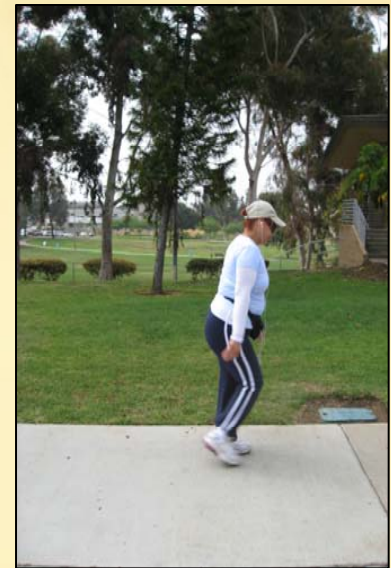
- Noise Barriers and Buffers
- Construction-Related and Interior Noise
- Sighting of Sensitive Receptors
- Other Nuisance Issues





Health and Environmental Justice – May 25, 2010

- Note Connection to Other Elements
- Policies and Regulations that Promote Environmental Justice
- Unhealthy Food Sources
- Methods to Attract a Traditional Supermarket
- Smoking and Alcohol Policies

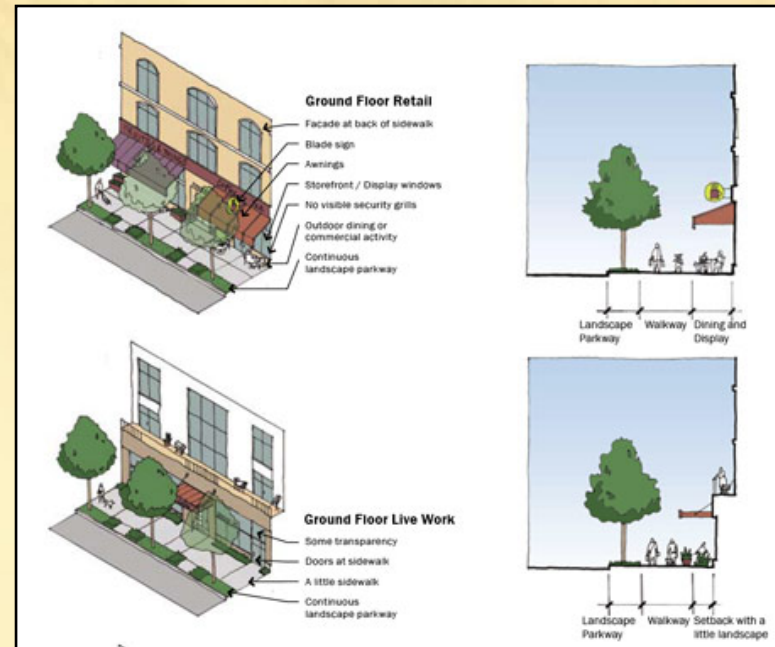


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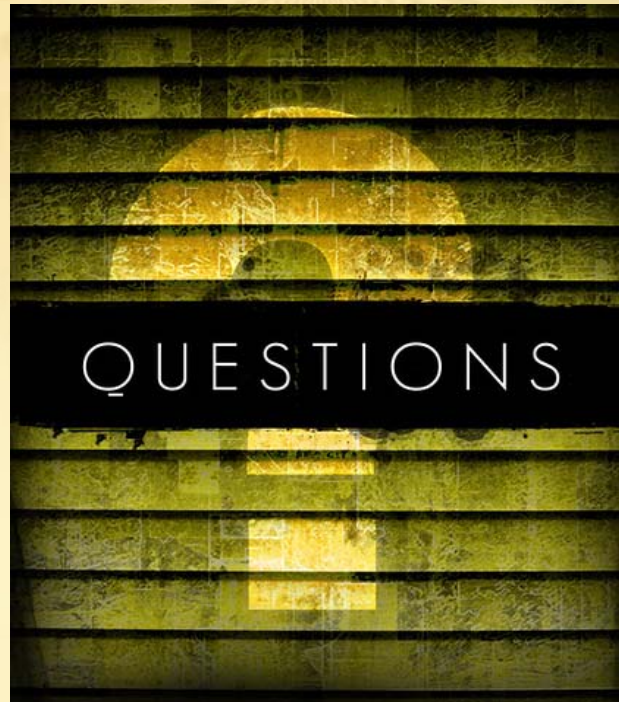
Overview of Next Four City Council Working Meetings

- June 22: Implementation including Neighborhood Action Plans and Summer Fellowship, Climate Action Plan, Capital Improvement Program, and Land Use Code.





Discussion and Comments



THANK YOU

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