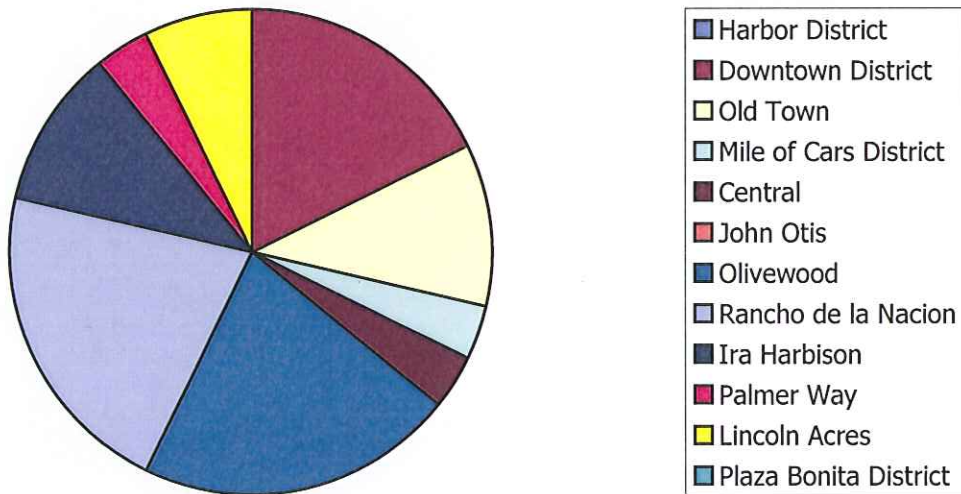


National City General Plan Update Multiple Choice Questionnaire (Online Responses)

Neighborhood or District:

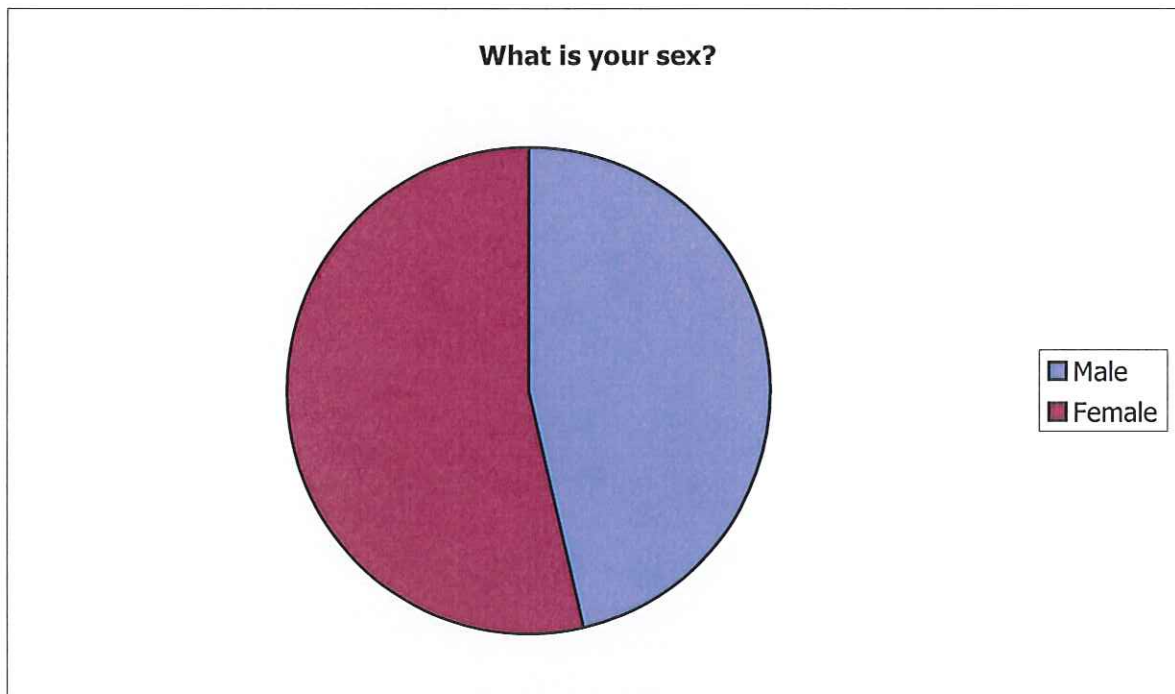
Answer Options	Response Percent	Response Count
Harbor District	0.0%	0
Downtown District	17.9%	5
Old Town	10.7%	3
Mile of Cars District	3.6%	1
Central	3.6%	1
John Otis	0.0%	0
Olivewood	21.4%	6
Rancho de la Nacion	21.4%	6
Ira Harbison	10.7%	3
Palmer Way	3.6%	1
Lincoln Acres	7.1%	2
Plaza Bonita District	0.0%	0
answered question		28
skipped question		0

Neighborhood or District:



National City General Plan Update Multiple Choice Questionnaire

What is your sex?		
Answer Options	Response Percent	Response Count
Male	46.4%	13
Female	53.6%	15
<i>answered question</i>		28
<i>skipped question</i>		0

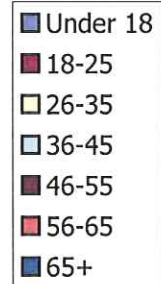
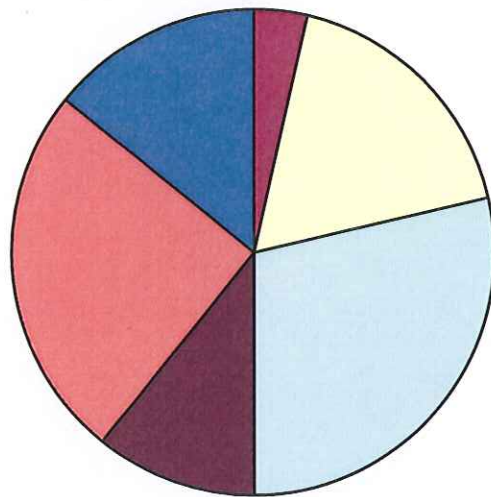


National City General Plan Update Multiple Choice Questionnaire

Please indicate your age.

Answer Options	Response Percent	Response Count
Under 18	0.0%	0
18-25	3.6%	1
26-35	17.9%	5
36-45	28.6%	8
46-55	10.7%	3
56-65	25.0%	7
65+	14.3%	4
<i>answered question</i>		28
<i>skipped question</i>		0

Please indicate your age.



National City General Plan Update Multiple Choice Questionnaire

Strengths Please choose three things you like best about your neighborhood:

Answer Options	Response Percent	Response Count
a. My neighbors.	46.4%	13
b. Local businesses and services.	35.7%	10
c. Diverse people, cultures, and interests.	57.1%	16
d. Access to a variety of transportation choices.	21.4%	6
e. Easy access to highways/the regional transportation network.	67.9%	19
f. It's quiet.	17.9%	5
g. It feels safe.	21.4%	6
h. Other	32.1%	9
answered question		28
skipped question		0

Other:

the overall physical environment is aesthetically pleasing

The unity in the community.

Family environment

Wide parkways

Includes both an elementary and a middle

school. Fire station down the street on E

24th & Euclid. In an emergency, I know

help is near and will arrive quickly.

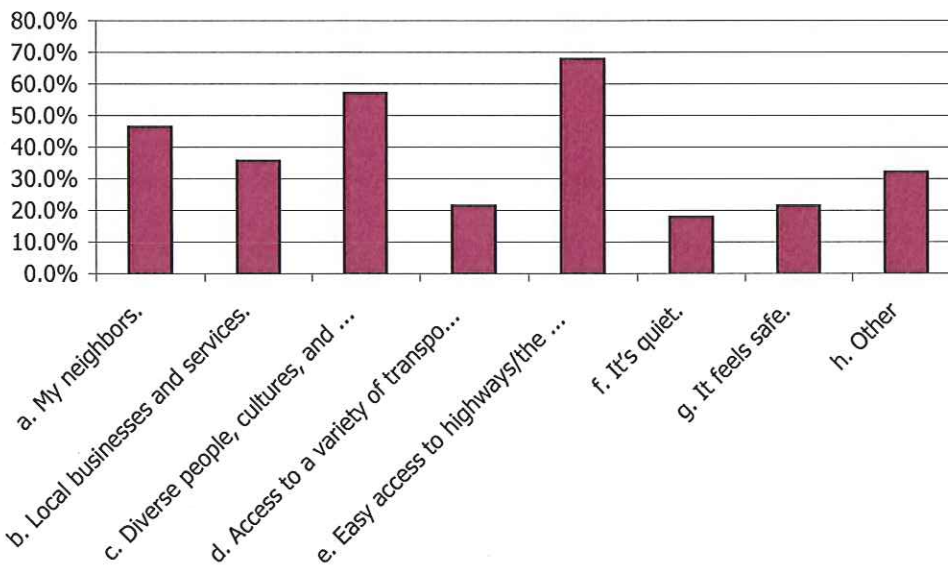
Historic buildings

Great response time from police department when called

close to work

I like to walk along Paradise Creek and look at the birds in a quiet place.

Strengths Please choose three things you like best about your neighborhood:

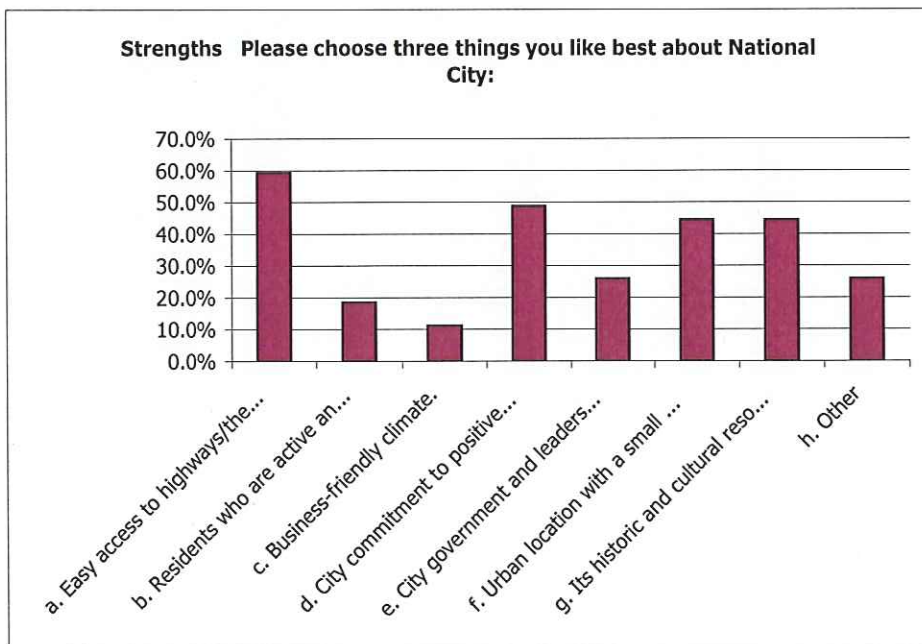


National City General Plan Update Multiple Choice Questionnaire

Strengths Please choose three things you like best about National City:

Answer Options	Response Percent	Response Count
a. Easy access to highways/the regional transportation network.	59.3%	16
b. Residents who are active and involved in city activities.	18.5%	5
c. Business-friendly climate.	11.1%	3
d. City commitment to positive change and improvements.	48.7%	13
e. City government and leadership.	25.9%	7
f. Urban location with a small town feel.	44.4%	12
g. Its historic and cultural resources.	44.4%	12
h. Other	25.9%	7
answered question		27
skipped question		1

- Other:
1. I like the small town feel shopping at small plazas around National City.
 2. Sweetwater High School's traditions
 3. Location to downtown San Diego
 4. Old Town and Down Town have been "beautified". This is important if we want to service and keep business travelers
 5. weather is the best reason why I live here
 6. Potential for historic and cultural resources to gain more development through city-sponsored events (like the tree lighting); the City's efforts and coordination in long-term planning with SANDAG; the City's involvement of its citizens through forums and surveys
 7. Climate



National City General Plan Update Multiple Choice Questionnaire

Weaknesses Please choose three things you like least about your neighborhood:

Answer Options	Response Percent	Response Count
a. Crime and gang activity, including graffiti.	50.0%	14
b. Business and residential uses that are rundown, blighted, not well maintained.	64.3%	18
c. Incompatible land uses.	46.4%	13
d. Lack of transportation choices.	10.7%	3
e. Lack of open spaces and parks.	42.9%	12
f. Busy streets and too much traffic.	39.9%	11
g. Not enough parking.	32.1%	9
h. Other	50.0%	14
answered question		28
skipped question		0

Other:

1. city wastes too much money, lack of financial planning
2. Numerous properties not being maintained and kept clean causing neighboring homes values to decrease
3. I appreciate the police presence, but sometimes I feel harassed when I go on my nightly exercise walks. I'm a slow-walking, large female and yet, it never fails that a police officer will shine his blinding light on me from his patrol car, as if he/she honestly believed that I could possibly be a criminal. It quite insulting as I can literally, on my walks, point out exact addresses where pot is being smoked on porches, and yet, I'm the one who is given so much attention? Maybe the police officers should walk a little and
4. its not really safe to be riding on your bike...streets are not bike friendly

5. Insufficient shade trees in the parkways or public right of ways. I suggest an Urban Design Element be incorporated to the new General Plan to address planting large shade trees in the parkways, similar to that of Pasadena. Also, there are many focal points and prime corridors that lead into the City which do not feel inviting or representative of the City. I suggest a Corridor Specific Plan or Corridor Element be incorporated into the General Plan. A prime example is Palm Avenue, off the I-805. There are various large vacant or delapidated building on unimproved lots that can be redeveloped into key entry or focal points to the City. Also, there is a lack of street lighting on my street (K Avenue). I would like to see more street lighting, or perhaps brighter lights on existing light standards. Further, although costly, begin to underground all utility lines in the City. At the very least, apply for grants to help with this effort.

6. Playground equipment in Las Palmas Park for small children is below any reasonable persons expectation of adequate. I make my comparison to playgrounds in Chula Vista.

7. I don't like how the city council changed the zoning in my neighborhood and increased the density. I am now stuck in between an eye sore of a senior citizen complex and townhomes. Now all the residents have to drive down my small street that only has 8 houses. The city doesn't care about its citizens only special interest i.e. paradise valley hospital and the 7th day Adventists. I truly doubt anyone will read this and act on it, typical National City Government!

8. The NC Planning Department is the most difficult in San Diego County to deal with. It seems they only want \$\$\$ and if it does not suit their needs tough luck for you. I often hear people saying they will never buy in NC again, and I understand very well because their Planning Department is misinformed and on the wrong track and they are always right and the customer is always wrong. I would never recommend someone buy in NC with such a difficult Planning Department. Also, NC, like I said before, if it brings in \$\$\$ to the coffers fine, but to bad for the citizens of NC as they will not receive any sympathy unless it brings \$\$\$ into the city. The citizens of NC will always remain poor because NC does not take into consideration their needs, wants and desires unless it brings \$\$\$ to the city pure and simple. \$\$\$ to NC 1st and foremost and unless the citizens band together to fight the city, they simply will lose. And they have to fight NC too,

9. Drivers speeding on residential streets. There's a stop sign right in front of my house on E 24th & Lanoitan. I would say 7 of 10 cars make the complete stop. The other 3 slow down or don't stop at all. Neighbor taking up most of street parking. On a consisten basis, they may take up to 15 parking spaces. Which take up spaces that can be used by 3 homes. There is not nearly enough police presence

10. noise from 805 freeway

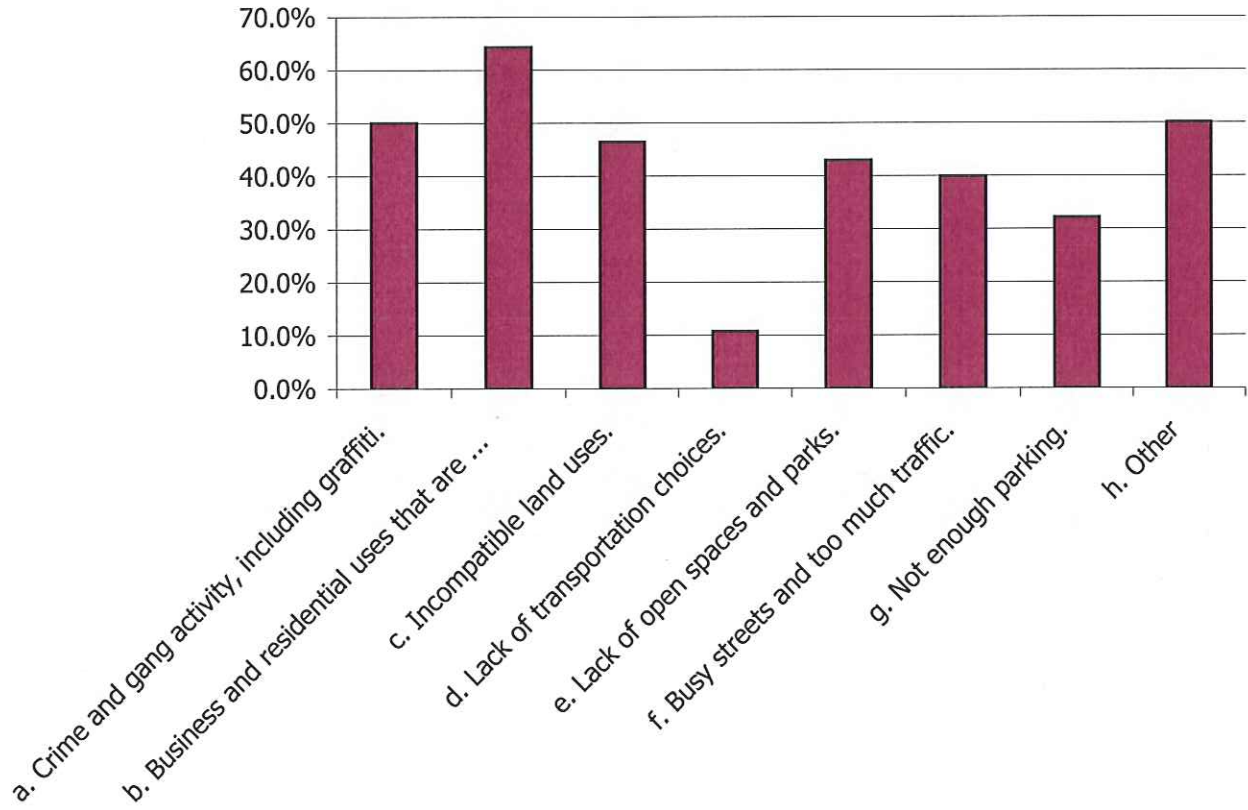
11. messy and poorly maintained yards, very poor street lights

12. Improper delegation of police authority

13. All of the other ones on the list above

14. Government does not respond well to issues

Weaknesses Please choose three things you like least about your neighborhood:



National City General Plan Update Multiple Choice Questionnaire

Weaknesses Please choose three things you like least about National City:

Answer Options	Response Percent	Response Count
a. Crime and gang activity, including graffiti.	48.1%	13
b. Limited hours and access to public facilities.	22.2%	6
c. Incompatible land uses.	40.7%	11
d. Homeless people.	48.1%	13
e. Lack of night life, entertainment, shopping, and social opportunities.	48.1%	13
f. Having to go outside the city to shop at Henry's or a farmer's market.	63.0%	17
g. Pollution generated by the freeway traffic.	22.2%	6
h. Other	42.8%	12
<i>answered question</i>		27
<i>skipped question</i>		1

- Other:
- Home owners and apartment owners not being made to clean up their properties.
 - I understand that police officers are performing their duty when they think they may be observing a parking violation...but my 80 year old father has recently received 2 parking tickets before 7am. What kind of police officer sneaks around in the early hours hunting down every car on a family street? Not an honorable one. One morning, my father covered the tags on his license plate because thieves had consistently removed them. He received a ticket. Then, after he had taken one grandchild to school, parked in the driveway for 2 minutes to pick up another child to take to school, he received another ticket. Must have been the same seedy cop.
 - There is lack of outreach on things that the city brings in. also i just recently heard about the "no smoking" ordinance on restaurant patios and i still see people smoking! There should be more outreach to restaruants about enforcing this ordinance.
 - Inability to capitalize on nearby downtown San Diego activities. With the construction of a new baseball stadium, East Village, and talk of development of the Embarcadero and a new football stadium in downtown San Diego, I feel National City can complement these uses by creating additional ancillary uses that may be associated with the downtown San Diego uses. Perhaps more family oriented entertainment uses or open space, such as a dog park, paintball park, etc. With Petco Park and pet lovers in San Diego, a large dog park with other activities, such as a walking trail, picnic area, etc (similar to Rohr Park) would be beneficial. Also, with the military close by, a paintball or airgun park would allow for additional recreational activities. Finally, I suggest a graffiti park. This would allow local youth to express their "artistic" talents on permitted areas, such as large graffiti walls, and would also allow law enforcement to study specific "tag" signatures for comparisson on unpermitted areas. Perhaps security cameras can be placed to monitor who is tagging at the graffiti park and can be linked to those who tag outside the gra
 - Blighted neighborhoods.
Non-conforming residential building additions
High Sales Tax
No 18 hole golf course
 - dont like how National city has alot of open space that has not been developed. I have been a resident of National City for over 30 years. For instance there was a gas station on the corner of palm and 8th street that has been vacant for years. Also the huge lot on plaza and palm blvd. just way too much open space. I dont like how National City is all mixed use. Help National City be beautiful and have residential not MIXED USE!

7. The NC Planning Department is the most difficult in San Diego County to deal with. It seems they only want \$\$\$ and if it does not suit their needs tough luck for you. I often hear people saying they will never buy in NC again, and I understand very well because their Planning Department is misinformed and on the wrong track and they are always right and the customer is always wrong. I would never recommend someone buy in NC with such a difficult Planning Department.

Also, NC, like I said before, if it brings in \$\$\$ to the coffers fine, but to bad for the citizens of NC as they will not receive any sympathy unless it brings \$\$\$ into the city. The citizens of NC will always remain poor because NC does not take into consideration their needs, wants and desires unless it brings \$\$\$ to the city pure and simple. \$\$\$ to NC 1st and foremost and unless the citizens band together to fight the city, they simply will lose. And they have to fight NC too, because NC does not give in to its citizens easily.

8. 9.75% sales tax. Although Plaza Bonita has plenty of customers, I'm sure sales were down from last year. Yes, this is due to he economy, but I hear a lot of comments from different people that won't shop in NC because of the higher sales tax. The light on the intersection of Euclid and E. 24th St. takes way too much time to change from green to red and visa versa. It needs to change according to traffic. I can't believe this hasn't been changed, especially when the fire station on that corner requires clear space. The Harbor Drive-In was a real attraction for NC. It would be very cool to have the drive-in reopen

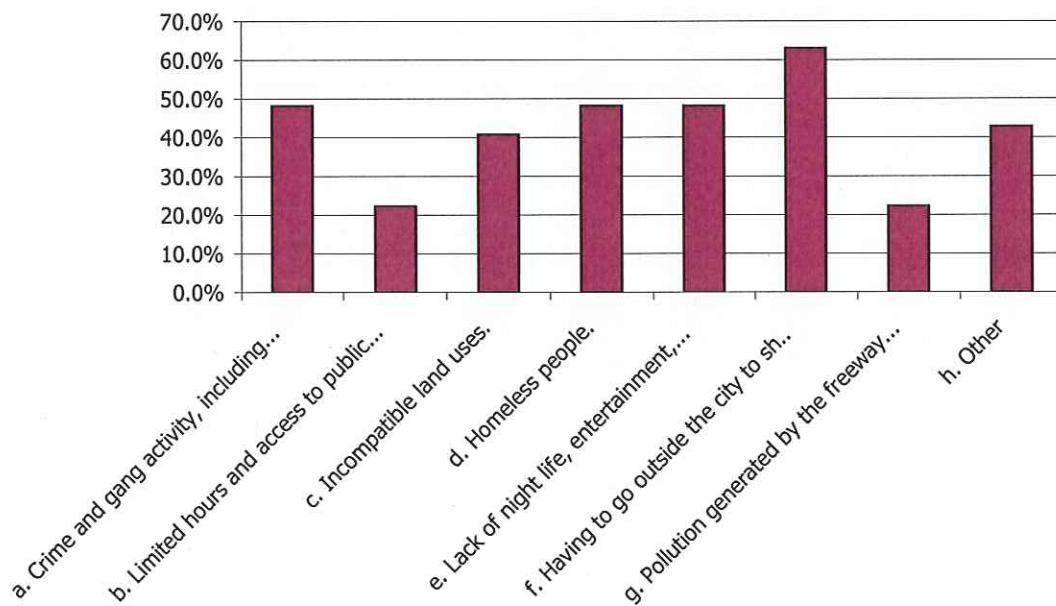
9. noise from freeway

10. Old Southbay shopping center is ugly and very dirty

11. The homeless are not an issue however homeless persons hanging out AND connection to drug distribution/use in the neighborhood are

12. City hall does what it wants to, usually helping the business owners and not the people.

Weaknesses Please choose three things you like least about National City:



National City General Plan Update Multiple Choice Questionnaire

Opportunities Please choose the top three things you think should be done to improve your neighborhood:

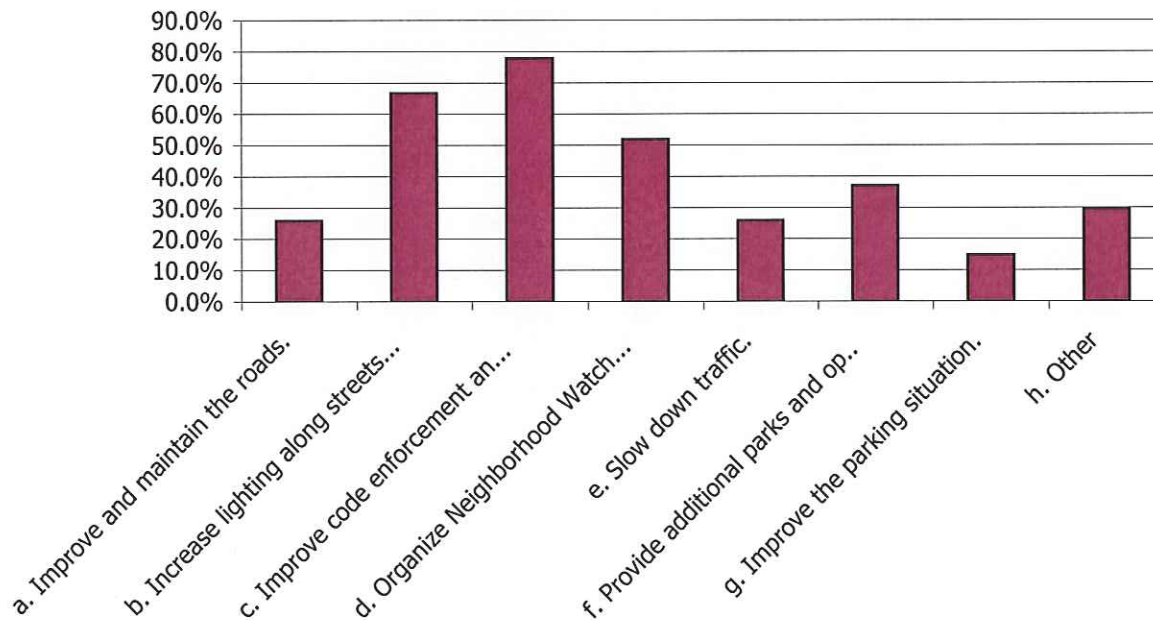
Answer Options	Response Percent	Response Count
a. Improve and maintain the roads.	25.9%	7
b. Increase lighting along streets, near schools, along pedestrian trails, and in parks.	66.7%	18
c. Improve code enforcement and organize neighborhood cleanups for painting, fixing fences, cleaning up yards, etc.	77.8%	21
d. Organize Neighborhood Watch Programs and increase the police presence.	51.9%	14
e. Slow down traffic.	25.9%	7
f. Provide additional parks and open space.	37.0%	10
g. Improve the parking situation.	14.8%	4
h. Other	29.6%	8
answered question		27
skipped question		1

Other:

1. Ticket illegally parked cars and tickets cars not having up to date vehicle registrations
2. The same homeless people who hang out at Sunny Donuts need help and a home. That girl who dances and the other older lady who speaks to herself should not be make victims of ridicule every single day. I see drivers laughing and shouting at them constantly. I would not at all be surprised to find the early morning cop, pulling out of Sunny donuts doing the same.
3. What pedestrian trails? There are none in the City
4. Get rid of all the drug use that happens in the parking lot on division and Harbison. Its only a block away from the Mayors house!Stop increasing density in ares that cant support the traffic.
5. Allow the Planning areas to have and run their own citizen planning groups. Some are led by staff and are heavily influenced accordingly. The local neighborhood groups will be more effective if run by citizens instead of city staff. Of course a city staff member ought to be in attendance if there are any questions, but the more the neighborhoods have their own responsible,

6. Place orange dividers to block illegal turns which are not respected. On Euclid Ave. & Sweetwater Rd., drivers going North on Euclid ALWAYS cross the solid double lines to enter the Chevron gas station. This has caused numerous accidents that could have been avoided. It causes the traffic both coming off 805 as well as turning from Sweetwater Rd. to back up due to drivers waiting to make the illegal left turn. I've even seen police cars make that illegal turn. Orange plastic dividers will solve this dangerous problem. The cost of this small project would be well worth the safeness if drivers who travel this intersection on a daily basis.
7. Make residents park off the street, but not on their lawns, as they do in our neighborhood
8. Improving code enforcement should top the list!

Opportunities Please choose the top three things you think should be done to improve your neighborhood:



National City General Plan Update Multiple Choice Questionnaire

Opportunities Please choose the top three things you think should be done to improve National City:

Answer Options	Response Percent	Response Count
a. Create additional mixed-use, commercial, and retail	44.4%	12
b. Develop part of the city as a center for arts,	40.7%	11
c. Create additional recreational opportunities.	37.0%	10
d. Provide additional resources to address crime.	33.3%	9
e. Ensure the public has the opportunity and forum to	40.7%	11
f. Create opportunities for the empowerment and engagement of youth in the city.	51.9%	14
g. Emphasize and improve important gateways and	40.7%	11
h. Other	29.6%	8
answered question		27
skipped question		1

Other:

1. would very much like the police force to leave law-abiding citizens alone...at all hours
2. KEEP THE GOLF COURSE!
3. Reduce all local and collector streets to two lanes, add on-street diagonal parking, reduce street widths, add bike lanes, widen sidewalks.

4. Its nice to see all the new plant pots on Highland avenue. The one problem I did see is half these pots were empty! Please either plant miniture palms or nice flowers..it really adds beauty to Highland.
5. Develop pedestrian tails.

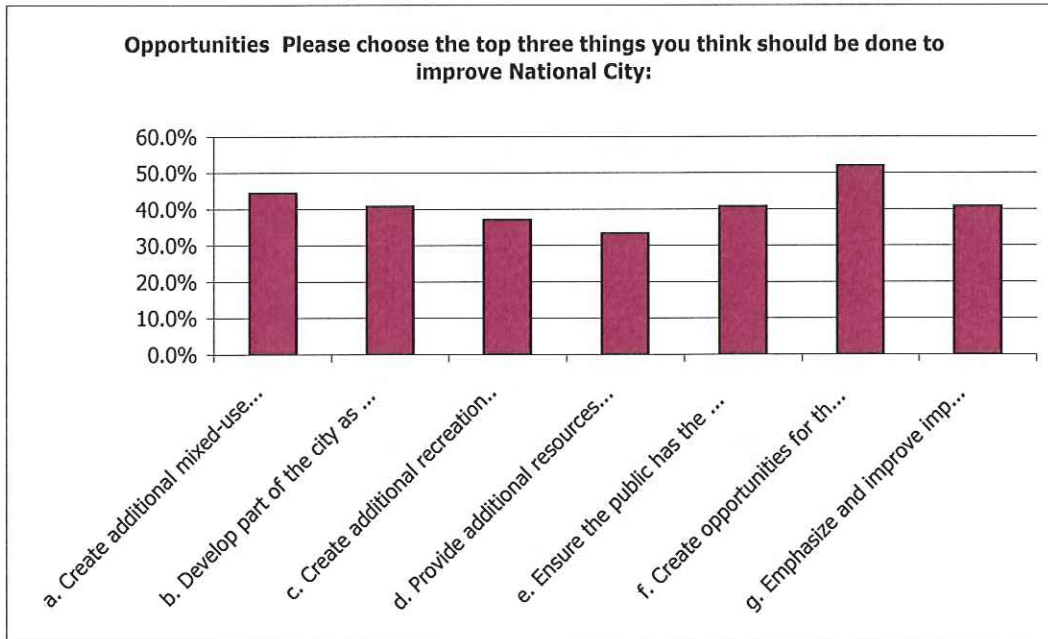
Improve palyaground equipment in parks
 Reduce sales tax
 6. THE LOCAL STREET MARKET AT A & OUT WAS a great idea, was not advertised very well, and now appears defunct. Start it up but add entertainment and sound to the venue so it has more of an atmosphere.

Have NC Admin., Planning etc. live up to their 5 C's of cooperation etc. because it is sorely lacking. As I stated before, NC Planning does not work with its own citizens unless it means \$\$\$ in NC Coffers. This is not right and there is no cooperation between citizens and Planning. NC Planning scares people away from SD, at least normal middle & lower class citizens who are pretty much ignored. This hurts NC reputation in the long run and will discourage development and sales within the city when NC does not cooperate and work together with its citizens.

Also, the Historical Society of NC is way behind the times. There are other buildings that ought to be considered for Historic designation, but their HS is way behind the times and not open to New additions

7. I feel all the above choices should be improved. Options, opportunities & support for the homeless.

8. Really all of these choices are priorities



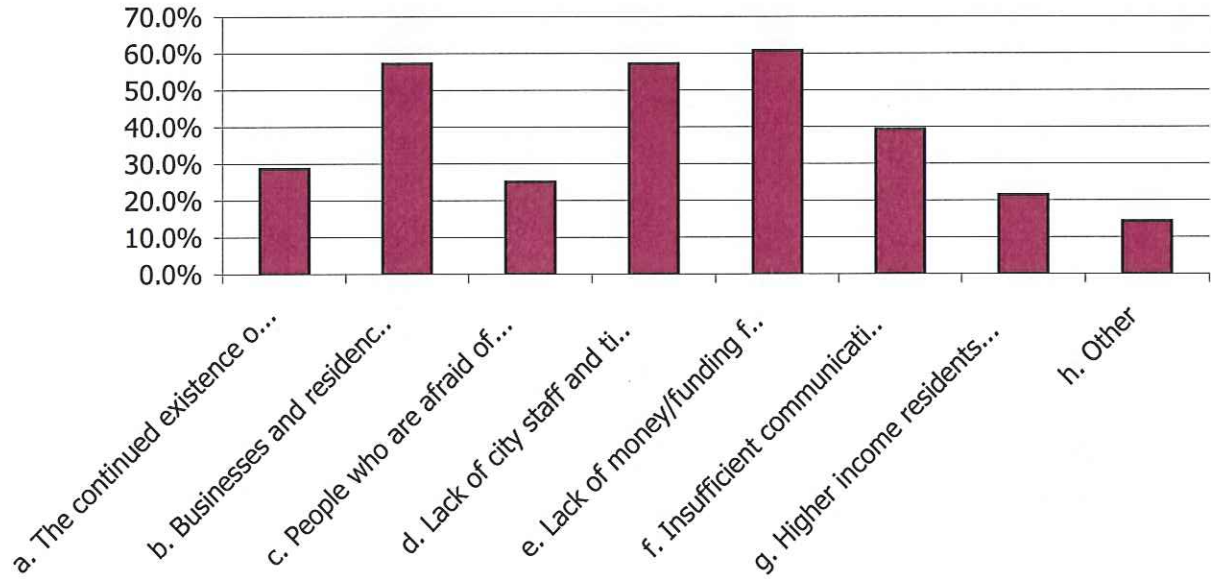
National City General Plan Update Multiple Choice Questionnaire

Threats What are three things that would most stand in the way of improving your neighborhood?

Answer Options	Response Percent	Response Count
a. The continued existence of incompatible land uses in areas that are predominantly residential.	28.6%	8
b. Businesses and residences that lack the resources to maintain or improve their properties.	57.1%	16
c. People who are afraid of change.	25.0%	7
d. Lack of city staff and time dedicated to	57.1%	16
e. Lack of money/funding for improvements.	60.7%	17
f. Insufficient communication with the public.	39.3%	11
g. Higher income residents moving away from National City.	21.4%	6
h. Other	14.2%	4
answered question		28
skipped question		0

- Other:
1. The predawn ticket-issuing police officers should not be afraid to address individual citizens, instead of slipping multiple tickets on respectable homeowners
 2. Not having the support of elected officials, or social organizations
 3. NC needs to get off its high horse and work more closely with its citizens, of all cultures, and include them in their staff. NC Planning needs to be more flexible and acomodating to citizens especially when they have been led down the wrong path by City Staff. NC basically needs to Listen, Listen, Listen more to their citizens which will make NC more likable and cooperative to make NC a more desirable place to live with Staff who are concerned for individuals successful endeavors.
 4. Historic buildings being neglected and torn down

Threats What are three things that would most stand in the way of improving your neighborhood?



National City General Plan Update Multiple Choice Questionnaire

Threats What are three things that would most stand in the way of improving National City?

Answer Options	Response Percent	Response Count
a. Limited funding sources.	64.3%	18
b. Too many long term goals with no immediate short	25.0%	7
c. Not enough development.	14.3%	4
d. Too much development.	14.3%	4
e. Lack of resources to attract and retain businesses.	32.1%	9
f. Negative images and perceptions of the city.	85.7%	24
g. Current economic conditions.	78.6%	22
h. Other	17.8%	5
answered question		28
skipped question		0

- Other:
- Honestly, I feel MORE stressed encountering a police officer on any given day, then running into any type of thug on any street.
 - Disrupting the street grid. Preserve the grid. Do not close streets. Reopen A Avenue at Palm Avenue. Don't use public streets to create parks and plazas--instead use vacant lots, easements, other rights of way.
 - People in general not being invested in their city
 - council members
 - Lower the budget's overweight towards police and fire. Spend more on parks and picking up dumped trash in our strets.

