



Focused General Plan Update

City Council Meeting September 5, 2023







Staff Recommendation

Recommend the Following to City Council:

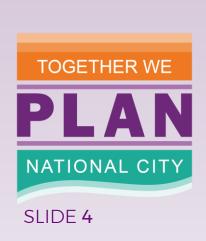
- 1. Approve the Focused General Plan Update and its Related Land Use Map, Including Minor Text Amendments, and Replacing the 2011 Land Use, Transportation, and Safety Elements, and Climate Action Plan; and
- 2. Amend the Downtown Specific Plan; and
- 3. Adopt the Westside Specific Plan Amendment and Amend the Zoning Text and Map of the Westside Specific Plan;" and
- 4. Adopt the Municipal Code Chapter 18.49 to Provide Objective Design Standards for Housing Development, Adopt Chapter 18.50 to Provide a Floor Area Ratio Bonus Program, Adopt Amendments to Chapters 18.29 (Overlay Zones) to Create a Mixed-Use Overlay Zone to Allow Residential Development on Certain Parcels Zoned CL and CS, and Amend the Municipal Code to Revise Title 18; and
- 5. Approve the Update to the Bicycle Master Plan.

Project Milestones



Milestone	Date
Project Kick-Off	March 2020
Phase 1 Outreach	August - September 2020
Draft Housing Element	January 2021
Draft Land Use and Transportation Existing Conditions	March 2021
Phase 2 Outreach	March - April 2021
Land Use, Transportation, Safety, and CAP Goals and Policies development	March 2021 - March 2022
24 th Street Transit Oriented Development Overlay Approved	June 2021
Housing Element Adopted	August 2021
Housing Element Certified by California Dept. of Housing and Community Development (HCD)	November 2021

Project Milestones



Milestone	Date
Phase 3 Community Outreach	December 2021 - June 2023
Economic Study	January - September 2022
Traffic Model Run	March - September 2022
SEIR Drafting	April - January 2023
House National City Development	October 2021 - February 2023
Specific Plans Revisions	October 2021 - February 2023
Municipal Code Amendment Development	October 2021 - February 2023
House National City Refinement	March 2023
SEIR Public Review	February - March 2023
House National City - Housing Advisory Committee	February 2023
House National City - City Council	April 2023

Project Milestones

Milestone	Date
FGPU - Planning Commission and City Council (Information Items)	June 2023
FGPU - Planning Commission (Recommendation)	August 2023
FGPU - City Council (Adoption)	September 2023



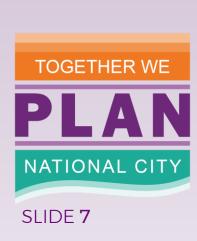


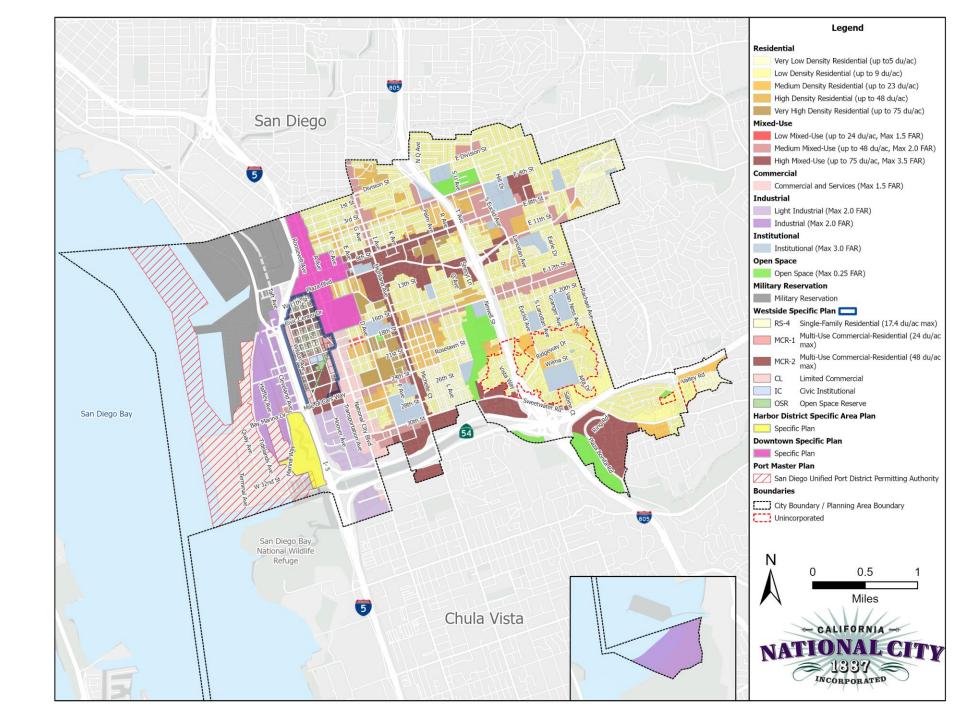
Land Use Element Update



- —Integrated development pattern.
- —10-minute neighborhoods.
- —CAP and other sustainability goals.
- Housing in areas that have access to transit and resources.
- Additional housing units to meet housing-related needs.

Proposed Land Use Map







Rezoning of Parcels within Focus Areas

Various factors taken into consideration when developing the Focus Areas such as:

- Public input
- Existing conditions analysis
- Proximity to:
 - Major transportation corridors
 - Employment centers
 - Transit stops
 - Schools, parks, and other services/amenities
- Recommendations of prior planning studies - TODO and INTRAConnect
- Rezoning part of subsequent action



Transportation Element Update



- Movement of people and goods.
- Focused studies and plan improvements.
- Access for residents and visitors to key destinations.
- Walkable retail corridors and pedestrian safety corridors.



Safety Element Update

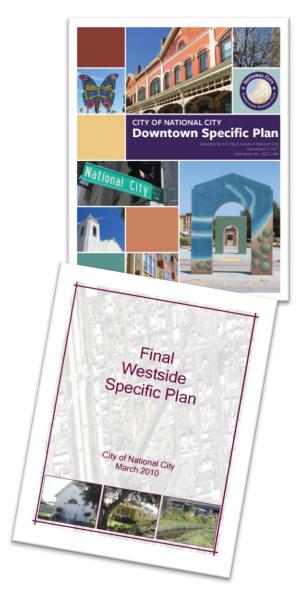


- Potential short- and long-term risks.
- Reflects changes in State legislation, including SB 379, SB 1000, and SB 1035.
- Consistent with the 2018 San Diego
 County Multi-Jurisdictional Hazard
 Mitigation Plan.
- Climate change adaptation and resilience.



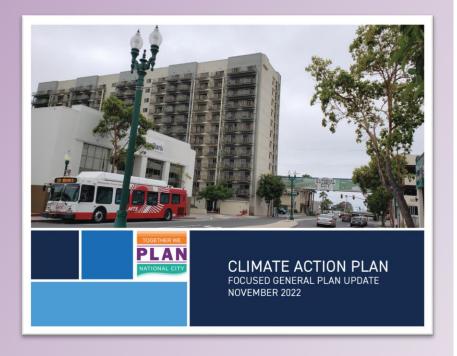
Specific Plan Amendments

- Updates to policies, development standards, design guidelines.
- Streamline housing production for all income categories.



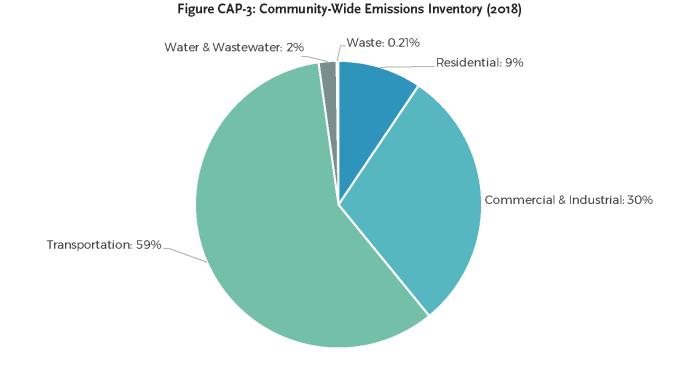


Climate Action Plan



— The Climate Action Plan (CAP):

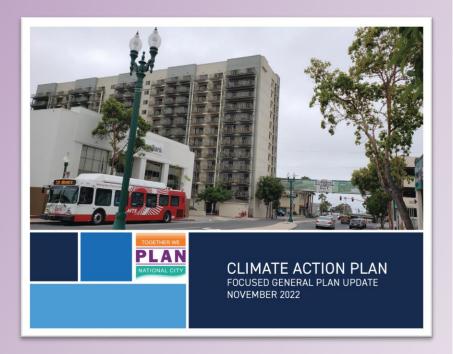
- Addresses the major sources of greenhouse gas (GHG) emissions in National City.
- Sets forth a detailed and long-term strategy that the City and community can implement to achieve GHG emissions reduction targets.



SLIDE 12



Climate Action Plan



The CAP update accounts for:

- Expansion of the City's housing capacity and mobility improvements in select corridors.
- Existing plans, programs, and activities that the City has already completed or implemented to reduce emissions and revises, removes, or expands upon 55 emissionreducing strategies from the 2011 CAP.

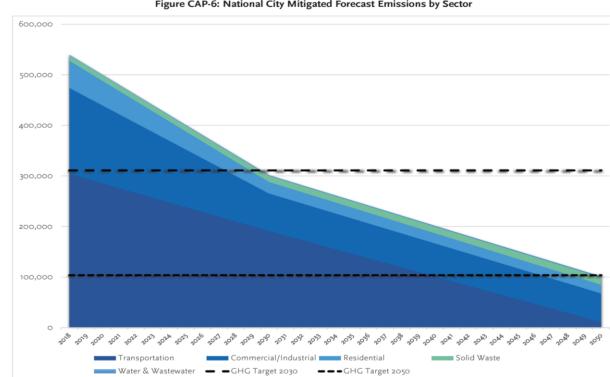


Figure CAP-6: National City Mitigated Forecast Emissions by Sector

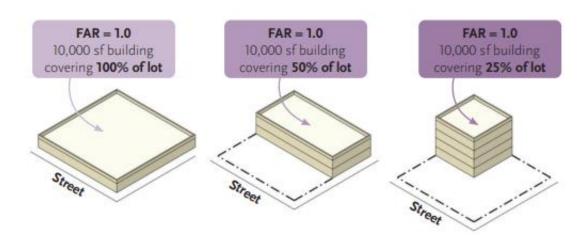


Municipal Code Title 18

Updated to comply with Housing Element* policies and recent State housing legislation and address minor language and conformance discrepancies.

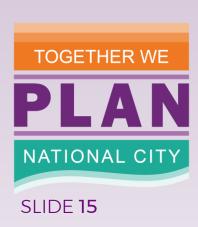
All updates aim to ease local impacts of the statewide housing crisis by facilitating easier housing development, encouraging deed-restricted affordable housing construction, or allowing for a variety of housing types through:

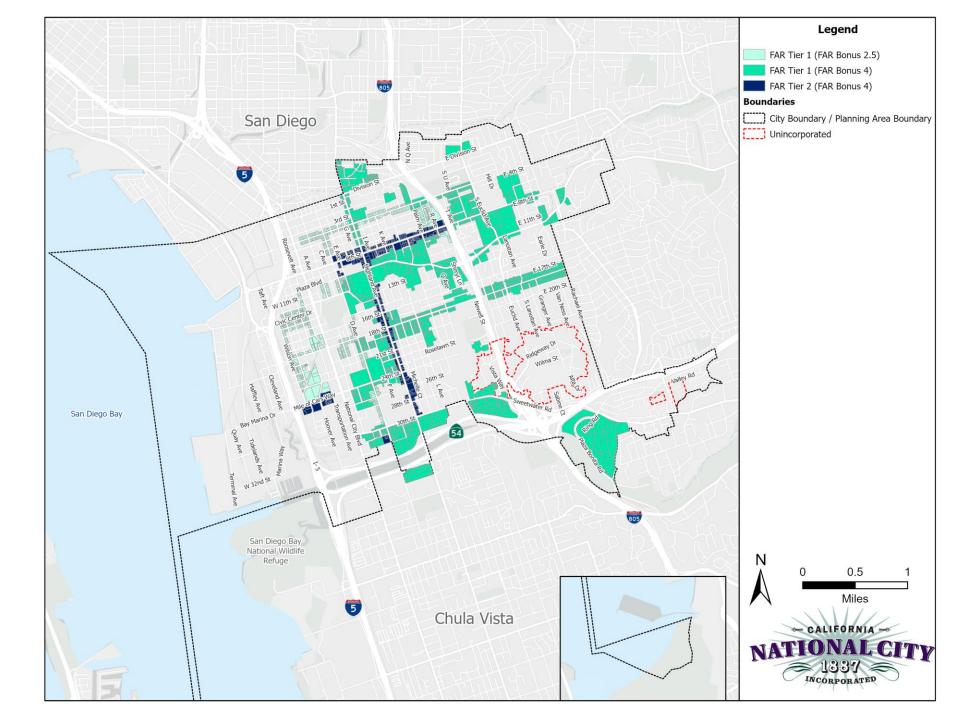
- Legislative Compliance
- Overlay Zones to Create a Mixed-Use Overlay Zone to Allow Residential Development on Certain Parcels Zoned CL and CS
- Objective Design Standards
- Floor Area Ratio Bonus Regulations
 (House National City Opt-In Density Bonus Program)



^{*}Adopted August 3, 2021

Floor Area Ratio Bonus Regulations Map (House National City)







Objective Design Standards

Neighborhood compatibility

- Orient entrances, patios, and landscaping to the street. Residential uses and activities may be located near other residential uses.
- Install solid masonry walls and landscaping.
- Place entries, window openings, and outdoor uses towards commercial streets and away from residential uses.

Massing

 Massing breaks at least every thirty feet along any street frontage using varying setbacks, vertical recesses, or recessed building entrances.



Building Articulation







Setbacks







Stepbacks







Landscape Buffering





Density Example

23 DU/AC





Density Example

24 DU/AC



TOGETHER WE

<u>PLAN</u>

NATIONAL CITY

SLIDE 22

Density Example

48 DU/AC



TOGETHER WE

<u>PLAN</u>

NATIONAL CITY

SLIDE 23



Paradise Creek Apartments

2120 Hoover Avenue

FAR: 4.0

Units: 201 - 1, 2, and 3 bedrooms



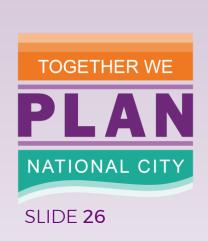


Bicycle Master Plan Update



- General Plan and other planning documents consistency.
- Connected, safe, and accessible network.
- Design guidelines
- Programs.

Public Meetings/ Hearings



Meeting/Hearing	Date	
City Council - Information	June 20, 2023	
Planning Commission - Action Recommendation	August 21, 2023	
City Council - Public Hearing	September 5, 2023	
City Council - Public Hearing	September 19, 2023	
Second Reading of an Ordinance for a Zoning Amendment to the Westside Specific Plan		
Second Reading of an Ordinance for a NCMC Title 18 Amendment		
Planning Commission - Public Hearing	October 2, 2023	
Reading of an Ordinance for a National City Zoning Map Amendment		
City Council - Public Hearing	October 17, 2023	
Introduction of an Ordinance for a National City Zoning Map Amendment		
City Council - Public Hearing	November 7, 2023	
Second Reading of an Ordinance for a National City Zoning Map Amendment		



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Questions?