



NATIONAL CITY 15TH ANNUAL

A Kimball Holiday

DECEMBER 9, 2023
2:00 PM TO 9:00 PM

Are you looking for an opportunity to
support your community?





A Kimball Holiday



MISSION

A Kimball Holiday provides an opportunity to celebrate civic pride and bring residents, family, and friends together during the holidays, strengthening their sense of community. A Kimball Holiday also attracts regional participation and contributes to the economic growth of the City of National City and the downtown redevelopment.

DESCRIPTION

This year marks National City's 15th Annual A Kimball Holiday, one of our signature events held at Kimball Park. The activities provide a full day of family fun, a tree lighting ceremony, snow hill, car show, arts and crafts, youth activities, reindeer dash (one-mile fun run/walk), community performances, music, food, and much more! We anticipate over 5,000 attendees.

GOALS

- Unite residents
- Increase regional participation at National City events
- Celebrate the community's diversity
- Provide an opportunity for community groups to perform
- Encourage healthy living with free, fun outdoor activities
- Create an enjoyable, entertaining, low-cost, safe, wholesome holiday event for children, families, and community members

**MAKE A DIFFERENCE IN YOUR COMMUNITY AND BECOME A SPONSOR
AT THE 2023 A KIMBALL HOLIDAY EVENT.**



A Kimball Holiday



Past Sponsor list:

Chick-fil-A

COX Communication

Homelight

Mile of Cars

Mission Fed Credit Union

Mother's Nutritional Centers

MTS

National City Chamber of Commerce

Amistad Medical Clinics

The Pumpkin Station

Salvador Topete Restorations

Soapy Joes Car Wash









































Rancho Noel Christmas Tree

Barona Casino

Grande Colonial La Jolla

THANK YOU TO ALL OUR PAST SPONSORS

Become a Sponsor for National City's 2023 A Kimball Holiday Event

|  | Premier | Platinum | Gold | Silver | Supporter | Friend |
|---|---|---|---|---|---|---|
| Name Recognition on Event Website |  |  |  |  |  |  |
| Reserved VIP Parking | two passes | one pass | one pass | | | |
| 2 tables and 2 chairs provided for booth space |  |  | | | | |
| Social Media Marketing Opportunities |  | | | | | |
| Naming Rights to an Attraction |  | | | | | |
| Name Recognition on Printed Materials |  |  |  |  | | |
| 24 hr Stories on Social Media During Event |  |  |  |  |  | |
| Public Recognition on Stage During Event |  |  |  |  |  |  |
| Public Honor During City Council Meeting |  |  |  |  |  |  |
| 10' x 10' Booth Space on Event Site to Promote Business |  |  | | | | |
| Certificate of Appreciation |  |  |  |  |  |  |
| Total Cost | \$1,000 | \$750 | \$500 | \$400 | \$300 | \$200 |

Please contact Juanita Castaneda at 619.336.4358 or jcastaneda@nationalcityca.gov
custom sponsorship packages are also available