



**AGENDA FOR REGULAR MEETING  
PUBLIC ART COMMITTEE (PAC)  
Tuesday, April 25, 2023, at 3:00 pm  
Library Literacy  
Conference Room, 2<sup>nd</sup> Floor  
1401 National City Blvd., National City, CA  
91950**

**Open to the Public**

Call to Order

Pledge of Allegiance to the Flag

Roll Call

Non-Agenda Public Comment: See “PUBLIC COMMENTS” section below on how to submit public comments.

Approval of Minutes – January 24, 2023

Presentations

1. None

Action Items

1. None

Non-Action Items

1. Baldessari Commemoration Project Discussion – Joyce Ryan, Charles Reilly
2. A Reason to Survive Update – James Halliday
3. Port of San Diego, Arts, Culture and Design Committee Update – Augustine Buelna, Jr.

City Staff Comments

Committee Member Comments

Date and Time of Next Meeting – The next Regular Meeting of the PAC is scheduled for Tuesday, July 25, 2023, at 3:00 pm.

Adjournment

**PUBLIC COMMENTS:** The Public Art Committee (PAC) will receive public comments via e-mail at [ParPubComment@nationalcityca.gov](mailto:ParPubComment@nationalcityca.gov) regarding any matters within the jurisdiction of the PAC. Written comments or testimony from the public (limited to three minutes) must be submitted via e-mail by 2:00 pm on the day of the PAC meeting. All comments received from the public will be made a part of the record of the meeting.

**Participate in live public comment during the meeting:** Each speaker is allowed up to three (3) minutes to address the Public Art Committee. Please be aware that the Chair may limit the comments' length due to the number of persons wishing to speak or if comments become repetitious or unrelated. All comments are subject to the same rules as would otherwise govern speaker comments at the meeting.

AFFIDAVIT OF POSTING  
MEETING AGENDA

I, Myra Martinez Pina, Management Analyst II of the City of National City, hereby declare under penalty of perjury that a copy of the above Agenda of the Regular Meeting of the Public Arts Committee of the City of National City, California, was delivered and/or notice by e-mail not less than 72 hours, before the hour of 6:00 pm on April 20, 2023, to the members of the Public Art Committee, and caused the agenda to be posted on the City's website at [www.nationalcityca.gov](http://www.nationalcityca.gov) and the Library, 1401 National City Blvd., National City, CA 91950, and at National City City Hall, 1243 National City Blvd., National City, California 91950  
/s/:Myra Martinez Pina

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**PUBLIC ART COMMITTEE  
MINUTES OF THE REGULAR MEETING OF JANUARY 24, 2023**

**CALL TO ORDER**

The Regular Meeting of the Public Art Committee was called to order by Chair William Virchis at 3:01 PM.

**ROLL CALL**

Committee Members Present:

William Virchis, Chair  
Ryan Johnson, Committee Member  
José A. López, Committee Member  
Jaqueline Schliapnik-Garcia, Committee Member

Committee Members Absent:

Charles J. Reilly

City Staff:

Joyce Ryan, Library & Community Services Director  
Myra Martinez, Management Analyst II

Guest:

Augustin Buelna Jr., Port of San Diego, Arts, Culture, and Design Committee Member

**PUBLIC COMMENTS AND COMMUNICATIONS**

There were no public comments.

**MINUTES OF PREVIOUS MEETING**

Action: Member López motions to approve the minutes for the meeting held on October 25, 2022. Member Johnson seconded the motion. Motion carried unanimously.

**PRESENTATION**

1. City Clerk, Shelly Chapel, gave a presentation on AB 2449
2. City Clery, Shelly Chapel, gave a presentation on City Council Policy

**ACTION ITEMS**

Action: Member López nominated Chair Virchis for Chair. Member Schliapnik-Garcia seconded the motions. Motion carried unanimously.

**NON-ACTION ITEMS**

1. Cultural Arts Plan Direction to Council: Director Ryan discussed the Cultural Arts Plan to take to the council and discussed changing the name from the Public Art Committee to

the cultural arts committee. Director Ryan also recommended seeking the council for recommendations on committee funds from development fees.

2. Baldessari Commemoration Project Discussion - Chair Virchis motioned to table this item for discussion. Motion carried unanimously.
3. A Reason to Survive Update – James Halliday, Executive Director, was absent for an update.
4. Port of San Diego, Arts, Culture, and Design Committee (ACDC) Update – Augustin Buelna Jr., National City representative on the ACDC, discussed various projects that the Port of San Diego would be working on in the South Bay. Potential delays may occur due to environmental testing and increased cost on some projects.

## **STAFF COMMENTS**

1. No Comments.

## **COMMITTEE MEMBER COMMENTS**

1. Member López congratulated Virchis on his wonderful *Bacarela*, a wonderful home, and was excited to participate in the play.

## **ADJOURNMENT**

The meeting was adjourned at 4:12 PM to the next Regular Meeting scheduled for April 25, 2023, at 3:00 PM

Respectfully submitted,

Myra Martinez Pina,  
Management Analyst II



## STAFF REPORT Public Art Committee

Prepared by: Joyce Ryan, Library & Community Services Director Meeting Date: 4/25/23

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**SUBJECT:** John Baldessari Commemoration Project

**RECOMMENDATION:** Staff recommends Public Art Committee members receive and file the update regarding the John Baldessari Plaque project and discuss options for the Baldessari Commemoration Project.

**BOARD/COMMISSION PRIOR ACTION:** At the January 26, 2021 meeting, PAC members voted on the language for the plaque. At the July 27, 2021 meeting, the Public Art Committee voted to fundraise for the plaque and to work with ARTS as the fiscal agent for this project.

**STATEMENT ON SUBJECT:** The Public Art Committee has been working towards the goal of placing a plaque by the local house immortalized in John Baldessari's famous work, "Wrong." Baldessari, born and raised in National City, was a leading figure in the conceptual art movement in Postwar America. The design for the plaque had been approved at a prior meeting. Fundraising and the fiscal agent, ARTS, had also been approved. The Committee raised \$2,000 for the creation and installation of the plaque, with an additional \$500 pledged.

Discussion may include the plaque design or other alternatives, such as a bronze marker in the sidewalk or concrete imprinting. In addition, there may be a more meaningful or dynamic way to commemorate the work of John Baldessari in the community with a more people-focused approach.