



**PUBLIC ART COMMITTEE**

**SPECIAL MEETING NOTICE**

The next special meeting of the PAC is scheduled for Wednesday, March 1, 2017, at 2:00 pm in the Main Conference Room, at A Reason To Survive; 200 E 12<sup>th</sup> Street, National City, CA 91950. The public is invited to attend.

Call to Order

Pledge of Allegiance to the Flag

Approval of Minutes – January 24, 2017

Non-Agenda Public Comment

Action Items

1. A Reason To Survive & Tourism Marketing District H&M Goodys Building Proposal – Nadia Nunez
2. El Toyon Dog Park Mural for Community Service Day, April 29, 2017 – Shannon Mulderig and Nadia Nunez

Non-Action Items

City Staff Comments

Commissioner Comments

Date and Time of Next Meeting – The next Regular Meeting of the PAC is scheduled for Tuesday, April 25 2017 at 3:00 pm.

Adjournment

**GENERAL INFORMATION**

Upon request, this agenda can be made available in appropriate alternative formats to persons with a disability in compliance with the American with Disabilities Act. Please contact the City Clerk's Office at (619) 336-4228 to request a disability-related modification or accommodation. Notification 24-hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

# H&M Goodies Building Proposal

A Reason To Survive (ARTS) and  
National City Tourism Marketing District

**A Reason To Survive (ARTS), in collaboration with the City of National City and the National City Chamber of Commerce, will transform the H&M Goodies Auction house building into a vibrant Art Piece.**



The project will bring together the National City community to transform a dilapidated city-owned building into a vibrant Art Piece.

The building proposed for this project is the H&M Goodies Family Auction House; located at 130 E 8th St, National City, CA 91950, in downtown National City. This building has been unoccupied since 2015.

We propose to make over the blighted building by creating large scale murals on all the facades of the Auction House. Professional Artists and youth will create large scale art pieces on panels that can be easily installed and removed from the building. Once the panels are installed, artists and community volunteers will finish painting the whole building facades to create a vibrant focal point. This artwork is intended to represent the identity of its location, and become easily identifiable and to promote the city as a destination.

# A Reason to Survive - ARTS

Changing the life trajectory of youth through the arts and creativity

200 E 12<sup>th</sup> Street  
National City, CA 91950  
Phone: 619.297.2787  
Web: [www.areasonstosurvive.org](http://www.areasonstosurvive.org)



H&M Goodies Family Auction House front Façade



H&M Goodies Family Auction House PROPOSED front Façade

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H&M Goodies Family Auction House East Façade



H&M Goodies Family Auction House PROPOSED East Façade

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H&M Goodies Family Auction House back Façade



H&M Goodies Family Auction House PROPOSED back Façade

# El Toyon Dog Park Mural and Sign

National City 4<sup>th</sup> Annual Service Day

**A Reason To Survive (ARTS), in collaboration with the City of National City and the National City community; will design and create 2 dog park signs and 2 murals for El Toyon Dog Park.**



Fig. 1.1 Proposed Mural for El Toyon Dog Park

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## Location

The proposed location for this project is the back of the dugouts at El Toyon Park. (Fig 1.2.)

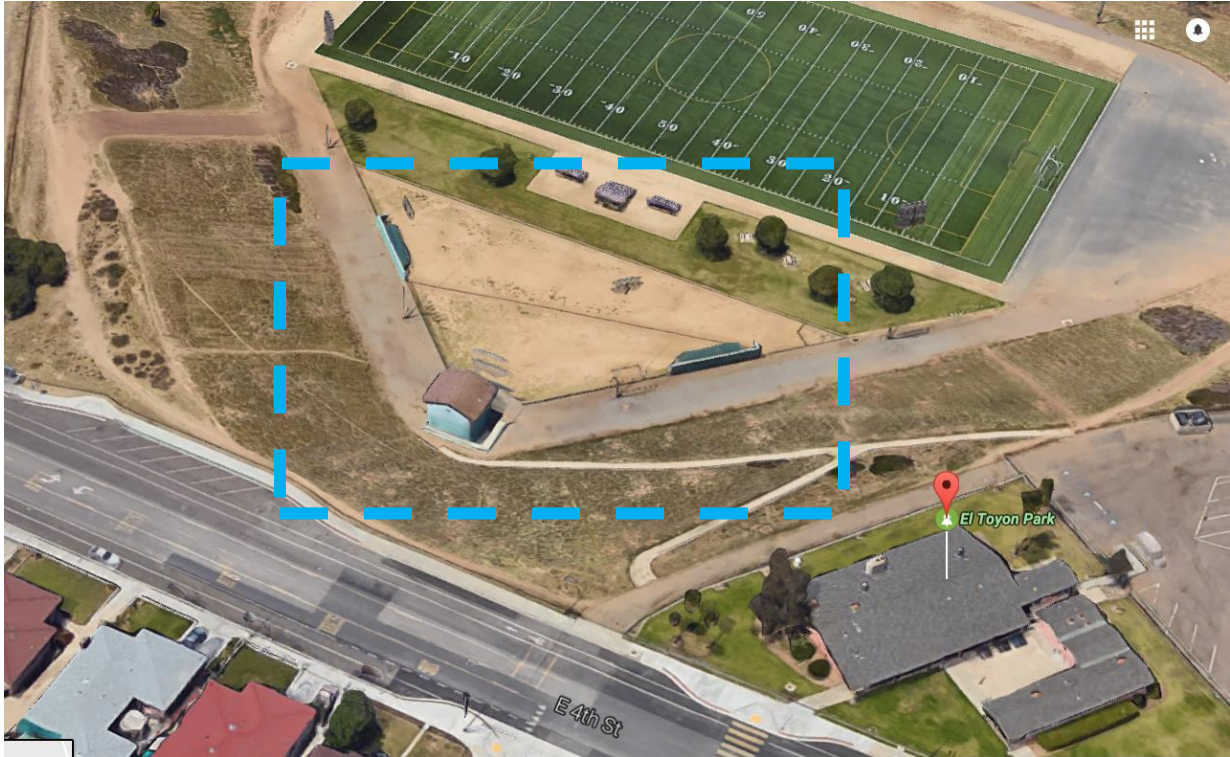


Fig. 1.2 Dugouts at El Toyon Park

## Murals

ARTS artists and students will collaborate with the National City community to create bright murals in the dog park Area.



Fig. 1.3 Proposed mural at El Toyon Park

## Dog Park Signs

ARTS will create 2 dog signs, utilizing a UV stabilized HDPE laminate, a standard in playground construction and park signage material.



Fig. 1.2 Small Dogs Sign



Fig. 1.2 Large Dogs Sign