

PRESS RELEASE December 7, 2015

MEDIA ADVISORY – FOR IMMEDIATE RELEASE City Contact: Audrey Denham (619-336-4243)

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## NATIONAL CITY TO CELEBRATE HOLIDAYS WITH CHRISTMAS TREE LIGHTING & ENTERTAINMENT AT HISTORIC BRICK ROW

Join the City of National City and the National City Chamber of Commerce as we present the 8<sup>th</sup> Annual Christmas on Brick Row event: Thursday, December 10<sup>th</sup> from 5:00pm to 8:00pm. The event is free and open to the public.

This annual event is full of family fun for all ages including a children's craft area, face-painting, live musical and dance performances, free museum tours, delicious food and beverages for sale, and you won't want to miss Santa's book giveaway for all those on his 'Nice list'! Santa and his elves will be available for pictures with children and their families throughout the event regardless of what 'list' you are on.

The Ice Queen has joined in on the fun this year and will be on hand to help National City spread cheer and will be available for pictures. Bring your family and friends to enjoy this local holiday tradition and participate in the official countdown, with the Mayor & Council along with Miss National City and her Court, to the lighting of the tree at approximately 6:15pm.

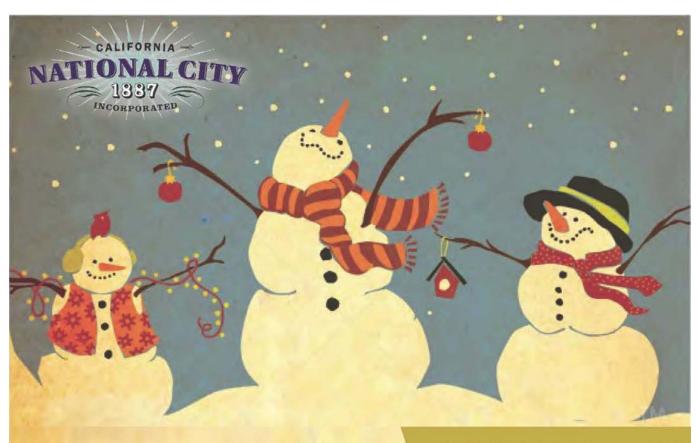
Members of the National City Historical Society will be dressed in traditional Victorian costumes complimenting the festive décor on the historic Kimball House Museum. The museum will be open to the public for free tours. The National City Chamber of Commerce will also open its doors to showcase an annual art exhibit in the Chamber's conference room. The art gallery will feature a collection of work from various independent community artists.

Toys and canned food will be collected to benefit La Maestra Community Health Center toy drive and the National City food bank. Donate and enter to win a bike and helmet, courtesy of the National City Police Department and Rady Children's Hospital Safe Routes to School.

The National City Tourism Marketing District and National City Chamber of Commerce are hosting FREE Ice Skating in Morgan Square (901 National City Boulevard) during the Christmas on Brick Row event and the following night. Ice Skating Days/Hours: Thursday, December 10<sup>th</sup>, 5-10pm & Friday, December 11<sup>th</sup>, 5-10pm.

"This event is uniquely fitted to show that a festive attitude and giving spirit is alive and well in National City," said Mayor Ron Morrison. Jacqueline L. Reynoso, President/CEO, National City Chamber of Commerce adds "The Christmas Tree Lighting Ceremony is a great celebration that brings local businesses and residents together to enjoy holiday cheer".

Brick Row is located in the heart of downtown National City on 9<sup>th</sup> Street between National City Boulevard and A Avenue adjacent to the National City Chamber of Commerce and historic Brick Row.
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DECEMBER 10TH 2015 from 5-8 PM

## NATIONAL CITY'S 8TH ANNUAL CHRISTMAS ON BRICK ROW

Between 9th Street and "A" Avenue, National City, CA 91950

Bring a toy or canned food item
& Enter to Win a bike!

Special Appearances by SANTA CLAUS & THE ICE QUEEN

## Join us for FREE family fur







For more info contact 619-336-4290 Visit us at www.nationalcityca.gov Food Vendors (Birria, Burgers & Fries Crepes, Churros & Kettle Corn)

Live music Arts & Crafts Face Painting
CommunityPerformances
Free Museum Tours
Kids Book Giveaway

